



The objective of the programme is to develop your knowledge on the methods of screening, analysing, planning and executing the development process of an entrepreneurial venture. Beyond theoretical knowledge, students' skills are advanced in order to enable them to work efficiently in teams, detect and seek opportunities, transform opportunities into executable solutions that can serve as new products and services for the enterprise. Students get acquainted with the process of innovation, work on practical problems in an open innovation environment with social and economic stakeholders. Students interact with other student groups from other universities using state of the art multimedia facilities to learn the application of the information communication solutions of the 21st century.

”

My study program blends the study of theory with practical business insights. The quality of education is very competitive, the university offers important opportunities in terms of professional experience, has many entrepreneurial activities. It's important to be engaged in these, because it helps you to broaden your horizons.

”

MSc Business Development



Duration of training:
2 years (4 semesters)



Intake:
September and February



Type of training:
Full-time study



Double degree opportunity:
ESDES School of Business and Management, Lyon, France



Application fee:
100 EUR (150 EUR for the September intake)



Tuition fee:
1 300 EUR / semester (for citizens of EU member states)
3 150 EUR / semester for non-EU citizens



Deadline for Application:
30th September (February intake)
31st May (September intake)



Programme structure & handbook; requirements, application:
ktk.pte.hu/en

Sirine Haj Taieb
student



**STUDY BUSINESS IN
PÉCS, HUNGARY!**



UNIVERSITY OF PÉCS
Faculty of Business and Economics



[studybusinesspecs](https://www.facebook.com/studybusinesspecs)



[studybusinesspecs](https://www.instagram.com/studybusinesspecs)



[studybusinesspecs](https://www.tiktok.com/studybusinesspecs)



ktk.pte.hu/en



[Study Business Pecs](https://www.youtube.com/StudyBusinessPecs)

