

Quality Objectives of the Faculty of Business and Economics (FBE) for the Period Ending 31 August 2027

Based on the professional recommendation of the Faculty Quality Management and Student Feedback Committee, as Dean of the Faculty of Business and Economics (FBE), I designate the following quality objectives for the 2026/2027 academic year.

1. Quality Objective: Resubmission of the AACSB iSER and Its Acceptance by the IAC	
Background of setting the quality objective: In its decision of 9 December 2025, the AACSB Initial Accreditation Committee (IAC) requested revisions to the Initial Self-Evaluation Report (iSER) submitted on 1 September 2025. Following the submission of the revised report in February 2026, the IAC issued a “revise and resubmit” decision, returning the report for further revision rather than accepting it. Therefore, a third submission of the revised iSER is required. The aim is for the AACSB IAC to accept the iSER by the deadline set for this quality objective. Based on the iSER, AACSB will decide on the initiation of the accreditation process, which will provide a three-year timeframe for the submission of the final Self-Evaluation Report (SER).	
Specification of the quality objective: Based on the Faculty’s resubmitted Initial Self-Evaluation Report (iSER), the AACSB IAC issues a supportive decision to commence the institutional accreditation process.	
ESG references:	ESG 1.9 Ongoing monitoring and periodic review of programmes ESG 1.10 Cyclical external quality assurance
FBE Quality policy references:	<i>“we strive to obtain and maintain international accreditation”</i> <i>“create a brand that is recognized internationally.”</i> <i>“we operate an effective quality management system that guarantees the constant quality of our services”</i> <i>“We are committed to maintain and continuously develop our quality management system.”</i>
Indicator to measure the quality objective: Supportive decision by the AACSB IAC to launch the institutional accreditation process.	
Base value:	Target:
-	1 supportive AACSB IAC decision
Deadline:	31 August 2027
Responsible persons:	Dean; Dean’s Advisor for International Accreditation; Head of International Accreditation

2. Quality Objective: Maintaining Both EFMD Programme Accreditations	
Background of setting the quality objective: On 7 February 2023, the EFMD Board accepted the progress report and extended the EFMD accreditation of the Faculty's English-taught Business Administration and Management bachelor's programme for a further five years, the maximum period that can be awarded. At its meeting in December 2024, the EFMD Programme Accreditation Board awarded EFMD programme accreditation to the Management and Leadership master's programme for three years. The accreditations of the Business Administration and Management and Management and Leadership programmes are due to expire. To extend them, FBE must submit Self Assessment Reports (SARs) by 20 July 2027.	
Specification of the quality objective: Submission of Self Assessment Reports (SARs) for the Business Administration and Management and Management and Leadership programmes.	
ESG references:	ESG 1.9 Ongoing monitoring and periodic review of programmes ESG 1.10 Cyclical external quality assurance
FBE Quality policy references:	<i>"we strive to obtain and maintain international accreditation"</i> <i>"create a brand that is recognized internationally."</i> <i>"we operate an effective quality management system that guarantees the constant quality of our services"</i> <i>"We are committed to maintain and continuously develop our quality management system."</i>
Indicator to measure the quality objective: Number of Self Assessment Reports (SARs) submitted to EFMD.	
Base value:	Target:
-	2 submitted Self Assessment Reports (SARs)
Deadline:	20 July 2027
Responsible persons:	Dean; Dean's Advisor for International Accreditation; Head of International Accreditation

3. Quality Objective: Significantly Increasing Revenue from Micro-credential Courses	
Background of setting the quality objective: In line with Quality Objective No. 3 for the 2024/25 academic year, FBE currently offers practice-oriented courses lasting one or two days, with completion certified by a micro-credential. This is an emerging form of education that FBE would like to make greater use of.	
Specification of the quality objective: Increasing revenue from micro-credential courses.	
ESG references:	ESG 1.2 Design and approval of programmes ESG 1.3 Student-centred learning, teaching and assessment ESG 1.9 Ongoing monitoring and periodic review of programmes
FBE Quality policy references:	<i>“We devote our resources to the realization of our goals and we manage our activities considering business as well.”</i> <i>“our goal is to provide excellent quality service in the higher education that meets market requirements”</i> <i>“We strive to provide students with specific knowledge that meets domestic and international requirements related to institutions of the labor markets and higher education institutions.”</i> <i>„We apply innovative and practice-oriented methodologies of education.”</i> <i>“We take responsibility for teaching and research to be carried out at the faculty in accordance with the legal and regulatory requirements under controlled and supervised conditions.”</i>
Indicator to measure the quality objective: Revenue from micro-credential courses for the academic year.	
Base value: 2025/26 academic year: HUF 11,420,000	Target: 2026/27 academic year: HUF 14,000,000
Deadline:	31 August 2027
Responsible persons:	Dean; Vice-Dean for Societal Impact

The Faculty Quality Management and Student Feedback Committee shall report on the achievement of these quality objectives at the first Faculty Council meeting of the 2027/2028 academic year.

Pécs, 9 September 2026

Dr. András Takács
Dean

The proposal was accepted by the UPFBE Faculty Council at its meeting on 9 September 2026.