UNIVERSITY OF PÉCS
FACULTY OF BUSINESS
AND ECONOMICS



UNIVERSITY OF PÉCS





UNIVERSITY OF PÉCS

"the first university of Hungary"

- Pécs has been an educational centre for centuries since King Louis the Great founded the first Hungarian university in this beautiful city in 1367.
- Currently, the University has 10 faculties offering a wide range of opportunities for study to its approximately 20,000 students.





UNIVERSITY OF PÉCS

- One of the main strategic goals of the University of Pécs is to create and invigorate a truly international university.
- We continuously strive to facilitate high-value opportunities for lecturers and students to conduct research and obtain higher education experiences in international environments all over the world.
- Our objective is to expand student and staff mobility and develop and enhance international teaching and research partnerships.



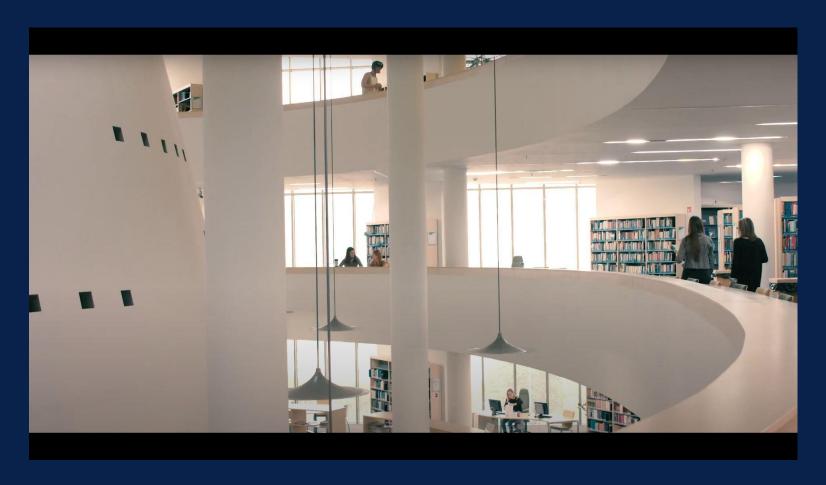


TRADITION AND INNOVATION





THE ESSENCE OF THE UNIVERSITY OF PÉCS





BE LARGER THAN LIFE - MODERN CITIES PROGRAMME





LOCATION





HUNGARY

The culinary delights and hospitality of Hungarians, combined with their excellent wines, have garnered a magnificent worldwide reputation. These factors, along with Hungary's rich cultural heritage in the arts, literature, and music, as well as its achievements in the sciences and sports, make it a truly special place to visit.





PÉCS

 Pécs is truly a city of culture with its two-thousand-yearlong history, at the foot of the Mecsek hills

• The town is a university centre

• "European Capital of Culture 2010"



UNIVERSITY OF PÉCS IN NUMBERS

More than

30 years experience in international education

More than

70
full and several short training program in English

UP belongs to the leading

2,5% of international higher education institutions worldwide

More than

800

international students received Stipendium Hungaricum Scholarship More than

4.500

international students

Ranked among

TOP3 Hungarian

universities

656

years of foundation

22.000 enrolled students

More than 14 sending countries

FACULTIES

- Faculty of Business and Economics
- Faculty of Cultural Sciences, Education and Regional Development (Campus in Szekszárd)
- Faculty of Engineering and Information Technology
- Faculty of Health Sciences
- Faculty of Humanities and Social Sciences
- Faculty of Law
- Faculty of Music and Arts
- Faculty of Pharmacy
- Faculty of Sciences
- Medical School





STUDENT LIFE AT OUR UNIVERSITY

The splendid university life is guaranteed by a wide range of services

International Spring

- PEN Festival
- Dancing University
- Leisure time sporting activities







ABOUT OUR SCHOOL





LOCATION OF THE CAMPUS





OUR SCHOOL

- founded in 1970, significant actor of the Hungarian business education
- outstanding recognition in education and in research
- continuous quality improvement is one of the main strategic goals of our school
- we provide international experience for our students to be prepared for their international career perspectives
- well-maintained facilities with central location



RANKINGS





















MEMBERSHIPS











OUR VISION

is a community of inspiring, global, business-minded individuals and organisations with a passion for and interest in their discipline whose members are dedicated to the promotion of local, regional economic, and social development.



