

# UNIVERSITY OF PÉCS FACULTY OF BUSINESS AND ECONOMICS



**WHERE  
YOUR CAREER  
STARTS**



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**UNIVERSITY OF PÉCS**  
Faculty of Business and Economics



# Who we are

Founded in  
 **1970**

EFMD accredited in  
**2020**  **EFMD** ACCREDITED | **BSc**

 **3200**  
students

More than  
**150**   
corporate partners

 **16,500**  
graduates

**240+** International students from 45 countries 

 **70** International partner universities

**5** English programmes 

Among the top  
**5** teaching Business and Economics out of more than 150 Hungarian schools (HVG rankings)



## Dean's welcome

In the last more than 50 years of its history the Faculty of Business and Economics of the University of Pécs has become one of the leading institutions in Hungarian business education. At the same time, the Faculty has been able to develop its international recognition in education as well as in research. Also, we have gradually built up an efficiently operating, strong centre of excellence open to innovation within the entire University. Our aim is to run a higher education institution that attracts a great number of talented, motivated and quality-oriented international students from all around the world by providing high quality business education where relevant practical skills are built on a strong theoretical basis. We keep a valuable EFMD programme accreditation for our bachelor programme and continue our way towards acquiring further international accreditations for our master's programmes, too. Our great achievements in the field of infrastructural and educational developments, together with our continuous on-campus actions devoted to further strengthening internationalisation are all serving the purpose of creating a vivid and widely visible international campus that is well embedded in the network of top-quality international business schools and professional corporations.

Dr. András Takács  
Dean



# Strengths



## International relations – opening the world

We focus on building and broadening our present range of partnerships with European and overseas universities. Our aim is to create a basis for teaching- and study exchange programmes, internships and research. Beyond the regular exchange programmes, we also cooperate with our partners by sharing innovative teaching methods.



## Academic excellence

The Faculty of Business and Economics is an international centre of academic excellence. The members of the teaching staff have both practical experience and highly specialised knowledge in their respective research fields. The Faculty's research potential is outstanding among national institutions. It is involved in several national and international projects; it is a designated research centre of the Hungarian Academy of Sciences (HAS) and two of our professors are full members of HAS.



## Double degree opportunities



We have introduced two new double-degree programmes with the ESDES Lyon Business School and KEDGE Business School, to ensure the international experience for our students from other accredited institutions. Therefore, our students may obtain French and Hungarian degrees, which prepares them for international careers. The Hungarian degree is issued by our School, based on the licence received from the Hungarian Accreditation Committee.



## Business and community relations – advancing your career

The Faculty believes that establishing extensive professional and academic networks is essential for successful operation. Accordingly, the Marketing and the International Offices are responsible for facilitating internal and external faculty relations, i.e.: building partnerships with national and international academic institutions for student, teaching, research and staff mobility, as well as establishing close and sustainable cooperation with prospective students, alumni and the business community.





# BSc Business Administration and Management



**Deadline for application:** 30 June



**Starting date:** September



**Application fee:** 100 EUR

**Tuition fee:** 2750 EUR per semester for non-EU students and 1150 EUR per semester for EU students



**Degree:** Bachelor of Sciences (BSc) Business Administration and Management



**Double degree opportunities:**

ESDES School of Business and Management, Lyon, France  
KEDGE Business School, Bordeaux, France



**Duration of training:** 3.5 years (7 semesters)



**Language of instruction:** English



**The Programme aims to give:**

- A solid foundation in business disciplines, and knowledge of the appropriate concepts to be used as tools of analysis for business situations;
- A thorough understanding of the business environment, of business functions and of the processes appropriate to business operations;
- Analytical, planning and operating skills which can be applied to complex business situations;
- Subject expertise and functional specialism; and
- A learning experience through the three years of the course which encourages the development of personal qualities and skills appropriate to, and sought after, by the business world.

BSc in Business Administration and Management programme has been accredited by EFMD.



Pham Hong Trang

*"Grateful to have been given the opportunity to study in Hungary, especially in the University of Pécs, I can not say thank you enough. I learned a lot, travelled a lot, met a lot of new people and had a lot of fun. It is the program, the professors here in Pécs that promote the self-confidence, independent thinking and push each student to be the best of themselves. University of Pécs is great in every possible ways. I know my study here would be one of the most fantastic experience in my whole life."*



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Aladdin Alrifai:

“I am studying master’s degree at UP, and I feel very proud, confident and honest

to say that I am in the perfect place for every student! For a student looking for a quality study, a nice and cozy city, great atmosphere with lovely local people UP is the best!”

