

UNIVERSITY OF PÉCS
FACULTY OF BUSINESS AND ECONOMICS

**INTRODUCTION OF COMPULSORY
INTERNATIONAL EXPERIENCE FOR
LECTURERS AND STUDENTS AT THE
BSC PROGRAMME **BUSINESS
ADMINISTRATION AND MANAGEMENT****

FULL-TIME TRAINING, IN ENGLISH

Prepared by
FBE International Office

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Proposal for the introduction of compulsory international work experience for teachers and students in the BSC programme Business Administration and Management (EFMD ARI1)

Preliminaries:

The Faculty's BSc programme Business Administration and Management (Bachelor of Business Administration and Management in English) was awarded EFMD international programme accreditation in March 2020.

Compliance with the EFMD accreditation standards was verified on site by an international panel of experts on the basis of a self-evaluation report prepared by the Faculty, following which 5 priority Areas of Required Improvements (ARI) were identified.

On the basis of these proposals, we are able to take the necessary steps for the programme to be re-accredited in 2023.

The internationalisation of the teaching staff is the first priority area for development (ARI1), within which the international presence of the Faculty's teaching staff and gaining international experience must be strengthened. At the same time, the increased promotion of international experiences of students can also be regulated and managed.

1. Introduction of mandatory international student experience

The purpose of the proposal:

- each student should accumulate 20 ECTS credits during the 7 semesters of the course, which will be considered as international experience

The framework for implementation:

- study or work placement mobility abroad (full semester)
- participation in internationalisation projects and courses available at the Faculty
- participation in a double degree programme

Form of mobility:

- Physical mobility is the preferred option for fee-paying students and students on state scholarships.
- Students participating in the Stipendium Hungaricum scholarship programme are encouraged to gain experience in accordance with the relevant legal conditions; physical mobility is currently not supported.

Mobility duration: at least one semester (5 months)

Recommended semesters for mobility: semesters 3-6

Conditions:

- If the student is not eligible for an Erasmus+ scholarship, s/he may travel with Erasmus+ label status or must participate in Internationalisation at Home projects/courses available at the Faculty and accumulate the necessary credits from these.
- If the student's financial means do not allow for mobility abroad, s/he can apply to the Academic Committee to fulfil the 20 ECTS credits requirement through internationalisation projects and courses available at the Faculty. Applications are subject to individual assessment.
- Participation in the double degree programme is equivalent to learning mobility.
- For scholarship holders, students of the BAM programme can apply only to EFMD/AMBA/AACSB accredited partners; if they travel with credit mobility/Campus Mundi or with the own scholarships of the universities, this is not required. Students who complete their mobility with label status (without scholarship support) are not eligible to apply to an accredited partner institution.

Participation in faculty internationalisation projects/courses:

Requirement: 20 ECTS (1 ECTS = 25-30 contact hours) credits at least

Project	Duration	Suggested credits
Ohio International Consulting Program	Min. 3 weeks	3 ECTS
International Video Pitch Competition + report	Min. 2 rounds	1 ECTS
iHRM Project (B2, 2022)	Semester	7 ECTS
Simonyi Summer School (B2, 2022)	3 weeks	7 ECTS
Summer Programme (abroad, at a partner institution)	Min. 3 weeks	7 ECTS
Simonyi Hackathon	Semester	3 ECTS
Sustainability in the 21 st Century course	Semester	3 ECTS
<i>Enviromental Economics (C, conditional)</i>	Semester	3 ECTS
<i>Natural Resource Economics and CSR (C, conditional)</i>	Semester	3 ECTS

Additional tasks:

- It is necessary to conclude agreements with the partner institutions on the model curricula in order to facilitate the completion and acknowledgement of credits.
- In the case of partners with international accreditation, it is advisable to increase the number of mobility contracts.
- The Business Administration and Management curriculum needs to be modified to include obligatory international student experience.
- The number of courses based on international cooperation in modules C and B2 must be increased.
- The changes should also be made in the Student Handbook.

Entry into force of the amendments:

According to the decision of the Faculty Council, the curriculum modification may already apply to courses starting from September 2021.

2. Introduction of mandatory international teaching experience for lecturers

Objective:

- facilitating international experience and networking for teachers

Expectation:

- earn at least 10 international credits per year, averaged over two years

Possibilities:

Mobility project name	Mobility mode	Duration	Mobility credit value
Participation in a teaching exchange programme at a partner institution abroad	personal	lesson taught (90 minutes)	1.5 credits
Participation in a teaching exchange programme at a partner institution abroad	virtual	lesson taught (90 minutes)	1 credit
Visiting Scholar Programme (travelling abroad)	personal	1 month	12 credits
Visiting Scholar Programme (hosting and mentoring visiting scholars)	personal	1 month	10 credits
ITW workshop development, moderation	personal / virtual	workshop (2 hours)	6 credits
Participation in ITW workshop	personal / virtual	workshop (2 hours)	2 credits
Hosting a foreign guest teacher in own course	personal / virtual	lesson taught (90 minutes)	1 credit
Joint course with a foreign partner	personal / virtual	course (12x90 min)	20 credits
OICP participation, mentoring teams	personal / virtual	programme (3 weeks)	10 credits
Presentation at an international conference or workshop	personal / virtual	presentation	2 credits
Participation in an international research or education project	personal	min. one semester	10

Recommendations:

- To facilitate lecturer mobility, the Faculty's Erasmus equivalence table (<http://ktkerasmusekvivalencia.pte.hu/>) helps lecturers match their own courses with those offered by partner universities.
- The FBE's Foreign Affairs Office provides assistance in establishing contacts with new accredited partners, developing partnerships abroad and facilitating the conclusion of contracts.
- International mobility can be funded by Erasmus, Fulbright scholarship and Visiting Scholar Programme. Teacher mobility is supported by the Faculty with an extra contribution for strategic partners, on an individual basis.