OUR MISSION

Educating excellent, solution-oriented, responsible business professionals to enhance the sustainable development of the local and wider environment.

To this end, we provide quality education and training, resulting in well-prepared students and staff for the labour market, and build on partnerships to develop our own knowledge and competences, with the inclusion of external actors, if necessary.



OUR VALUES

Core values

 We are proud of our values, which serve as the foundation for our vision, drive our mission and framework our strategy:

V1| Respect

 The School respects individual and collective performance, motivating and supporting careers and wellbeing of its stakeholders

V2| Flexibility

 The School operates in a rapidly changing environment and so do its stakeholders, in which flexibility and innovative attitude is considered to be a key success factor

V3| Stability

 UPFBE is a 50-year-old school with experience and knowledge inherited and further developed by generations, which is committed to providing a stable background to its stakeholders

V4| Sensitivity

 Openness of the community towards the individual, the environment and general social issues is a characteristic the School can be proud of, and due to which the School can be an openminded, friendly place.



OUR FACULTY IN NUMBERS



EFMD accredited in 2020

















STRATEGIC PARTNERSHIPS































INTERNATIONALISATION

- Visiting Faculty Programme (VFP)
- International Teaching Week (ITW)
- International Consulting Program (Ohio University)
- Running joint courses, Blended Intensive Programmes (Arnhem Business School)
- Erasmus and Pannonia Scholarship Programmes
- Double Degree programmes (ESDES Lyon, Kedge Business School, Woxsen University)
- Joint degree programme: Pécs-Hagen
- Simonyi Summer Entrepreneurship programme
- University of Zagrab Visiting Scholar Programme
- Internationalisation at home activities



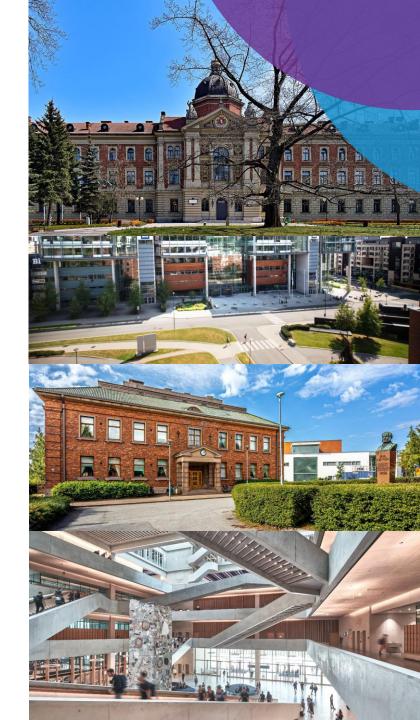


ACCREDITED PARTNERSCHOOLS

- IMC Fachhochschule Krems
- Josip Juraj Strossmayer University of Osijek
- University of Split
- University of Zagreb
- · HAAGA-Helia University of Applied Sciences
- University of Vaasa
- NEOMA
- ISC Paris
- Kedge Business School
- Burgundy School of Business/Groupe Esc Dijon
- · Rennes Business School
- Université Catolique de Lyon ESDES Lyon Business School
- · Association Leonard De Vinci
- Ecole Superieure De Commerce De Montpellier
- · Arnhem Business School
- · University of Groningen
- Tilburg University

- BI Norwegian School of Management
- · Akademia Ekonomiczna w Krakowie
- University of Ljubljana
- · ESIC Business and Marketing School
- FHNW University of Applied Sciences Northwestern Switzerland
- · Istanbul Bilgi University
- HSE Graduate School of Business (Moscow), National Research University, Higher School of Economics
- SolBridge University
- · University of Victoria
- Ohio University
- · University of North Florida
- · Washington State University
- WOXSEN University
- · School of Management, Universidad del Rosario
- Mahidol International Collage (Business Administration)





WORLD OF PRACTICE (WOP)

