



UNIVERSITY OF PÉCS
Faculty of Business and Economics

International Teaching Week 2023 in Pécs

Ethics, responsibility and sustainability

Call for application



International Teaching Week(ITW) in the University of Pécs Faculty of Business and Economics

Call for Application

University of Pécs Faculty of Business and Economics (UPFBE) has the pleasure of inviting you to join the 7th International Teaching Week **from 3rd to 6th April 2023.**

In terms of teaching, our focus is on bringing a wider scope of ERS aspects into the classroom, and being current in educational methodology by gathering good practices from around the world.

At the same time, we are eager to increase the openness of our research activities, including the economic, social and environmental utilization of our research output through cooperation with our partner institutions. With the aim of strengthening our integration into the international research community, the workshops during the ITW will focus on topics that are relevant for our research agenda and may attract complementary interests from our partners.

These are the topics we are going to talk about with you if you join us next April for our 7th International Teaching week at the University of Pécs, Faculty of Business and Economics.

See you soon!

1. ESG in finance (Vivien CSAPI)

Sustainability and ESG have become a priority in the public and private sectors and business higher education. The workshop will provide various viewpoints on sustainability, sustainable finance, sustainable investing and the intersection of environment, sustainability, and education, especially business education.

2. Circular Economy (Péter MERZA)

Production and consumption involve sharing, leasing, reusing, repairing, refurbishing and recycling existing materials and products as long as possible. In this way, the life cycle of products is extended. In practice, it implies reducing waste to a minimum.

Apart from giving guest lectures participants are kindly asked to attend the workshops and share their own experiences.

We are pleased to invite faculty members from your institution to deliver guest lecture(s) in at least two courses. The expectation is 4 hours (2x75 minutes) per participant.

BSc courses:

- Advertising and Sales Promotion
- Banking and Finance
- Booms and crises in the European economy
- Business Simulation Workshop
- Case Studies in Tourism Marketing
- Consumer Behaviour
- Cultural and Heritage Tourism
- Environmental Economics
- Financial Accounting
- Human Resource Management
- International Career management
- International Economics
- Introduction to Management
- Introduction to Marketing
- Introduction to Social Sciences
- Investments
- Lodging and Hotel Management
- Macroeconomics
- Marketing Research
- Natural Resource Economics and CSR
- Operations Management
- Probability and Statistics
- Regional Economics
- Small Business Management and Development
- Tour Operation and Event Organisation
- Tourism Management
- Tourism product development

MSc courses:

- Applied Statistics and Econometrics
- Applied Venture Valuation
- Business Consulting
- Business Ethics
- Business Intelligence
- Change management
- Corporate Entrepreneurship
- E-commerce
- Economics
- Entrepreneurship
- Theory and Practice
- Global Marketing (Management)
- Leadership & Advanced Organizational Behavior
- Leadership and International Management
- Quality ManagementService
- Marketing and Management
- Strategic Human Resource Management
- Strategic Marketing
- Theories and Practice of Innovation
- Tutorial: Start-up Development

Applications can be submitted electronically at <https://ktk.pte.hu/hu/form/international-teaching-week-regi>

Applications are expected until **27th of February 2023.**

Selected applicants will be announced by **13th of March 2023.**

We foresee a maximum of two people representing the same institution.

The "International Teaching Week" will be financed by Teaching Staff Mobility under Erasmus+ or by other financial means by your home university.

The University of Pécs Faculty of Business and Economics is pleased to cover the cost of the official and semi-official programs related to the event (city tour, gala dinner, coffee breaks, and Hungarian crash course).



Further information:

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