



THESIS - CONSULTATION

General data

Course code:	B19GMD02E
ECTS credits:	7
Type of the course:	core course
Semester:	Spring, Semester 6
Course restrictions:	-
Course leader (with availabilities):	Katalin Erdős
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Further lecturer(s) (with	Thesis supervisors
availabilities):	

1. Description and aims

This module is designed to keep track of the consultations between the graduating students and their thesis supervisors. At the same time, it develops students' research skills and their ability to evaluate research and use its outcomes in managerial decision-making. It also develops academic skills that act as a bridge to more advanced study at the postgraduate level. The importance of ethical research is highlighted, and its implementation is supported by the thesis supervisor.

2. Intended Learning Outcomes (ILOs)

Upon the successful completion of this course, students should be able to:

- 1. design a research project and evaluate different data gathering techniques (PILO1,3);
- 2. survey and use existing literature to develop appropriate research objectives and research framework (PILO4);
- 3. analyse and interpret the data using appropriate analytical techniques to derive conclusions, and demonstrate an understanding of limitations of the research (PILO3);
- 4. construct a small-scale research project (PILO1,7);
- survey and evaluate academic and/or practitioner literature to conduct a literature review (PILO4);
- 6. use quantitative and/or qualitative data analysis techniques (PILO3);
- 7. prepare a coherent, logical, and correctly referenced piece of work (PILO6).

(The remarks in brackets express each CILO's connection to the Program Intended Learning Outcomes (PILOs).)

3. Content, schedule

The consultations should touch the following topics:

- 1. Examination of the issues involved in carrying out the research project, including roles and responsibilities of the supervisor and the supervisee
- 2. Critical evaluation of qualitative and quantitative approaches to research





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- 3. Quantitative data collection methods and analysis, with a primary focus on questionnaires
- 4. Qualitative data collections methods and analysis, focusing on different types of interviews
- 5. Writing up research, developing clear aims and objectives, reporting the relevant literature, and developing a competent structure and writing style

4. Learning and teaching strategy, methodology

Principal teaching methodologies: consultations

This module relies heavily on self-study under supervision. Students will be required to attend supervisory consultations and communicate with their supervisors for feedback. Students will make extensive use of the library and online resources to complete the different stages of the assessment. In total, three consultations are minimally required.

5. Assessment

Formative assessment elements: Feedback on the research topic, the research plan and process will be provided by the thesis supervisors. Students should contact their allocated supervisor by the first week of the study period in which the thesis is to be submitted.

Students are required to consult with their supervisor on the introduction and the literature review six weeks before the thesis submission deadline (CILOs 1, 2, 4 and 5)

Students are required to consult with their supervisor the empirical analysis or the detailed theoretical elaboration (if there is no primary research done), including methodology two weeks before the thesis submission deadline (CILOs 3, 6)

Students are required to consult with their supervisor the conclusions five working days before the thesis submission deadline (CILOs 4 and 7)

Group Assessment

100%

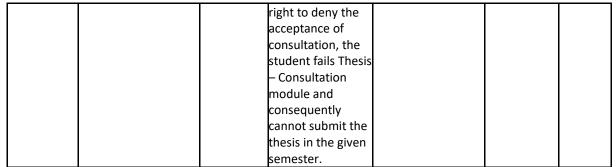
Name of the element	Weight	Туре		Retake opportunity	Req.*	Related CILOs
Consultation 100% activity	100%	coursework	Grade given by the	no	yes	1,2,3,
			thesis supervisor			4567
			based on the			4,5,6,7
			interactions			
			throughout the			
			semester.			
			Should the student			
			miss to consult by			
			his/her supervisor			
			in due time (see			
			formative			
			assessment			
			above), the			
			supervisor has the			

Summative assessment elements:

Individual Assessment



BSc in Business Administration and Management



* Req.: Completion of the element is required to pass the course, irrespective of the performance in other elements.

6. Learning materials

Essential

Umberto ECO (2015): How to Write a Thesis? The MIT Press, Cambridge, MA; London, England

• Recommended

Requirements for the thesis are available at <u>https://ktk.pte.hu/en/students/studies/bachelor-programmes/thesis</u>.

7. Further information

International aspects embedded with the course

Depends on the topic of the thesis.

Ethics, Responsibility & Sustainability (ERS) aspects embedded with the course

Ethical research is an essential requirement. Every thesis work will be checked with the support of anti-plagiarism software to avoid unethical scientific behaviour.

Further ERS aspects depend on the topic of the thesis.

Connections to the world of practice of the course

Depends on the topic of the thesis.

