

GKDI Business and economics course structure (all courses are 6 x1,5 hours, worth 6 credits each)

1. semester	2. semester	3. semester	4. semester	5. semester	6. semester	7. semester	8. semester
Training courses (training credit)							
Advanced economics Sebestyén Tamás	Operations management Vörös József	Elective 1* -Human resource management (Ásványi Zsófia)	Elective 7* Environmental economics (Erdős Katalin)	no obligation		no obligation	
Applied statistics Kehl Dániel Tiszberger Mónika	Organizational theory Vitai Zsuzsanna	Elective 2* -Real Option Theory and Practice (Csapi Vivien)	Elective 8* -Tourism and Local Development (Csapó János)				
Principles of Business Research Bugár Gyöngyi	Development economics Gál Zoltán	Elective 3* -Industrial organization (Farkas Richárd)	Elective 9* -Marketing theory (Szűcs Krisztián)				
Behavioral economics Kovács Kármén	Advanced econometrics Kőrösi Gábor	Elective 4* Innovation marketing and management (Lányi Beatrix)	Elective 10* -Advanced corporate finance (Takács András)				
		Elective 5* Regional Economics (Sebestyén Tamás/Farkas Richárd)	Elective 11* -Information Technology Management (Kruzslicz Ferenc)				
		Elective 6* -Entrepreneurship (Szerb László)	Elective 12* -Innovation and network analysis (Sebestyén Tamás/Lengyel Balázs)				
Research (Research credit)							
Research support 1 Balogh Gábor	Research support 2 How to publish? Geoffrey Wood	Research support 3 Systemic literature survey Kovács Kármén, Hornyák Miklós	Research support 4 Research practice Szerb László	Research Forum (presentation about the advance in the research based ont he milestones) program leader			
Participating at scientific events, research seminars, doctoral pre-defenses and defenses, etc. min 3 times per semester. No credit							

*Elective courses, (min 4 course per semester, starts at min 3 students):

- Environmental economics (Erdős Katalin)
- Tourism and Local Development (Csapó János)
- Regional Economics (Sebestyén Tamás/Farkas Richárd)

- Marketing theory (Szűcs Krisztián)
- Human resource management (Ásványi Zsófia)
- Advanced corporate finance (Takács András)
- Real Option Theory and Practice (Csapi Vivien)
- Innovation management (Lányi Beatrix)
- Innovation and network analysis (Sebestyén Tamás/Lengyel Balázs)
- Industrial organization (Farkas Richárd)
- Entrepreneurship (Szerb László)
- Information Technology Management (Kruzslicz Ferenc)