- Our strategic partners are involved in the curriculum development
- The School's business partners support networking activities and provide professional experience
- A week where practice meets theory, where students meet customers, companies and entrepreneurs
- Informative lectures and classes for students held by company representatives







RESEARCH EXCELLENCE CENTERS

Regional Innovation and Entrepreneurship Research Centre

The goal of the Regional Innovation and Entrepreneurship Research Center (RIERC) is the improvement of the efficiency of the workshop character of the research activities pursued for more than a decade at the Faculty of Business and Economics of the University of Pécs (FBE of UP), with positive feedbacks from the international and Hungarian professional circles, and the reinforcement of the visibility as a group.

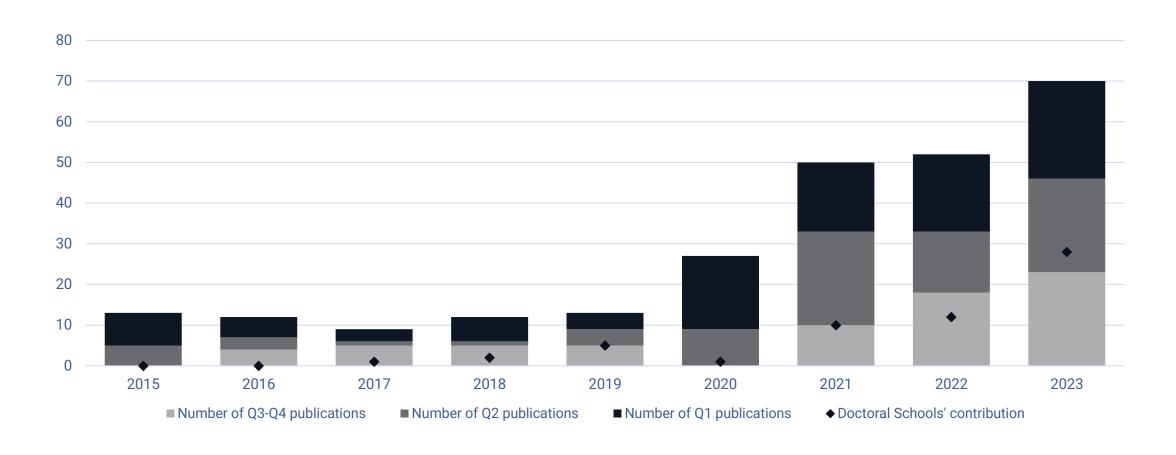
EconNet Team

The EconNet team at the University of Pécs, Faculty of Business and Economics, focuses on researching economic networks and their impact on stability and robustness of economic systems. The team was formed in 2016 and has grown in size and funding through various grants and programs, allowing for long-term planning.



PUBLICATION EXCELLENCE

Our Faculty members continuously publish in leading national and international academic journals



ACADEMIC PROGRAMS

Degree and non-degree programs in English

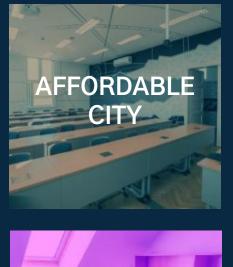
- 1 Undergraduate Program
- 2 Graduate Programs
- 2 Doctoral Programs

Degree and non-degree programs in Hungarian

- 4 Higher Level Vocational Training
- 6 BSc (undergraduate) Programs
- 5 MSc (graduate) Programs
- 2 PhD (doctoral) Programs
- 9 Executive Education Programs



12 REASONS TO CHOOSE US

























PROGRAM PORTFOLIO

We are proud of our ability to offer full educational programmes in English at Bachelor, Master and Doctoral levels.

