

# BSC BUSINESS ADMINISTRATION & MANAGEMENT (SPECIALIZATIONS)

## PEOPLE MANAGEMENT SPECIALIZATION

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7
A1 - Quantitative methods (6 cr)	A1 - Microeconomics (6 cr)	A1 - Business Statistics (6 cr)	A1 - ERS (6 cr)	A1 - International Business Communication (6 cr)	A1 - International Economics (6 cr)	D - Internship (20 cr)
A1 - Information Systems (6 cr)	A1 - Probability and Statistics (6 cr)	A1 - Macroeconomics (6 cr)	A1 - Banking and Finance (6 cr)	B1 - Human Resource Management (6 cr)	A1 - Business Case Studies (6 cr)	
A1 - Introduction to Management (6 cr)	A1 - Introduction to Accounting (6 cr)	B1 - Corporate Finance (6 cr)	B1 - Operations Management (6 cr)	B2- International HRM Project (6 cr)	B2 - International Career Management (6 cr)	
A1 - Introduction to Marketing (6 cr)	B1 - Digital Marketing (6 cr)	B1 - Organisational Behaviour (6 cr)	B1 - International Business (6 cr)	B2 (6 cr)	B2 (6 cr)	
A2 - The Social and Economic Applications of Artificial Intelligence (3 cr)	A2 - The Art of Presenting (3 cr)	C - Competence Development (3 cr)	A2 - Introduction to Entrepreneurship (3 cr)	B2 (6 cr)	B2 (6 cr)	
A2 - Introduction to Social Sciences (3 cr)	C (3 cr)	C (3 cr)	C- Managerial Decision-Making with Digital Support (3 cr)		D - Thesis Research Methodology (3 cr)	D - Final Thesis (7 cr)
Sport I. (crit)	Sport II. (crit)				Competence test II. (after min. 120 credits), SULI test	
Introduction to Quantitative Methods (crit)						
Business English (crit)						
Intercultural training (crit)						
Competence test I., SULI test Mentoring						
CIX (Compulsory International Experience) 20 points						
<b>Σ 30 credits</b>	<b>Σ 30 credits</b>	<b>Σ 30 credits</b>	<b>Σ 30 credits</b>	<b>Σ 30 credits</b>	<b>Σ 33 credits</b>	<b>Σ 27 credits</b>
<b>Total number of credits to be acquired: Σ 210 credits</b>						