## **BSC** in Tourism and Catering

## Relevant for students enrolled in 2019 fall semester

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7
A1 Quantitative Methods	A1 Probability and Statistics	A1 Business Statistics	A1 Introduction to Marketing	A1 International Business Communica- tion	B Case Studies in Tourism Marketing	
A1 Microeconomics	A1 Macroeconomics	A1 Introduction to Accounting	A1 International Economics	A1 Business Case Studies	B Tour Operation and Event Organization	
A1 Information Systems	A2 Introduction to Social Sciences	A1 Corporate Finance	B Foundations of Digital Marketing	B International Business	B Cultural and Heritage Tourism	D Internship I.
A2 The Art of Writing and Presenting	B The System of Tourism	B Tourism Geography	B Tourism Products and their Developmen t	B Marketing Calculations	B Lodging and Hotel Management	
A1 Business English.	C*	C*	C *	C*		
A1 Introduction to Quantitative Methods				D Thesis- Research Methodology	D Thesis- Consultation	
28 credits	31 credits	31 credits	31 credits	34 credits	35 credits	20 credits
Total number of credits to be acquired						210 credits

<sup>\*</sup>Please note, the list of the available C- optional modules will be announced at the beginning of each semester within course registration period. The number of students who can register for a course may be limited. If a course is full you need to choose another available one.