- BSc Business Administration and Management
- MSc Management and Leadership
- MSc Busianess Development
- IPhD Programme in Business Administration
- IPhD Programme in Regional Development



PROGRAM PORTFOLIO

	TUITION FEE		DURATION	INTAKE	APPLICATION DEADLINE
	NON-EU CITIZEN	EU CITIZEN			
BSC BUSINESS ADMINISTRATION AND MANAGEMENT	€2750/sem.	€1150/sem.	6+1 sem.	September	30 June
MSC MANAGEMENT AND LEADERSHIP	€3150/sem.	€1300/sem.	4 sem.	February or September	30 September or 30 June
MSC BUSINESS DEVELOPMENT	€3150/sem.	€1300/sem.	4 sem.	February or September	30 September or 30 June
PHD BUSINESS ADMINISTRATION	€20000/programme		8 sem.	September	15 May
PHD REGIONAL DEVELOPMENT	€20000/programme		8 sem.	September	15 May

APPLICATION

BSC BUSINESS ADMINISTRATION AND MANAGEMENT









The overall purpose of our programs is to train and educate professionals who can manage ethically, sensitively and holistically in range of organizations in an increasingly global and rapidly changing environment. a graduates are to be found in almost all walks of business, industrial, community- and professional life.



Duration of training: 3.5 years (7 semesters) for the Hungarian National Degree



Intake: Fall



Type of training: full-time study



Double degree opportunities: ESDES School of Business and Management, Lyon, France KEDGE Business School, Bordeaux, France



Application fee: 100 EUR

Tuition fee

1 150 EUR / semester (for citizens of EU member states)

2 750 EUR / semester (for non-EU citizens)



Deadline for Application: 30th June



Program structure & student hanbook: https://ktk.pte.hu/en/students/studies/bachelor-programs/student-handbooks

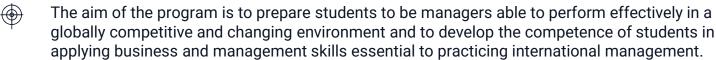


Application: https://apply.pte.hu/en_GB/courses/course/213-business-administration-and-management-bsc?search=110059



MSC MANAGEMENT AND LEADERSHIP EFMD ACCREDITED MSC







Type of training: full-time study

Intake: Spring

Double degree opportunities: ESDES School of Business and Management, Lyon, France

Application fee: 100 EUR **Tuition fee:** 1 300 EUR / semester (for citizens of EU member states)

3 150 EUR / semester for non-EU citizens

Deadline for Application: 30th September or 30th June

Program structure & student hanbook: https://ktk.pte.hu/en/students/studies/master-programs/student-handbooks

Application: https://apply.pte.hu/en_GB/courses/course/216-applied-management-msc









MSC BUSINESS DEVELOPMENT





The aim of the program is to qualify internationally competitive entrepreneurs who are by the end of their studies either capable to start their own thriving enterprise, or to elaborate a development strategy for an existing enterprise and to implement operational tasks.



Duration of training: 2 years (4 semesters)



Intake: Spring



Type of training: full-time study



Double degree opportunities: ESDES School of Business and Management, Lyon,





Application fee: 100 EUR

Tuition fee: 1 300 EUR / semester (for citizens of EU member states)

3 150 EUR / semester for non-EU citizens



Deadline for Application: 30th September or 30th June





https://ktk.pte.hu/en/students/studies/master-programs/student-handbooks



Application: https://apply.pte.hu/en_GB/courses/course/219-enterprise-development-and-entrepreneurship-msc



IPHD BUSINESS ADMINISTRATION

The programme combines the advantages of contact-based and distance-based education, drawing on the contribution of recognized national and international experts.

Duration of training: 4 years (8 semesters)

🕆 🛮 Intake: Fall

Type of training: full-time study

Application fee: 100 EUR **Tuition fee:** 20 000 EUR / program

Deadline for Application: 15th May

Program structure:
https://ktk.pte.hu/en/students/studies/phd-programs/iphd-program-business-administration/program-structure

Application:

https://apply.pte.hu/en_GB/courses/course/222-business-administration-phd



IPHD REGIONAL DEVELOPMENT

The programme is designed to help students acquire the skills and knowledge necessary for writing good quality doctoral dissertations. It supports independent research by providing experienced faculty supervisors and professional feedback at dissertation seminars.

