

Code		ECTS Credit		HUN Credit	
Term:		Level:			
Module Title:	BUISNESS ETHICS AND CSR				
Module Leader:	Dr. Márta Somogyvári, PhD associate professor Dr. Rácz-Putzer Petra Eszter Assistant professor	Office Hours:	Thursday: 13:30-14:30		
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Short Description:					
Sessions (weeks): 13					
Schedule is tentative and subject to change.					
1.	Introduction				
2.	Corruption				
3.	Corruption II				
4.	Ethical relativism, Institutions				
5.	Ethics Frameworks, ethical decisions				
6.	Ethics Framework II				
7.	Justice				
8.	Environmental ethics,				
9.	Money, moral choices				
10.	The theoretical basis and types of CSR; Opportunities and limitations (Corporate social irresponsibility and moral values)				
11.	Applying Responsibility I: Core values as a meaningful element of successful CSR practices, Responsible (green) marketing, Responsible finance, Responsible HRM				
12.	Applying responsibility II: Responsible (green) marketing, Responsible finance, Responsible HRM				
13.	Measurement methods of CSR and the rise of ESG				
Rationale Including Aims:	Business Ethics is designed to expose students to the most important moral issues that arise in various business contexts.. This course will emphasize the individual as decision-maker and focus upon ethical issues and dilemmas facing managers and employees in national and global business organizations. The specific objective of the course is to improve the ability of students to reason toward a satisfactory resolution of an ethical dilemma in business and organizational context. The course gives special insights into CSR as one of the most important institutions of business ethics in organizations. It helps to design, plan and assess CSR programs of business organizations.				

Learning Outcomes: Knowledge	<p>Upon the successful completion of this course, students should be able to:</p> <ul style="list-style-type: none"> • understand the moral, social, and economic environments within which moral problems should occur. Moreover, the course is to introduce students to the ethical concepts that are relevant for resolving those moral problems. Although the course's primary emphasis is on business, its scope extends to related moral issues in other organisational and professional contexts. • understand the theories and terminology of CSR, the role and characteristics of the discipline, as well as the limitations and application possibilities of the concept in domestic and international environment.
Learning Outcomes: Skills	<p>Students should be able to</p> <ul style="list-style-type: none"> • analyse and evaluate moral issues in the global and Hungarian business environment. • critically discuss reasoning decision making processes. • identify CSR challenges of the companies connected to the different departments and analytic skills to manage the resulting CSR tasks and projects, thereby improving the CSR performance of organisations. • analyse complex CSR challenges as a leader, able to define goals, solution methods and manage implementation of CSR strategy
Teaching and Learning Strategies:	<p>Classes include brief introductory lectures by lecturer, discussion of case studies, case simulations, discussions of current ethical issues in business and society,</p>
Assessment Scheme:	<p>Semester paper Business Ethics 30 points Project work CSR 30 points Coursework 40 points:</p> <ul style="list-style-type: none"> • Multimedia group work 15 points • Essay or presentation (individual work) 15 points • Class activity 10 points
Further on Assessment:	<p>Please consider that plagiarism (including copying AI texts) will be checked and will not be tolerated!!!!</p>
Core Learning Materials:	<p>Patricia_Werhane,_R._Edward_Freeman:_The_Blackwel Encyclopedia of Business Ethics Ferrel.O.C. et al: BUSINESS ETHICS. Ethical Decision Making and Cases. 2011, 2008 South-Western, Cengage Learning. Friedman, M. 1970. The Social Responsibility of Business is to Increase its Profits. The New York Times Magazine, September 13, 1970. Bachnik, K.- Kaźmierczak, M. - Rojek-Nowosielska, M. - Stefańska, M. - Szumniak-Samolej, J. (eds.) (2022): Corporate Social Responsibility and Sustainability From Values to Impact. Routledge. ISBN 9781032219813</p>
Supplementary Reading Materials	<p>Somogyvári, Márta (2013). The Costs of Organisational Injustice in the Hungarian Health Care System. Journal of Business Ethics 118 (3):543-560. [Langenberg:_Guanxi_and_Business_Strategy.Springer. 2007. Rose-Ackermann, S 2002 "Grand" corruption and the ethics of global business Journal of Banking & Finance 26 (2002) 1889–1918 Ashforth, B. E., Anand, V.: 2003, 'The normalization of corruption in organizations' in Research in Organizational Behavior, 25: pp. 1-52.</p>

	<p>Cohen-Charash, Y., Spector, P. E.: 2001, 'The role of justice in organizations: A meta-analysis', in <i>Organizational Behavior and Human Decision Processes</i>, 86, pp. 278-321.</p> <p>Hardin, J. 1968 The Tragedy of the Commons. <i>Science</i> 13 December 1968: Vol. 162 no. 3859 pp. 1243-1248</p> <p>Golumbia, D. (2016): <i>The Politics of Bitcoin Software as Right-Wing Extremism</i>. University of Minnesota Press</p> <p>Crane, A. (2009): <i>Oxford Handbook of Corporate Social Responsibility</i>, Oxford University Press</p> <p>Kotler, P. – Lee, N. (2004): <i>Corporate Social Responsibility: Doing the Most Good for Your Company and Your Cause</i>, Wiley</p>
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