

# **Senior and junior supervisor research topic application for the IPhD Programme in Regional Development, 2023-24**

Name/position of the senior supervisor: Katalin Erdős, Assistant Professor  
Highest academic degree: PhD

## **Title of the suggested research topic:**

Universities and Sustainable Regional Development

## **The international relevance, importance, and timely of the research topic:**

The regional development role of universities received increasing attention in scientific and policy domains as well in the past approximately 50 years. Recently, this interest has been expanded with the sustainability paradigm, with the local answers to global challenges.

## **Which UP-FBE research could the PhD candidate join?**

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## **Possible research directions:**

Conceptual models of the sustainable regional development role of universities  
Case studies in the field of universities and sustainable regional development

## **The supervisor's expertise and experience in the research field**

I have been conducting research on the role of universities in regional development approximately for 15 years, including the sustainability dimension in the past 1.5 years. I gained experience through domestic and international projects.

## **The most important publications in the research field over the last five years**

Erdős, K. (2019): Scientists as businessmen – can they, should they? In: Varga, Attila; Erdős, Katalin (szerk.) Handbook of Universities and Regional Development. Cheltenham, Egyesült Királyság: Edward Elgar pp. 192-209.

Erdős K. (2019): Egyetemi vállalkozások Magyarországon – újragondolva? Közgazdasági Szemle, 66(3) pp. 305-329.

Veréb-Miskolczi, Zs. – Erdős, K. (2020): Universities and Regional Development in Central and Eastern Europe - Far from being obvious. Marketing és Menedzsment., 54(1) pp. 49-57.

Bedő, Zs. – Erdős, K. – Pittaway, L. (2020): University-centred entrepreneurial ecosystems in resource-constrained contexts. Journal of Small Business and Enterprise Development 27(7) pp. 1149-1166.

Bodor, Á. – Grünhut, Z. – Erdős, K. (2022): A Pécsi Tudományegyetem regionális fejlesztési szerepvállalásának lehetősége a tudományos munkatársak egyéni értékhierarchiáinak fényében: Összehasonlító elemzés. Vezetéstudomány, 53(4) pp. 28-40.