Duration of training: 4 years (8 semesters)

intake: Fall

Type of training: full-time study

Application fee: 100 EUR

Tuition fee: 20 000 EUR / program

Deadline for Application: 15th May

Program structure: https://ktk.pte.hu/en/students/studies/phd-program-regional-development/program-structure

Application: https://apply.pte.hu/en_GB/courses/course/225-regional-development-phd



DOUBLE DEGREE PROGRAM WITH ESDES LYON, FRANCE

TWO DEGREES & TWO GRADUATIONS

- BSc Business Administration and Management (UP) - Global Business Development (ESDES)
- MSc Management and Leadership (UP) -International Business Administration (ESDES)
- MSc Business Development (UP) Développer et Entreprendre (ESDES)

Only students nominated by their home universities based on their study averages & the number of credits.

One full academic year at the partner university:

- BSc: 5th and 6th semester
- MSc: 2/3rd or 3/4th semester

Students continue to pay their fees at their home in university. The receiving institutions will charge no tuition fees.

Expenses for insurance, travel and living costs in the host country will be the responsibility of the participating student.

IT IS NOT AVAILABLE FOR SCHOLARSHIP HOLDERS (e.g., Stipendium Hungaricum)





Double degree program with Groupe Kedge Business School Bordeaux, FRANCE





TWO DEGREES & TWO GRADUATIONS

BSc Business Administration and Management (UP)

Programme Superious de Coation et Commerce

- Programme Superieur de Gestion et Commerce (KEDGE)
- Only students nominated by their home universities based on their study averages & the number of credits.
- One full academic year (5th and 6th semester) and one semester internship at the partner university
- Students continue to pay their fees at their home university.
- No tuition fees will be charged by the receiving institutions.

 Expenses for insurance, for travel, and for living costs in the host country will be the responsibility of the participating student.

IT IS NOT AVAILABLE FOR SCHOLARSHIP HOLDERS (e.g., Stipendium Hungaricum)

DISTANCE LEARNING PROGRAM

The Faculty also offers its students the opportunity to complete its distance learning BSc and MSc programs run in cooperation with the Fernuniversität Hagen.

Both of these programs are conducted in German and students receive their degrees from both institutions:

- BSc in Business Administration and Economics
- MSc in Business Administration and Economics





DISTANCE LEARNING PROGRAM

The Faculty also offers its students the opportunity to complete its distance learning BSc and MSc programs run in cooperation with the Woxsen University.

Both of these programs are conducted in German and students receive their degrees from both institutions:

- BSc in Business Administration and Economics
- MSc in Business Administration and Economics





SCHOLARSHIPS







AINTERNATIONAL STUDENT AMBASSADOR PROGRAMME OF UNIVERSITY OF PÉCS

International Student Ambassadors (ISAs) are current students who act as a link between their faculty and the outside community. They use their own experiences to give people interested in university life an idea of what it is like to be a student. They assist at a variety of events; their role is to give a fair and accurate representation of the university from a student perspective. Also, from this year we would like to extend this programme and allow the ISAs to recruit students to the university in a commission-based cooperation with the faculties.

https://ktk.pte.hu/en/news/become-international-student-ambassador

PÉCSIKÖZGÁZ SCHOLARSHIP

The Pécsiközgáz Scholarship supports students who have made outstanding study, academic, sport or art achievments. https://ktk.pte.hu/en/pecsikozgaz-scholarship

STIPENDIUM HUNGARICUM SCHOLARSHIP PROGRAMME

The core mission of the program is to increase the number of foreign students in Hungary and to encourage Hungarian higher education institutions to attract top foreign students. Currently, more than 90 sending partners are engaged in the program.

https://international.pte.hu/stipendium-hungaricum-scholarship-program

DIASPORA SCHOLARSHIP PROGRAMME

The Hungarian Diaspora Scholarship was established by the Hungarian Government for those who live in a Hungarian diaspora outside of Hungary and wish to study at a Hungarian higher education institution to develop their personal, professional and cultural relations with Hungary.

https://international.pte.hu/news/reboot-your-roots-hungarian-diaspora-scholarship

SCHOLARSHIPS

EARLY APPLICATION SCHOLARSHIP

EARLY APPLICATION DISCOUNT CAN BE GIVEN TO THOSE APPLICANTS WHO APPLY UNTIL 15TH MARCH FOR AND 20TH AUGUST FOR MSC PROGRAMMES (REGISTERING FOR THE GIVEN YEAR IN THE CASE OF BSC AND REGISTERING FOR THE UPCOMING YEAR IN THE CASE OF MSC STUDENTS). IT IS THE TUITON FEE'S 20%.

