



# MASTER OF BUSINESS ADMINISTRATION (MBA) ONLINE PROGRAMME

A long-tradition-based knowledge is combined with the advanced technological solutions. This offers a unique academic experience that is based on professional expertise. The programme is designed to help you in developing skills and competencies that are needed to unfold the full potential in you.

The purpose of the programme is to train executives and to develop analytic and strategy development skills by the interdisciplinarity and digital participation-based learning.

Novel, future oriented virtual classroom technique is synthesized with a multidimensional study programme. The quality of the programme is guaranteed by internationally highly recognised professors with PhD.

The curriculum is based on a culturally diverse learning platform that leads to a worldwide accepted European master's degree.

The MBA programme gives you an innovative drive and a progressive learning experience that makes you respond to the challenges of nowadays' business world.



## Duration of training:

4 semesters (can be shortened to 3 semesters)



## Intake:

Fall&Spring



## Type of training:

Online, distant learning



## Application fee:

100 EUR



## Tuition fee:

20 400 EUR for the whole programme



## Deadline for Application:

10th January for the February intake, 10th August for the September intake



## Programme structure & handbook; requirements, application:

[ktk.pte.hu/en](http://ktk.pte.hu/en)



This is an outstanding opportunity for you to complete a high-quality international master programme from your home. Using all advantages of the virtual space and the modern e-learning solutions, you can have a great student experience and get your MBA degree from the European Union without leaving your family or your job.



Dr. András Takács

Associate Professor



## STUDY BUSINESS IN PECS, HUNGARY!



UNIVERSITY OF PÉCS  
Faculty of Business and Economics



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**Flexibility hallmarks the online MBA programme. It incorporates the principles of distant learning:**

- students from all countries around the world can be enrolled,
- the programme can be fully completed from your home country (with saving all travelling and housing costs),
- can be completed without quitting your job or leaving your family,
- all learning materials are provided in electronic form,
- intensive individual learning with continuous professor supervision,
- few but very intensive online contact hours, concentrating on synthesis, discussion, practical application of the learning material.

**The Online MBA offers:**

- innovative leadership skills,
- increased readiness to be more receptive to the international business trends,
- advanced and forward-looking toolkit to achieve career goals,
- problem-solving skills that are crucial to find innovative solutions not only in your workplace but in the society as a whole.

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