

Quality objectives to be achieved by the Faculty of Business and Economics until 31 August 2019

No.	Definition	Description/measurement	Base value	Target value	Responsible person	Deadline for reviewing fulfilment
1.	Strengthening internationality through increasing the number of foreign students	Number of foreign students stated in the official statistics as of 15 October <i>Faculty Quality Policy reference: Students (“We are committed to continuously increase the number and proportion of international students”)</i>	Official number of foreign students as of 15 October 2017: <u>206 students</u>	The official number of foreign students as of 15 October 2018 exceeds the 2017 value	dean, general vice dean	30 November 2018
2.	Applying strict break-even criteria for all degree programmes	Comparison of the number of applicants with the number of students necessary to reach the break-even point <i>Faculty Quality Policy reference: Sustainability (“Our activities are ... financially sustainable”)</i>	no base value	The Faculty does not launch any degree programmes that do not reach the break-even point	dean, vice dean responsible for education and budgeting	31 August 2019
3.	Reversing the negative tendency in demand for Hungarian MSc programmes	Number of prospective students applying for full-time and part-time Hungarian language MSc programmes in 2019 <i>Faculty Quality Policy reference: Students (“our goal is to provide excellent quality service in the higher education that meets market requirements”)</i>	Number of applicants for full-time and part-time Hungarian language MSc programmes in 2018: <u>130 applicants</u>	The number of applicants for Hungarian language MSc programmes in 2019 exceeds the 2018 value	dean, vice dean responsible for education and budgeting	31 August 2019

19 September 2018

Dr. Zoltán SCHEPP, dean