

## BSC in Tourism and Catering

Relevant for students enrolled in 2020 fall semester or later

First year		Second year		Third year		Forth year	
Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
A1 Quantitative Methods	A1 Probability and Statistics	A1 Business Statistics	A1 Introduction to Marketing	A1 International Business Communica- tion	B Case Studies in Tourism Marketing	D Internship I.	D Internship II.
A1 Microeconomics	A1 Macroeco- nomics	A1 Introductio n to Accounting	A1 International Economics	A1 Business Case Studies	B Tour Operation and Event Organization		
A1 Information Systems	A2 Introductio n to Social Sciences	A1 Corporate Finance	B Foundations of Digital Marketing	B International Business	B Cultural and Heritage Tourism		
A2 The Art of Writing and Presenting	B The System of Tourism	B Tourism Geography	B Tourism Products and their Development	B Marketing Calculations	B Lodging and Hotel Management		
A1 Business English.	C *	C *	C *	C *			
A1 Introduction to Quantitative Methods				D Thesis- Research Methodology	D Thesis- Consultation		
<b>28 credits</b>	<b>31 credits</b>	<b>31 credits</b>	<b>31 credits</b>	<b>34 credits</b>	<b>35 credits</b>		
<b>Total number of credits to be acquired</b>							<b>240 credits</b>

\*Please note, the list of the available C- optional modules will be announced at the beginning of each semester within course registration period. The number of students who can register for a course may be limited. If a course is full you need to choose another available one.