



University of Pécs
Faculty of Business
and Economics

INTERNATIONAL TEACHING WEEK 2026 IN PÉCS, HUNGARY

Call for application



International Teaching Week at the University of Pécs Faculty of Business and Economics

Call for Application

University of Pécs Faculty of Business and Economics (UPFBE) has the pleasure of inviting you to join the 10th International Teaching Week from **April 13 to April 16**.

This year, the International Teaching Week will focus on the importance of **short-term mobility** programmes and experiential learning. It will serve as a platform for exchanging expertise and experiences related to short-term international programmes. Additionally, we will engage in discussions about how experiential learning can transform traditional learning methods.

Workshop no.1: Short-Term Mobility Programmes

One of the key themes of the International Teaching Week is short-term mobility. For business schools, internationalisation is essential, and since employing full-time international teaching faculty poses challenges, short-term mobility and visiting faculty schemes can offer viable solutions – we aim to explore good practices and broaden these targeted opportunities.

Workshop no.2: Experiential Learning – Teaching Through Action and Reflection

How can we move beyond traditional lectures and turn our classrooms into spaces where students actively construct knowledge? This workshop introduces experiential learning as a transformative teaching methodology that bridges theory and practice through doing, reflecting, and applying.

Drawing on best practices from international higher education and examples from the University of Pécs, the session will explore how experiential learning can enhance engagement, deepen understanding, and develop transferable skills. Participants will gain insights into designing learning experiences that involve real-world challenges, reflection cycles, and peer collaboration – methods that foster creativity, problem-solving, and motivation among students.

The workshop invites academic staff from all disciplines who are interested in making their courses more interactive, impactful, and aligned with contemporary pedagogical approaches. Together, we will discuss how experiential learning can be embedded into existing curricula and how it supports the development of entrepreneurial, research, and professional competencies in students.

We are pleased to invite faculty members from your institution to deliver guest lectures. The minimum expectation is 4 hours (2x75 minutes) per participant, besides actively participating in both workshops and sharing their experiences.



Courses

MSc:

- Leadership & Advanced Organizational Behaviour
- Business Intelligence
- Strategic Marketing
- Advanced Communication for Leaders
- Production and Process Management
- Economics
- Business Ethics and CSR
- Advanced Communication for Leaders
- Circular Economy
- Corporate Entrepreneurship
- Data-Driven Decision-Making
- Entrepreneurship Theory and Practice
- ESG in Corporate Practice
- Knowledge and Talent Management
- Managerial Analytics
- Managerial Labour Law
- Marketing Analysis and Planning
- Production and Process Management
- Theories and Practice of Innovation

Applications are expected by **13th March 2026**.

Early bird application deadline: **16th January 2026**.

Applications are accepted in order.

The maximum participation number is 20.

We prefer a maximum of two people representing the same institution.

Notifications will be sent out no later than **16th March 2026**.

The "International Teaching Week" will be financed by Teaching Staff Mobility under Erasmus+ or by other financial means by your home university.

Early bird applications are rewarded with the funding of the accommodation.

BSc:

- Probability and Statistics
- Macroeconomics
- Introduction to Social Sciences
- Introduction to Management
- International Economics
- Corporate Finance
- Human Resource Management
- Banking and Finance
- Operations Management
- Advertising and Sales Promotion
- Consumer Behaviour
- International Career Management
- Investments
- Marketing Research
- Small Business Management and Development
- Business Simulation Workshop
- Financial Accounting
- Regional Economics

The University of Pécs Faculty of Business and Economics is pleased to cover the costs of the official and semi-official programs related to the event.

By applying for the ITW, you accept that the withdrawal of an application is allowed before the 16th of March 2026.

Further information:
international@ktk.ptt.hu

