



BOOMS AND CRISES IN THE EUROPEAN ECONOMY

General data

Course code:	B19GMC02E
ECTS credits:	3
Type of the course:	General elective
Semester:	Fall, Semester 1, 3
Course restrictions:	
Course leader (with availabilities):	Zoltán Kaposi, Dr.
Further lecturer(s) (with	Anna Horváth, PhD student
availabilities):	

1. Description and aims

The course focuses on the main stages and tendencies of the modern economic history, including socio-cultural implications, from the beginning of the industrialization until our days, with special focus on Europe but within global context. The main objective is that, by the end of the semester, the students have a wide range of knowledge and general understanding about the subject.

The course aims to introduce the modern economic processes and theories within a historical approach and context. By the acquired knowledge, the students will have a general understanding about the subject and they can better understand the current European and global economic and political context.

2. Intended Learning Outcomes (ILOs)

Upon the successful completion of this course, students should be able to:

- have a general understanding of modern economic history's main stages and processes (PILO3)
- 2. understanding of European economic history's tendencies in getting to know the current European and global processes (PILO3)
- 3. critically analyse modern day economic processes in the context of historical events (PILO3)
- 4. read, write and present in groups, which improves their ability to communicate both in written and in oral form. (PILO6)

(The remarks in brackets express each CILO's connection to the Program Intended Learning Outcomes (PILOs).)

3. Content, schedule

1. Development of market economy in Europe until 1914. The first and the second industrial revolution





- 2. Economic development between the World Wars
- 3. The 1929 Great Depression and its consequences
- 4. Keynesian Economics; Economic policy in Britain.
- 5. Crisis management and recovery in the USA: the New Deal
- 6. Economic systems of the totalitarian regimes between the World Wars
- 7. Economic recovery in Europe after the Second World War. The Golden Age of economic growth during the 1950s and 1960s
- 8. Development and functioning of the European economic integration. Planned economies in Eastern Europe
- 9. The 1973 oil crisis and its economic consequences
- 10. The end of the cold war. New stage of globalization and global inequalities.
- 11. The 2008-2009 world economic crisis and its implications.

4. Learning and teaching strategy, methodology

Principal teaching methodologies: lectures, reading of book chapters, discussion of book chapters/inclass discussion, student presentation

5. Assessment

Formative assessment elements: reading of book chapters, in-class discussion, group work

Summative assessment elements: group presentation, written assignment, midterm test

Individual Assessment	60%	Group Assessment	40%
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Name of the element	Weight	Туре	Details	Retake opportunity	Req.*	Related CILOs cil
midterm test	60	individual written exam	In the midterm test students have tod o a multiple choice test.	yes	yes	CILO1
written assignment	20	group written coursewor	An analysis of selected chapter of Marshall, T. (2015). Prisoners of Geography. Scribner	no	no	CILO2, CILO3
group presentation	20	group oral coursework	A presentation of selected chapter of Marshall, T. (2015). Prisoners of Geography. Scribner	no	no	CILO4

^{*} Req.: Completion of the element is required to pass the course, irrespective of the performance in other elements.

6. Learning materials

Essential

Presentation slides on Moodle

Marshall, T. (2015). Prisoners of Geography. Scribner. ISBN 978-5011-2146-3

Marján, Attila (ed.) (2014): European Economic and Monetary Integration. National University of Public Service Institute of International Studies, Budapest. pp. 59-72. ISBN: 978-615-5305-69-6



BSc in Business Administration and Management



Tipton, Frank B. – Aldrich, Robert (1987): An Economic and Social History of Europe 1890-1939. Baltimore. pp. 9-70; 163-199. ISBN 10: 033336807X

Tipton, Frank B. – Aldrich, Robert (1987): An Economic and Social History of Europe from 1939 to the present. Baltimore. pp. 112-165; 235-270. ISBN 10 0333423712

Recommended

Berend, Ivan T. (2012): An economic history of nineteenth-century Europe: diversity and industrialization. ISBN: 9781107030701

Cameron, Rondo (1989): A Concise Economic History of the World. From Paleolithic Times to the Present. New York, Oxford. pp. 189-399. ISBN: 0-19-504677-3

North, Douglass C. (2010): Understanding the Process of Economic Change. Princeton. pp. 1-8 ISBN: 9781400829484

Reinhart, Carmen M. – Rogoff, Kenneth S. (2009): This Time is Different. Eight Centuries of Financial Folly. Princeton. pp. 1-20. ISBN: 9780691152646

7. Further information

International as	pects er	mbedded	with the	course
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Internationalisation, Modern economic theoretical models

Ethics, Responsibility & Sustainability (ERS) aspects embedded with the course

In the course we speak about the modern green movements as result of the oil crisis.

Connections to the world of practice of the course

Case examples during class from the essential literatures