



Mastercard

Launch Program 2020

Hungary





Who are Mastercard?

Mastercard is a technology company in the global payments business. We connect consumers, financial institutions, merchants, governments and businesses worldwide and enable them to use secure and convenient electronic forms of payment. Mastercard is a driving force at the heart of commerce, enabling global transactions and bringing insight into the payments process to make commerce faster, more secure, and more valuable to everyone involved. As a critical link among financial institutions and millions of businesses, cardholders and merchants worldwide, Mastercard provides services in more than 210 countries and territories.

You find more information on www.mastercardworldwide.com.

Mastercard Launch

There are some skills you can teach. And some you can inspire. Mastercard Launch gives recent college graduates both – immersing emerging talent in an 18-month journey where they will challenge the status quo, engage in meaningful and practical sessions, drive Decency and Belonging, our mission to be a Force for Good and be the ultimate catalyst for personal and professional growth.

The Launch program is for change makers, those who dare to be greater and who wish to make a real impact on the world. We invite you to bring your passion, share your talent and make the most of this truly Priceless experience.



What it is

A **permanent paid job opportunity** but dedicated to an 18-month program that educates, inspires personal growth and builds professional confidence to create a Priceless career with Mastercard. Launch will include development opportunities such as:

- Professional skills learning
- Business-driven rotations or experiences
- Networking and career conversations
- A capstone final project

You will develop **expertise and interpersonal skills** in a **multinational environment** and in **business management & technical skills**. You will have the opportunity to work with your peers on various business projects which aim to provide enhanced work experience outside of your day-to-day role. You will work with our dedicated leaders—successful managers and executives who inspire, mentor, and coach others toward successful careers here at Mastercard.



Areas to experience

Currently **3 positions are available** in different teams such as Account Management, Business Development and Core Products. Either one in depth or two of these roles can be experienced during the program. This exposure will **allow you to gain a strong insight into the payment industry**, card solutions, payment flows. In any of the teams you will become part of a dynamic team of both Hungarian and international professionals while building professional relationships and meet with exciting organizations.



Account Management role

You will contribute to **create Account Plans and help Account Executives** to keep these presentation up-to-date based on AE inputs, help Account Managers to manage sales pipeline management, participate in Account Managers' meeting, creating meeting minutes and help to follow up different topics and projects, help Customers to provide an appropriate guidance for their requests among several different teams like Franchise, Finance etc. If needed start escalation process, create status report for ongoing implementation projects, contribute to plan financial support for the Hungarian market.

Business Development role

You will support the development of **Mastercard Business and Prepaid Card products**. You shall explore and identify opportunities at education related organizations (secondary schools, universities, private institutions, etc.) to deploy prepaid services. **Develop an Prepaid Acceleration Program** that invites innovative institutions to take on a card journey. In the business segment the emergence of digitally-affluent clients has brought new expectations to all aspects of the payments industry. As clients become familiar to faster and more convenient payments on the retail side, they are expected to demand similar service in commercial transactions. In this field you will support the **deployment of new business services** to create sound value proposition for business clients.



Core Product role

You will be responsible for **managing the operative activities** of the Mastercard local assets and services such as BUD Airport Lounge, fast track, Arena etc. to fulfil Mastercard's commitment to upkeep high UX in all of our assets. You will be working to **ensure banks are following up on the Mastercard imposed "Marketing Activation Standards"** as well as the quality assurance of the assets. You will be responsible to help the premium team in the communication activities (B2B and B2C) of Mastercard's assets.



What you need

- Strong verbal and written communication skills
- Analytical and problem solving skills
- Strong strategic and conceptual aptitude
- Excellent interpersonal skills
- Ability to multi-task and prioritize multiple projects concurrently
- Must be a final year student or recent graduate
- Minimum predicted classification of a UK 2.1 or equivalent GPA of 3.0
- Languages: Hungarian and English to professional standard

Get to know us at Mastercard Open Night

We are **inviting students to take a look into Mastercard**, see how we work and learn about open positions at Mastercard!

Agenda:

- Introduction to Mastercard,
- Details about open positions,
- Q&A and networking over snacks and drinks

Venue:

- Deák Ferenc u. 5., Váci1 office, 3rd floor, 1052 Budapest

Date:

- 2nd, 3rd and 4th March 2019, 7PM

Apply to participate on the event by clicking on [this link](#) and **submitting your CV** (also indicate the date you prefer - 2nd, 3rd or 4th March). **We have limited spots available** and will extend invitations to the selected students. **Application deadline is 23:59PM, February 25, 2019.**

Leverage this event if you are interested in learning more about the financial services industry. We're looking forward to welcoming you in our office!





Apply today!