



UNIVERSITY OF PÉCS
Faculty of Business and Economics

INTERNATIONAL TEACHING WEEK 2025 IN PÉCS, HUNGARY

DEVELOPING JOINT COURSES

Call for application



International Teaching Week in the University of Pécs Faculty of Business and Economics

Call for Application

University of Pécs Faculty of Business and Economics (UPFBE) has the pleasure of inviting you to join the 9th International Teaching Week from **28th April to 2nd of May 2025**.

This year, we are going to focus on the know-how of developing joint courses with our international partners.

We are looking for applicants open to developing joint courses with us during this dynamic week.

To strengthen our partnerships, two workshops during the ITW will focus on developing joint courses, which may also attract interest from our future partners.

See you soon in Pécs, Hungary!

Workshop no. 1: How can a successful joint course be developed? Share your experiences.

How do you develop a joint course? From where does the idea come from? How to select a partner? What is the first step to finding a partner or finding the concept? How to find the right educational platforms?

Workshop no. 2: Designing a joint course step-by-step

This interactive workshop is aimed at developing new joint courses on-site. Participants will explore methods to align business and economic theories, objectives, practical applications and best practices, fostering a comprehensive learning experience. Through collaborative activities, educators will learn to develop engaging new modules for joint teaching, a framework ready for implementation.

We are pleased to invite faculty members from your institution to deliver guest lectures. The minimum expectation is 4 hours (2x75 minutes) per participant, besides actively participating in both workshops and sharing their experiences.

BSc courses:

- Banking and Finance
- Consumer Behaviour
- Introduction to Management
- Environmental Economics
- Natural Resource Economics and CSR
- Human Resource Management
- Visualisation with Spreadsheets
- Probability and Statistics
- Investments; Thematic: Building a Cross - Border Sustainable Investment Portfolio
- Introduction to Social Sciences

MSc courses:

- ESG in Corporate Practice
- Business Intelligence

Applications can be submitted electronically at <https://ktk.pte.hu/en/oktatas/nemzetkozi-programok/international-teaching-week>

Applications are expected until **28th February 2025.**

In case of demand, we can assist in booking of the accommodation.

Early bird application deadline: **31st December 2024.**

Early bird applications are rewarded with the funding of the accommodation.

Applications are accepted in order.
The maximum participation number is 20.

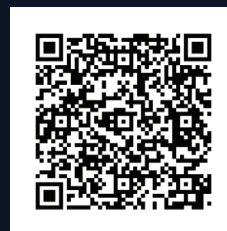
We prefer a maximum of two people representing the same institution.

Notifications will be sent out no later than **14th March 2025.**

The "International Teaching Week "will be financed by Teaching Staff Mobility under Erasmus+ or by other financial means by your home university.

The University of Pécs Faculty of Business and Economics is pleased to cover the cost of the official and semi-official programs related to the event (city tour, gala dinner, coffee breaks, and Hungarian crash course).

By applying for the ITW, you accept that the withdrawal of an application is allowed before the 31st of March 2025.



Further information:
international@ktk.pte.hu

