

SUMMER SCHOOL

# SUPPLY CHAIN MANAGEMENT



**HAN INTERNATIONAL SCHOOL OF BUSINESS**

ARNHEM, THE NETHERLANDS

COURSE DATES: 19 JUNE - 7 JULY 2023

## ABOUT THE SUMMER SCHOOL

**The Netherlands stands firmly at the forefront of Supply Chain Management.**

Our country has amassed valuable, world-class knowledge in the field of logistics. And we've co-developed green and innovative ways to put this into practice. All over the world.

During this 3-week Summer School you combine theory and practice. You attend tutorial style classes and see first-hand how theory is put into practice during company visits. Throughout the program you work together in small groups on a project. A full redesign of the Western European Supply Chain for imaginary company Samsonic. You also play an exciting business simulation game called The Fresh Connection.

At the same time, you experience Dutch culture along with the cultures of your international classmates. Good news: the entire Summer School is taught in English!

## HAN UNIVERSITY OF APPLIED SCIENCES

is located in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. But still within easy reach of Amsterdam, London, Paris and Berlin. The Netherlands is truly at the heart of Europe!

**HAN** UNIVERSITY  
OF APPLIED SCIENCES

## CITY OF ARNHEM

HAN International School of Business is situated on our Arnhem campus. The city of Arnhem offers a variety of eye-catching attractions. From fashion to history. Museums to pubs. Concert halls to nightclubs. Arnhem is located at the epicenter of the province with lovely green surroundings. The Veluwe national park on one side. The lush floodplain area on the other.

## DURING THE 3 WEEK SUMMER SCHOOL YOU WILL:

- study the various aspects of the design and improvement of supply chains;
- learn how to incorporate global, green and innovation in your supply chain strategies;
- learn about the workings and achievements of the European economy;
- learn about Dutch culture and history, and the early connection our country has with logistics;
- apply all your knowledge and experience directly to the challenging Samsonic case;
- compete with each other in the online simulation game: The Fresh Connection;
- enjoy company visits & cultural excursions on week days
- be able to travel to other parts of the Netherlands and Europe on weekends
- make new friends from all over the world!



## PROGRAM & PRACTICAL INFORMATION

### Theory and lectures: entertaining & dynamic

- Establishment of the world economy
- Sea and air freight: a trade-off
- Responsive supply chains & network design
- Consultancy presentation
- Intercultural management
- Visualizing supply chains
- Forecasting in the future
- Dutch culture, history & society

### Samsonic case study: interactive & team-based

Using the theory you've learned, you'll work in groups on redesigning the Western European supply chain for Samsonic, an imaginary electronics company. You'll present your finding on the final day of the course. The best team wins!

### The Fresh Connection: the ultimate value chain experience

You'll play this innovative web-based business simulation game in teams. Work together to turn around a manufacturer of fruit juices. You'll be confronted with various real-life, real-time dilemmas.

Credits: 4 ECTS

## ADMISSION REQUIREMENTS

The summer school is open to students from our partner universities abroad. For non-native speakers of English, your English language skills should be at least at a B2 level.

## ACCOMMODATION

You'll live together with your fellow students in a youth hostel in Arnhem. This is included in the course fee.

## OPEN UP NEW HORIZONS.

### HAN CAMPUS ARNHEM

Ruitenberglaan 31  
6826 CC Arnhem  
The Netherlands

### QUESTIONS?

Incoming.Business@han.nl  
www.hanuniversity.com/short  
courses/supply chain management  
+31 6 53 59 55 00

### SOCIAL

📍 HAN International School of Business  
📷 isbinternationalcommunity  
🗨️ HAN International | ISB campus tour

## COURSE FEE

- €1,500 for Exchange students from a partner university
- €2,500 for Study Abroad students from a partner university (includes tuition)

### This fee includes

- Accommodation
- Airport transport
- Transport between accommodation and campus on week days
- Company visits & cultural excursions on week days
- Welcome and farewell meal
- Health & liability insurance for the duration of the program

## APPLICATION PROCEDURE

### Step 1

Your university nominates you before 1 April.

### Step 2:

You will receive a link to our online application form.

### Step 3:

Filled in the online application form? You'll receive an acceptance letter and invoice.

APPLICATION DEADLINE: 15 April

## USEFUL WEBSITES

HAN University of Applied Sciences: [www.hanuniversity.com](http://www.hanuniversity.com)

Public transport: [www.9292.nl/en](http://www.9292.nl/en); [www.ns.nl/en](http://www.ns.nl/en)

Tourist information:

- [www.en.visitarnhem.com](http://www.en.visitarnhem.com)
- [www.iamsterdam.com/en](http://www.iamsterdam.com/en)
- [www.holland.com](http://www.holland.com)