TALENT SCHOLARSHIP

TALENT DISCOUNT IS OFFERED TO THE BEST STUDENT APPLICANT ON EACH PROGRAMME BASED ON APPLICATION SCORES. IT IS THE FIRST SEMESTER'S TUITON FEE'S 50%.

BEST STUDENT AWARD

THIS AWARD IS GIVEN AT THE END OF EACH YEAR TO THE STUDENT WHO IS GETTING THE LETTER OF COMMENDATION OF THEIR PROGRAMME (1500 EUR). SH SCHOLARSHIP HOLDERS ARE ALSO ELIGIBLE FOR THIS SCHOLARSHIP.

STUDENT STUDY EXCELLENCE SCHOLARSHIP

THE SCHOLARSHIP IS BASED ON THE WEIGHTED AVERAGE OF THE STUDENT'S LAST COMPLETED ACTIVE SEMESTER IN NEPTUN AND THE MAXIMUM AMOUNT THAT CAN BE GIVEN IS 1150 EUR. SH SCHOLARSHIP HOLDERS ARE ALSO ELIGIBLE FOR THIS SCHOLARSHIP.

STUDENT RESEARCH EXCELLENCE SCHOLARSHIP

THIS SCHOLARSHIP IS GIVING TO THOSE STUDENTS WHO ARE SHOWING THE BEST RESEARCH PERFORMANCE EACH SEMESTER. SH SCHOLARSHIP HOLDERS ARE ALSO ELIGIBLE FOR THIS SCHOLARSHIP.



STUDENT MOBILITY

EXCHANGE

- Study at our partner universities or internship possibilities with a scholarship
- 60+ partner universities

COMPULSORY INTERNATIONAL EXPERIENCE (CIX) – BSc Business Administration and Management

- Study or work placement mobility abroad (full semester), in both cases, the implementation is the prerequisite for the graduation exam
- Participation in internationalisation projects and courses available at the Faculty
- Participation in a double degree programme



EFMD

The Faculty of Business and Economics at the University of Pécs (PTE KTK) has achieved two significant EFMD accreditations, marking a prestigious international recognition. The English-language Business Administration and Management bachelor's program first received the EFMD Program Accreditation in 2020, which was successfully renewed in February 2023 for the maximum period of 5 years. Additionally, in December 2024, the Faculty's Management and Leadership master's program also earned the EFMD accreditation for 3 years. With this achievement, PTE KTK is currently the only institution in Hungary to hold EFMD accreditations for both bachelor's and master's programs simultaneously, highlighting the Faculty's international reputation and the high quality of its education.





SIMONYI SUMMER SOCIAL ENTREPRENEURSHIP PROGRAM

- In collaboration with Ohio University (USA) since 2006
- Focuses on value creation in the regional socioeconomic environment of the University of Pecs.
- Students have the opportunity to provide professional support to social entrepreneurship initiatives that can have real social impact in the region.
- Culturally and professionally diverse student groups in a practice oriented, experiential learning context that focuses on real-life projects and project owners in the region.
- Professional mentors assist in imbedding the projects.



STUDENT SERVICES

- Orientation Week
- Medical service guidance
- Visa services guidance
- Student organisations
- Study Department
- Development Centres



INFRASTRUCTURE











CENTRE FOR APPLIED LEARNING

- Enable students to work on real-life projects with real clients to enable companies to actively participate in the focused skill development of potential future employees
- Provide the local community surrounding the University with innovative, practical and implementable solutions as the regional development of Pécs and its surrounding areas
- Consists of the Simonyi BEDC Entrepreneurship Centre, the CoreLab and the Sustainability Centre. These centres provide a variety of industries and projects that students can get involved in
- Develop the platform openup.pte.hu, an integrated tool for educating via experience while connecting university stakeholders.