# MSc Management and Leadership



**Deadline for application:** 31 October (February intake) / 30 June (September intake)



**Starting date:** February / September



**Application fee:** 100 EUR

**Tuition fee:** 3150 EUR per semester for non-EU students and 1300 EUR per semester for EU students



**Degree:** Economist in Management and Leadership



**Double degree opportunity:**

ESDES School of Business and Management, Lyon, France



**Duration of training:** 2 years (4 semesters)



**Language of instruction:** English



**The Programme aims to:**

- Provide students with broader and deeper knowledge and skills to equip them for a career in diverse business organisations;
- Develop the competence of students in applying business and management skills essential to practicing international management;
- Develop those critical and analytical skills necessary in international management;
- Develop critical and analytical problem-based learning to prepare students for graduate employment.

**esdes**  
LYON BUSINESS SCHOOL





# MSc Business Development



**Deadline for application:** 31 October  
(February intake) / 30 June (September intake)



**Starting date:** February / September



**Application fee:** 100 EUR

**Tuition fee:** 3150 EUR per semester for non-EU students and 1300 EUR per semester for EU students



**Degree:** Economist in Business Development



**Double degree opportunity:**

ESDES School of Business and Management, Lyon, France



**Duration of training:** 2 years (4 semesters)



**Language of instruction:** English



**The Programme aims to:**

- Develop students' awareness, practical skills and understanding, at an advanced professional level, of innovation management and entrepreneurship concepts and techniques and new venture development;
- Develop students' analytical techniques in decision making to build and support new businesses and ventures;
- Enable students to lead innovation in different areas of organisations' operations and outputs;
- Enable students to develop skills to launch, support and finance new products and services and exploit opportunities arising from new ideas to create new business models and capture economic value;
- Provide students with a knowledge of innovation and entrepreneurship research methods and equip them with the skills necessary for them to undertake independent research of innovation and entrepreneurship problems



**esdes**  
LYON BUSINESS SCHOOL

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**Darko Denkovski:**

*I have had an amazing experience at the university so far. On the first day of school I actually met my best friend who is Chinese by the way. The first week I made friends from all over the world and I loved every single moment of it. I am proud to say that I have had the full collage experience from parties to long night study sessions, from hiking through the hills of the town to participating in study groups and stressing for exams.*



# PhD Regional Development



**Deadline for application:** 15 May



**Starting date:** September



**The tuition fee:**

the tuition fee for the Programme is 20,000 EUR (that has to be paid in four instalments during the course of study)



**Areas of research**

For those who do not have a clearly defined research topic yet, the academic staff provides assistance and the possibility to join their international research network. In the following, we provide a list of potential research topics and fields:

- Innovation and regional development
- Entrepreneurship research and policy development
- Financialisation/financial globalisation and its spatial implications on the EU financial markets
- Network structure and macroeconomic stability
- Territorial governance and regional development (public administrative, political science, public policy approaches)
- Universities and regional development



Pan Yanfei:

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*I am a student of the UP for already two years. I met a lot of international students and attended a lot of activities that provided by the university. Here in Pécs we have a colorful student life and the quality of education is high.*





Oladayo Oluwasogo  
Agboola

*„One of the best decisions I have ever made in my life is studying at the University of Pecs. The professors are experienced and wonderful, always ready to help at all times, the academic standard is excellent and impacting, the city is peaceful, UP gives me opportunity to meets people from different parts of world, UP is a home away from home for me. I called UP builder of leaders and builder of nations builders based on her academic quality, moral, student life and so on.“*

# PhD Business Administration



**Deadline for application:** 15 May



**Starting date:** September



**The tuition fee:**

the tuition fee for the Programme is 20,000 EUR ( that has to be paid in four instalments during the course of study)



**Areas of Research**

- For successfully completing PhD studies, it is crucial to decide on the topic of dissertation on time and to select the most appropriate supervisor. Some Professors provide topics and supervision in German. In this case the dissertation must be written in German.
- Therefore, we advise you to familiarise yourself with the research activity of the Faculty staff in order to find a professor who has a research interest that relates to your proposed topic. The research topics are only recommendations; however, they show the research interests and culture of the University of Pécs Faculty of Business and Economics.





# Why Us?

## An international faculty

The Faculty of Business and Economics has had English-taught full degree programmes for over twenty years, and a German-taught programme for more than fifteen years. International students make up ten percent of our student body, by coming from more than 40 countries. Being an international faculty means that we learn from each other in research, studying, thinking and ways of understanding. Internationalisation for the University of Pécs means a combination of long time tradition and hard work: it influences the overall atmosphere of the campus; it is part of our everyday life.

