### Programme Structure Diagram

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Semester 1 | Semester 2 | Semester 3 | Semester 4 | Semester 5 | Semester 6 | Semester 7 | |
| A1  Quantitative Methods | A1  Probability and Statistics | A1  Business Statistics | A1  Introduction to Marketing | A1 International Business Communication | B1  Banking and Finance | Internship |
| A2  The Art of Writing and Presenting | A2  Introduction to Social Sciences | B1  Organizational Behavior | B1  Human Resource Management | B1  International Business | B1  Operations Management |
| A1  Microeconomics | A1  Macroeconomics | A1  Introduction to Accounting | A1  International Economics | A1  Business Case Studies | B2 |
| A1  Information Systems | B1  Introduction to Management | A1  Corporate Finance | B2 | B2 | B2 |
|  | C | C | C | C |  |
|  |  |  |  | D Thesis-Research Methodology | D Thesis- Consultation |
| 28 credits | 31 credits | 31 credits | 31 credits | 34 credits | 35 credits | 20 credits | |
| **Total number of credits to be acquired:** | | | | | | **210** | |

*A1: Core Methodology Modules (Economics and Business)*

*A2: Core Methodology Modules (Social Sciences)*

*B1: Core Business Modules*

*B2: Elective Business Modules*

*C: Optional Modules*

*D: Thesis and Internship*

Please find the detailed information in Your Modules chapter.

### Your timetable

You are allocated to timetabled lectures, labs, seminars, and workshops based upon your module registrations. Your timetable is available on the following website:https://ktk.pte.hu/en/students/studies/timetables

If your timetable is incomplete or if you have any queries about your timetable; then please contact the Programme Coordinator.

Any changes to your timetable will be notified to you by email.

Programme Specification

Please see Appendix 1 on page 41.

Your Modules

You can find the course syllabus – detailed course description – of every module in **Appendix 3.**

**A1/A2 – Core Methodology Modules**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Module** | **Semester** | **Classes (lecture + tutorial)** | **Assessment** | **Credit** |
| Business Case Studies | 5 | 2+2 | Exam | 7 |
| Business Statistics | 3 | 2+2 | Exam | 7 |
| Corporate Finance | 3 | 2+2 | Exam | 7 |
| Information Systems | 1 | 2+2 | Exam | 7 |
| International Business Communication | 5 | 2+2 | Exam | 7 |
| International Economics | 4 | 2+2 | Exam | 7 |
| Introduction to Accounting | 3 | 2+2 | Exam | 7 |
| Introduction to Marketing | 4 | 2+2 | Exam | 7 |
| Macroeconomics | 2 | 2+2 | Exam | 7 |
| Microeconomics | 1 | 2+2 | Exam | 7 |
| Probability and Statistics | 2 | 2+2 | Exam | 7 |
| Quantitative Methods | 1 | 2+2 | Exam | 7 |
| The Art of Writing and Presenting | 1 | 2+2 | Term mark | 7 |
| Introduction to Social Sciences | 2 | 2+2 | Exam | 7 |
| **Number of credits to be completed** | | |  | **98** |

**B1 – Core Business Modules**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Module** | **Semester** | **Classes** | **Assessment** | **Credit** |
| Banking and Finance | 6 | 2+2 | Exam | 7 |
| Human Resource Management | 4 | 2+2 | Exam | 7 |
| International Business | 5 | 2+2 | Exam | 7 |
| Introduction to Management | 2 | 2+2 | Term mark | 7 |
| Operations Management | 6 | 2+2 | Exam | 7 |
| Organizational Behavior | 3 | 2+2 | Exam | 7 |
| **Number of credits to be completed** | | | | **42** |

**B2 – Elective Business Modules**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Module** | **Semester** | **Classes** | **Assessment** | **Credit** |
| Advertising and Sales Promotion | 6 | 2+2 | Exam | 7 |
| Consumer Behavior | 4 | 2+2 | Exam | 7 |
| International HRM Project | 5 | 0+4 | Term mark | 7 |
| Financial Analysis | 6 | 2+2 | Exam | 7 |
| International Career Management | 6 | 2+2 | Exam | 7 |
| Investments | 6 | 2+2 | Exam | 7 |
| Marketing Research | 6 | 2+2 | Exam | 7 |
| Simonyi Summer Social Entrepreneurship Programme | 5 | 0+4 | Term mark | 7 |
| Small Business Management and Development | 4 | 2+2 | Exam | 7 |
| **Number of credits to be completed** | | | | **28** |

**C – Optional Modules**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Module** | **Semester** | **Classes** | **Assessment** | **Credit** |
| Booms and Crises in the European Economy | Fall and spring | 2+0 | Term mark | 3 |
| Business Simulation Workshop | Spring | 0+2 | Term mark | 3 |
| Competence Development | Spring | 0+2 | Term mark | 3 |
| Data Analysis in R | Fall | 0+2 | Term mark | 3 |
| Environmental Economics | Spring | 0+2 | Term mark | 3 |
| Financial Accounting | Spring | 2+0 | Exam | 3 |
| Game of Stocks | Fall | 0+2 | Term mark | 3 |
| Introduction to Entrepreneurship | Fall | 0+2 | Term mark | 3 |
| Mobility elective | Not relevant |  |  | 3 |
| Natural Resource Economics and CSR | Spring | 0+2 | Term mark | 3 |
| Regional Economics | Spring | 2+0 | Exam | 3 |
| Tourism Management | Spring | 2+0 | Exam | 3 |
| Visualisation with Spreadsheets | Fall | 2+0 | Exam | 3 |
| **Number of credits to be completed** | | | | **12** |

Elective Business modules and Optional modules can be replaced with each other within the same category in case of failure. If a student fails or does not complete an elective module, she/he can decide whether she/he repeats the same module (in case of courses assessed with term mark) or takes the module as an Exam course (in cases of modules assessed with exam) or chooses another available module of the same category in one of the following semesters. The point is to complete the required amount of credits of every module category of the sample curriculum.

**D – Thesis (compulsory for both degrees) and Internship (compulsory for the Hungarian degree)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Module** | **Semester** | **Classes** | **Assessment** | **Credit** |
| Thesis - Research Methodology | 5 | 0+2 | Exam | 3 |
| Thesis - Consultation | 6 | 70 | Term mark | 7 |
| Internship | 7 | 400 | Term mark | 20 |
| **Number of credits to be completed** | | |  | **30** |

Please note that though the name and the learning outcomes of the modules can never change during your studies; all the other content can be subject to change every semester. For this reason, the included syllabi are for general information only. The actual syllabi are made available in Neptun at the beginning of every semester.