"Welcome to the World of Practice"





CAREERSPOT

The CareerSpot founded in 2014 has a staff really experienced in assisting talents, an extended network of connections and a wide range of services. The Centre is already connected to several student organisations, institutions and mentors working at our Faculty who assist the work of each other and the students.

"Developing the competencies of tomorrow"



T A LENT

MENTO R ING

DEV E LOPING

T E AM

INTE R NSHIP

WORK S HOP

INFO P OINT

C O UNSELLING

T RAINING



SIMONYI BEDC ENTREPRENEURSHIP CENTER

Founded in 2013 to bridge academia and business in South Transdanubia, we are a selfsustaining, university-driven entrepreneurship ecosystem linking regional and international economic centers.

Objectives:

- Offer entrepreneurship programs.
- Use practice-oriented and transformative learning methods.
- Foster interdisciplinary interaction for innovation

"Think outside the box"

- Integrate regional problems into class activities.
- Involve alumni and entrepreneurs in mentoring.
- Empower students to pursue impactful initiatives.







THE CORE LAB

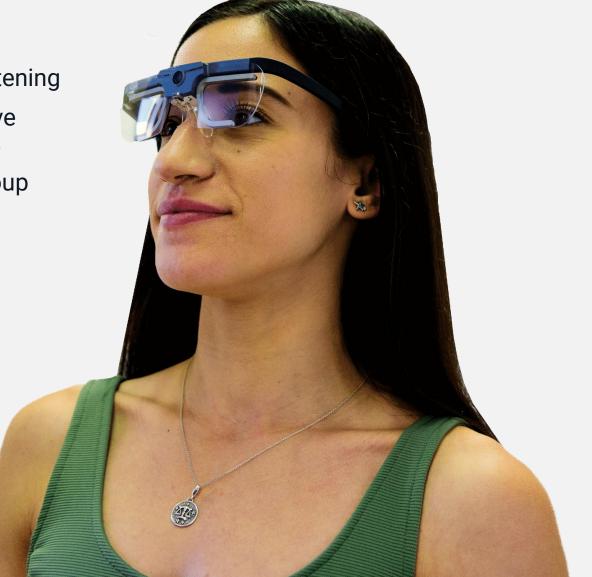
Innovative market research

- UX (user experience)
- Customer experience
- VR technology
- In-store study
- Field observation
- Eye tracking
- Neuromarketing
- Online communities
- Netnography

Social media listening

 Mobile qualitative content analysis

Online focus group discussion



STUDENT ORGANIZATIONS

- Besides the smaller, local student groups the biggest European Student Organizations are present in Pécs as well, offering a wide variety of professional and leisure programs for both Hungarian and international students. Student organisations at the Faculty
- Student Union
- AIESEC
- Nest
- Janus Pannonius College
- Kappa Tau Beta

- University Business Club
- Sportfolio
- ISO (International Student Organisation)







HOUSING FACILITIES

DORMITORY

- 10 dormitories 4 available for international students
- limited availability for 1st year students for a monthly fee (~130 EUR)
- shared rooms, internet access per room, study room, lounge gym bike storage, parking slots, cafeteria, student club

ALTERNATIVE ACCOMMODATION

- private apartment renting
- rental fee: 280-620 EUR/month + utilities
- real estate agencies





APPLICATION PROCESS IN A NUTSHELL

International applicants use the School's online application platform (https://apply.pte.hu/), through which the application process is the following:

- **1.** The applicant uploads all the required documents on the online application platform;
- **2.** After submitting the documents, the applicant
- 3. receives and official invoice of the application fee;
- **4.** After the payment of the application fee, the uploaded materials are evaluated and the decision is made whether the applicant is eligible or not;

- **5.** If eligible, we conduct the Mathematical test (BSc level)
- **6.** An oral interview (personal or online) is scheduled with eligible applicants and carried out by a committee;
- **7.** Undergraduate students can continue their studies in the Alma Mater as we offer two master's programmes fully taught in English.



