



ENTREPRENEURIAL AND IP LAW

General data

Course code:	M23VFB05E
ECTS credits:	9
Type of the course:	specialized core course
Semester:	Fall, Semester 4
Course restrictions:	-
Course leader (with availabilities):	<i>Dr. Gergely László SZŐKE</i> +36 72 501 599 /23321 szoke.gergely@ajk.pte.hu office: Z215
Further lecturer(s) (with availabilities):	<i>Dr. Balázs HOHMANN</i> +36 72 501 599/ 23173 hohmann.balazs@ajk.pte.hu office: Z215 <i>Dr. Zsolt BUJTÁR</i> +36 72 501 599/ 23234 bujtar.zsolt@ajk.pte.hu office: A116 <i>Dr. Zsófia BIRÓ</i> biro.zsofia@ajk.pte.hu <i>Further guest lecturers choosing experts with significant experience in the named field of law.</i>

1. Description and aims

The general objective of this course is to provide an overview on different legal issues which may arise during some typical business development situations. This aims to help the students to identify potential legal problems and compliance risks at an early stage of the business development activity by focusing on some relevant norms in the field of Entrepreneurial Law, Technology Law, IP Law and Energy Law.

2. Intended Learning Outcomes (ILOs)

Upon the successful completion of this course, students should be able to:

CILO 1. be familiar and understand the basic concepts of European and national legal system, including legislation, legal practice and law enforcement (PILO 1);

CILO 2. be familiar and understand the legal norms concerning business and innovation processes and funding options (PILO 2);



CILO 3. recognize and formulate the legal risks concerning business development activity, and initiate of solving the problem (PILO 3);

CILO 4. understand the complexity of legal, technical and economical aspects of business development activity and cooperate with lawyers and other experts to build in legal aspects into decision-making (PILO 4, PILO 5);

CILO 5. evaluate the effects of the legal provisions to innovation and business processes, including factors affecting profitability (PILO 6);

CILO 6. become a constructive and proactive professionals by embedding legal and ethical aspects into business development projects (PILO 7).

(The remarks in brackets express each CILO's connection to the Program Intended Learning Outcomes (PILOs).)

3. Content, schedule

1. Basic concepts of European and national legal systems, including legislation, legal practice and law enforcement
2. Compliance risk management, corporate governance
3. Regulation of start-up financing and entering capital market
4. Legal challenges of cryptocurrencies
5. Platform regulation
6. Legal framework of Data governance and Data utilization
7. Data protection law I.
8. Data protection law II.
9. AI and Law
10. IP Law (copyright law and patent law)
11. Law on trade secrets and know-how
12. Energy Law Management at Companies I.
13. Energy Law Management at Companies II.

4. Learning and teaching strategy, methodology

Principal teaching methodologies:

- Pre-reading of texts and online materials (moodle contents) (CILO 1, CILO 2)
- Online quizzes, tests (CILO 1, CILO 2, CILO 3)
- Lecture (CILO 1, CILO 2)
- In-class discussion (CILO 4)



- Case study analysis (CILO 1, CILO 4, CILO 5)
- Group work & presentation: evaluate a business development plan from different legal aspects (CILO 3, CILO 4, CILO 5, CILO 6)

5. Assessment

Formative assessment elements:

Summative assessment elements:

Individual Assessment		70 %	Group Assessment		30 %	
Name of the element	Weight	Type	Details	Retake opportunity	Req.*	Related CILOs
Doing and discussing online quizzes	15%	individual/group oral/written coursework/exam	Online thought-provoking quizzes, and discussion the conclusions at the class	NO	NO	CILO 1-3
Participating in in-class discussions and case study analysis	15%	individual/group oral/written coursework/exam	Active personal participation	NO	NO	CILO 4-5
Participating in group work presentation	30%	individual/group oral/written coursework/exam	Active participation in a group work presentation	YES	NO	CILO 3-6
Final Exam (multiple choice test and essay)	40%	individual/group oral/written coursework/exam	An online multiple choice test and essay in the exam period	YES	YES	CILO 1-3

* Req.: Completion of the element is required to pass the course, irrespective of the performance in other elements.

6. Learning materials

- Essential
European Agency for Fundamental Rights (2018): Handbook on European data protection law, https://fra.europa.eu/sites/default/files/fra_uploads/fra-coe-edps-2018-handbook-data-protection_en.pdf



Gergely László Szőke (2020): Recent and Future Developments of PSI Re-use in Europe, Essays of Faculty of Law University of Pécs, Yearbook of 2017-2018, pp. 99-115.

Zsolt Bujtár (2022): Challenges In Regulating Decentralised Finance, In: Garayová, Lilla Budúcnosť práva – Právo budúcnosti II. Zborník príspevkov z online vedeckej konferencie - The Law of the Future – The Future of Law II. Conference Proceedings, , Paneurópska vysoká škola, Fakulta práva, Bratislava, Slovakia pp. 124-148.

Silke von Lewinski (2008): International copyright law and policy, Oxford University Press

Patricia Park and Duncan M. Park (2017): Energy Law and the Sustainable Company. Routledge, London-New York

Douglas W. Arner, Ross P. Buckley, Dirk Andreas Zetsche (2019): Fintech for Financial Inclusion: A Framework for Digital Financial Transformation, UNSW Law Research Paper No. 18-87, University of Hong Kong Faculty of Law Research Paper No. 2019/001, University of Luxembourg Law Working Paper No. 004-2019

Louis De Koker, Nicholas Morris, Sue Jaffer (2019): Regulating Financial Services in An Era Of Technological Disruption, 36 Law Context: A Socio-LEGAL J. 90

- Recommended

Balázs Hohmann – Gergely László Szőke (2021): Ethical and Legal Concerns relating to Autonomous Vehicles, in the Light of Experimental Findings and Regulatory Attempts, Essays of Faculty of Law University of Pécs, Yearbook of 2019-2020, pp. 71-86.

Zsófia Biró (2022): The current EU and Hungarian legislation of energy communities and possible future directions, In: Garayová, Lilla Budúcnosť práva – Právo budúcnosti II. Zborník príspevkov z online vedeckej konferencie - The Law of the Future – The Future of Law II. Conference Proceedings, Paneurópska vysoká škola, Fakulta práva, Bratislava, Slovakia, pp. 165-185.

Donald Zillman et al. (2018): Innovation in Energy Law and Technology. Dynamic Solutions for Energy Transitions. OUP Oxford, Oxford

Andreas M. Fleckner Kalus J. Hopt (eds, 2013): Comparative Corporate Governance A Functional and International Analysis, Cambridge University Press, Bluebook 21st ed.

David Gladstone (1988): Venture Capital Handbook Prentice Hall Englewood Cliffs, New Jersey

Kristin N. Johnson (2021): Decentralized Finance: Regulating Cryptocurrency Exchanges, 62 WM. & MARY L. REV. 1911

7. Further information

International aspects embedded with the course
Vast majority of the legal issues concerned by the course are regulated at European Union's level. The approaches to legal challenges and compliance risks are quite similar in most developed countries and follow international patterns.
Ethics, Responsibility & Sustainability (ERS) aspects embedded with the course
Theoretical issues, legal concerns, legal liability and issues are strongly connected to ethics and responsibility.



Connections to the world of practice of the course

Talks from practitioners during class

Use of own consulting / work experience
