

BSC BUSINESS ADMINISTRATION & MANAGEMENT (SPECIALIZATIONS)

DATA ANALYSIS SPECIALIZATION

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	
A1 - Quantitative methods (6 cr)	A1 - Microeconomics (6 cr)	A1 - Business Statistics (6 cr)	A1 - ERS (6 cr)	A1 - International Business Communication (6 cr)	A1 - International Economics (6 cr)	D - Internship (20 cr)	
A1 - Information Systems (6 cr)	A1 - Probability and Statistics (6 cr)	A1 - Macroeconomics (6 cr)	A1 - Banking and Finance (6 cr)	B1 - Human Resource Management (6 cr)	A1 - Business Case Studies (6 cr)		
A1 - Introduction to Management (6 cr)	A1 - Introduction to Accounting (6 cr)	B1 - Corporate Finance (6 cr)	B1 - Operations Management (6 cr)	B2 - Causal Data Analytics (6 cr)	B2 (6 cr)		
A1 - Introduction to Marketing (6 cr)	B1 - Digital Marketing (6 cr)	B1 - Organisational Behaviour (6 cr)	B1 - International Business (6 cr)	B2 (6 cr)	B2 (6 cr)		
A2 - The Social and Economic Applications of Artificial Intelligence (3 cr)	A2 - The Art of Presenting (3 cr)	C - Business Analytics and Data Visualization (3 cr)	A2 - Introduction to Entrepreneurship (3 cr)	B2 (6 cr)	B2 (6 cr)		
A2 - Introduction to Social Sciences (3 cr)	C (3 cr)	C (3 cr)	C - Machine Learning-Based Decision (3 cr)		D - Thesis Research Methodology (3 cr)		D - Final Thesis (7 cr)
Sport I. (crit)	Sport II. (crit)				Competence test II. (after min. 120 credits), SULI test		
Introduction to Quantitative Methods (crit)							
Business English (crit)							
Intercultural training (crit)							
Competence test I., SULI test Mentoring							
CIX (Compulsory International Experience) 20 points							
Σ 30 credits	Σ 30 credits	Σ 30 credits	Σ 30 credits	Σ 30 credits	Σ 33 credits	Σ 27 credits	
Total number of credits to be acquired: Σ 210 credits							