REQUIRED DOCUMENTS ON THE BSC PROGRAMMES

- a valid passport;
- a high school leaving certificate and a certified translation into English,
- transcript of results of the completed high school programme and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Eu roexam) more information on our website; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies

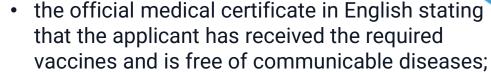


- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;
- CV, letter of motivation;
- other certificates/documents (voluntary work, relevant professional experience)



REQUIRED DOCUMENTS ON THE MSC PROGRAMMES

- · a valid passport;
- a bachelor certificate and a certified translation into English,
- transcript of results of the completed bachelor program and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euroexam) more information on our website; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies



- CV, letter of motivation;
- other certificates/documents (voluntary work, relevant professional experience)





REQUIRED DOCUMENTS ON THE IPHD PROGRAMMES

- · a valid passport;
- an MSc certificate and a certified translation into English,
- transcript of results of the completed MSc program and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euro exam) more information on our website; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies
- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;

- · CV, letter of motivation;
- preliminary research Proposal (2-3 pages long)*
- list of Publications (if any)
- other certificates/documents (voluntary work, relevant professional experience, research proposal in case of PhD application)





LANGUAGE REQUIREMENTS

Accepted English tests	Minimum result	More info
TOEFL (PBT paper-based)	550+ points	www.ets.org/toefl
TOEFL (iBT internet-based)	79+ points	www.ets.org/toefl
IELTS (Overall Band Score)	6.0+	www.ielts.org
Duolingo English Test	115+ points	https://englishtest.duolingo.com/applicants
Cambridge ESOL	B2 level	www.cambridgeenglish.org
TELC	B2 level	https://www.telc.net/en.html
ECL	B2 level	http://www.ecl-test.com
FCE	B2 level/160+	https://www.cambridgeenglish.org/exams-and- tests/first/

You do not have to submit an official English test result if one of the following criteria applies to you:

- English is your native language
- You have continued your high school studies in English (official proof must be attached)
- You have continued your undergraduate studies in English (official proof must be attached)
- You have continued your graduate studies in English (official proof must be attached)

ADMISSION INTERVIEW (MS TEAMS)

The eligible applicant receives a guideline email approximately 5-7 days before the date of the admission interview Shortly after the applicant receives the actual MS Teams invitation with the link to join to the meeting at the given time

BSc LEVEL

10-15 minutes
discussion about a
previously sent business
related article
Discussion about the
motivation and future plans
Participants: 2-3 lecturers,
administrative staff,
applicant

MSc LEVEL

10-15 minutes
Discussion about the previous studies, thesis if applicable
Discussion about the motivation and future plans
Participants: 2-3 lecturers, administrative staff, applicant

IPhD LEVEL

Discussion about the previous studies, thesis if applicable Discussion about the motivation and future plans Discussion about the submitted research proposal Participants: 2-3 lecturers, administrative staff, applicant



EVALUATION - POINT SYSTEM

After the payment of the application fee, the uploaded materials are evaluated and the decision is made whether the applicant is eligible or not.

BSc LEVEL

Learning outcomes: 0-50 points

min. 50% CGPA

Quality and content of the motivational

letter: 0-10 points

Mathematical test: 0-10 points

min. 50%

Professional interview: 0-30 points

Extra points: max. 16 points

MSc LEVEL

Learning outcomes: 0-50 points

min. 50% CGPA

Quality and content of the motivational

letter: 0-15 points

Professional interview: 0-35 points

Extra points: max. 16 points

IPhD LEVEL

Learning outcomes: 0-25 points

min. 50% CGPA

Quality and content of the research

plan: 0-60 points

Professional interview: 0-15 points

Extra points: max. 23 points

MINIMUM ELIGIBILITY CRITERIA FOR ADMISSIONS

obtains more than zero points for each of the main criteria the total score, of at least 60 (BSc) 50 (MSc), without extra points



COLLEAGUES OF THE FACULTY

Ms. Mária Lajos

International Relations Coordinator lajos.maria@ktk.pte.hu

Mr. Márkó Barics

Marketing Administrator barics.marko@ktk.pte.hu

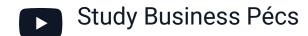


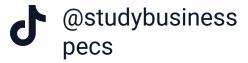














THANK YOU!