## Students from all over the world

By opening towards international students and lecturers, we create the possibility to welcome the knowledge and experience gained all over the world. The presence of ~250 international students means ~250 new insights, different opinions and new points of view, which is precious for us.

## Far-reaching research portfolio

The research portfolio of our faculty is international as well. There are many opportunities for any student to join research projects working at different levels and in different fields of the international sphere. Our international students have the opportunity to study abroad with scholarships at more than 90 international partner institutions all around the world – in the EU, the USA, Canada, Mexico, Japan, or South Korea amongst others.

## Vibrant student life

Experience the vibrant student life day and night in this genuine university city. There are bars, restaurants and cafés on every corner in the city centre. Take the chance to study at one of the largest higher education institutions in Hungary with 20,000 students. We proudly say that we are like a family here, there are many student organisations, and you can easily find exciting social and cultural programmes every week.





# Centre for applied learning

## Enter the world of Practice

- Enable students to work on real-life projects with real clients to enable companies to actively participate in the focused skill development of potential future employees
- Provide the local community surrounding the University with innovative, practical and implementable solutions as the regional development of Pécs and its surrounding areas
- Consists of the Simonyi BEDC Entrepreneurship Center, the CoreLab and the Internship Center. These centers provide a variety of industries and projects that students can get involved in
- Develop the platform [openup.pt.e.hu](https://openup.pt.e.hu), an integrated tool for educating via experience while connecting university stakeholders.





# Application process



International applicants use the School's online application platform (<https://apply.pte.hu/>), through which the application process is the following:

- ✓ 1. The applicant uploads all the required documents on the online application platform:
  - ✓ a copy of valid passport;
  - ✓ a super-legalised copy of the certificate of school leaving examination;
  - ✓ a super-legalised copy of the Transcript of Studies (e.g.: grade report);
  - ✓ a copy of a CEFR B2 level language exam certificate (not older than 2 years) of an internationally recognised language exam;
  - ✓ a copy of a medical certificate in English language that states that the applicant is fit for studies in higher education
  - ✓ a copy of the immunisation card and their English language translation;
  - ✓ a CV and a motivation letter; and other certificates or references.



2. After submitting the documents, applicant receives an official invoice of the application fee;



3. after the payment of the application fee, the uploaded materials are evaluated and a decision is made whether the applicant is eligible or not;



4. an oral interview (personal or online) is scheduled with eligible applicants and carried out by a committee;



5. based on the applicant's academic qualification, motivation letter and the oral interview a decision is made on acceptance;



6. selected applicants receive an offer invoice of the first semester's tuition fee;



7. accepted students receive their official Letter of Acceptance after paying the tuition fee for the first semester of their studies.



## About the decision

The decision on acceptance is based on an evaluation system of 100 points, which was introduced, in order to provide a clear standard of entry criteria.



# Pécs

The time you are going to spend as a university student will be the best part of your life, especially if you spend it in such a vibrating city as Pécs. Our city is a beautiful place to study. Not only because it is simultaneously a friendly town and a very active city, in which you never have to be bored. You can be sure you will find everything that a student could wish for.

Winning the "European Capital of Culture 2010" award wasn't a matter of luck for the city which sneaks up to the hills of Mecsek. Pécs is truly a city of culture with its two-thousand-year-long history. In addition, all the sights can be reached from the centre by a nice walk – or by the Dotto, the local mini-train. Because of the unique locality of Pécs, you simply cannot get lost in the city. If you go down from the hill soon you will find yourself in the city centre. But if you are willing to spend some time in the untroubled nature, all you have to do is to go up the hill.

The Mecsek hill surrounding Pécs is a harmonic place to visit during the whole year. On the top of it you will find the TV-tower, with a restaurant and an amazing view of the city. If you don't mind taking a bus or a bike, Lake Malomvölgy or Lake Orfű are the best places to visit to be near the water, especially in summertime.

# Hungary

Hungary is a beautiful landlocked EU-country situated in the middle of the continent. Despite being rather small, its beneficial Central European position makes the country an attractive destination to live, work or study. Hungary has much to offer for visitors, from the architectural and cultural delights of historic cities, to vineyard-covered hills, freshwater lakes and therapeutic mineral spas. This small country is one of the oldest in Europe where 2000-year-old Roman ruins and 400-year-old Turkish monuments can be found side by side. Hungarian higher education has represented academic excellence for more than 600 years. The country's first university was founded in Pécs in 1367, around the same time as other Central European universities, such as those in Prague, Cracow and Vienna.