

Report on the Evaluation of the Achievement of Quality Objectives for the Period ending 31 August 2026

Dear Faculty Council,

Pursuant to Section 8(3)(e) of the Quality Management Regulations of the University of Pécs: “The achievement of quality objectives shall be evaluated annually by the Quality Development Committee at university level and by the quality management committee of the respective organisational unit in the case of faculties and the Clinical Centre.”

The deadline for all quality objectives set at the meeting of the Faculty Council of the Faculty of Business and Economics (FBE) on 17 September 2025 expired on 31 August 2026. Therefore, the achievement of these quality objectives must be evaluated.

Evaluation of the achievement of quality objectives:

1. Successful Accreditation of Doctoral Schools

Specification of the quality objective: Extension of the accreditation of both doctoral schools operating at the Faculty (Doctoral School of Business Administration and Doctoral School of Regional Policy and Economics) by the Hungarian Accreditation Committee (MAB).

Objective: Extension of the accreditation of both doctoral schools operating at the Faculty by the Hungarian Accreditation Committee (MAB).

Evaluation:

As part of the cluster-based accreditation procedure, the MAB Board reviewed the 16 doctoral schools operating at the University of Pécs in four clusters. On 19 June 2026, it adopted the following resolutions concerning the two doctoral schools covered by the FBE quality objective:

MAB Board Resolution No. 2026/6/XIII/3/2: The Doctoral School of Business Administration is accredited for five years, until 30 June 2031, subject to an interim monitoring procedure. The doctoral schools shall submit one monitoring report per cluster to MAB by 30 June 2028.

MAB Board Resolution No. 2026/6/XIII/3/3: The Doctoral School of Regional Policy and Economics is accredited for five years, until 30 June 2031, subject to an interim monitoring procedure. The doctoral schools shall submit one monitoring report per cluster to MAB by 30 June 2028.

The MAB resolution also states that if the integrated institutional accreditation procedure becomes due before the accreditation periods expire, it must also cover the doctoral schools and doctoral education.

Base value: -

Measured value: The accreditation of the two doctoral schools has been extended

The quality objective has been achieved.

2. Launching the AACSB Institutional Accreditation Process

Specification of the quality objective: Based on the Faculty's submitted Initial Self-Evaluation Report (iSER), the AACSB Board issues a supportive decision to commence the institutional accreditation process.

Objective: Supportive decision by the AACSB Board to launch the institutional accreditation process.

Evaluation:

In its decision of 9 December 2025, the AACSB Initial Accreditation Committee (IAC) requested revisions to the iSER submitted on 1 September 2025. It subsequently issued a "revise and resubmit" decision on the revised document submitted in February 2026.

Although FBE took the actions reasonably expected of it to achieve the quality objective, AACSB did not issue a supportive decision. Therefore, the quality objective has not been achieved.

As FBE remains committed to obtaining AACSB accreditation, it is recommended that the quality objective be set again for the 2026/27 academic year.

Base value: -

Measured value: 0 supportive AACSB Board decisions

The quality objective has not been achieved.

3. Development and Adoption of the Faculty Strategy for the Next Planning Cycle

Specification of the quality objective: Preparation and adoption by the Faculty Council of the Faculty Strategy for the 2026–2030 period.

Objective: Strategy approved by the Faculty Council.

Evaluation:

At its meeting on 20 May 2026, the Faculty Council adopted the FBE Strategy for 2026–2030 and its six sub-strategies: HR, education, research, marketing, societal impact and internationalisation. The FBE Strategy for 2026–2030 took effect on 1 July 2026.

Base value: -

Measured value: 1 strategy approved by the Faculty Council and 6 sub-strategies approved by the Faculty Council

The quality objective has been achieved.

I request the Faculty Council's support for this proposal.

Proposed resolution:

The Faculty Council approves the report evaluating the achievement of the quality objectives of the Faculty of Business and Economics for the period ending 31 August 2026.

Pécs, 9 September 2026

Dr. Roland Schmuck
quality assurance manager

The proposal was accepted by the UPFBE Faculty Council at its meeting on 9 September 2026.