

UNIVERSITY OF PÉCS

FACULTY OF BUSINESS AND ECONOMICS



UNIVERSITY OF PÉCS
Faculty of Business and Economics



HUNGARY

The culinary delights and the hospitality of Hungarians, together with the excellent wines, have a magnificent world-wide reputation. These, together with the rich cultural heritage in the arts, literature and music, in the achievements in the sciences and sport, make Hungary a very special place to visit.





Location



UNIVERSITY OF PÉCS
Faculty of Business and Economics



PÉCS

- Pécs is truly a city of culture with its two-thousand-year-long history, at the foot of the Mecsek hills
- The town is a university centre
- “European Capital of Culture 2010”



UNIVERSITY OF PÉCS

"the first university of Hungary,"

- Pécs has been an educational center for centuries since King Louis the Great founded the first Hungarian university in this beautiful city in 1367.
- Since then (with longer or shorter interruptions) the "universitas" has functioned as a powerful intellectual center.
- Currently, the University has 10 faculties offering a wide range of opportunities for study to its approximately 20,000 students.



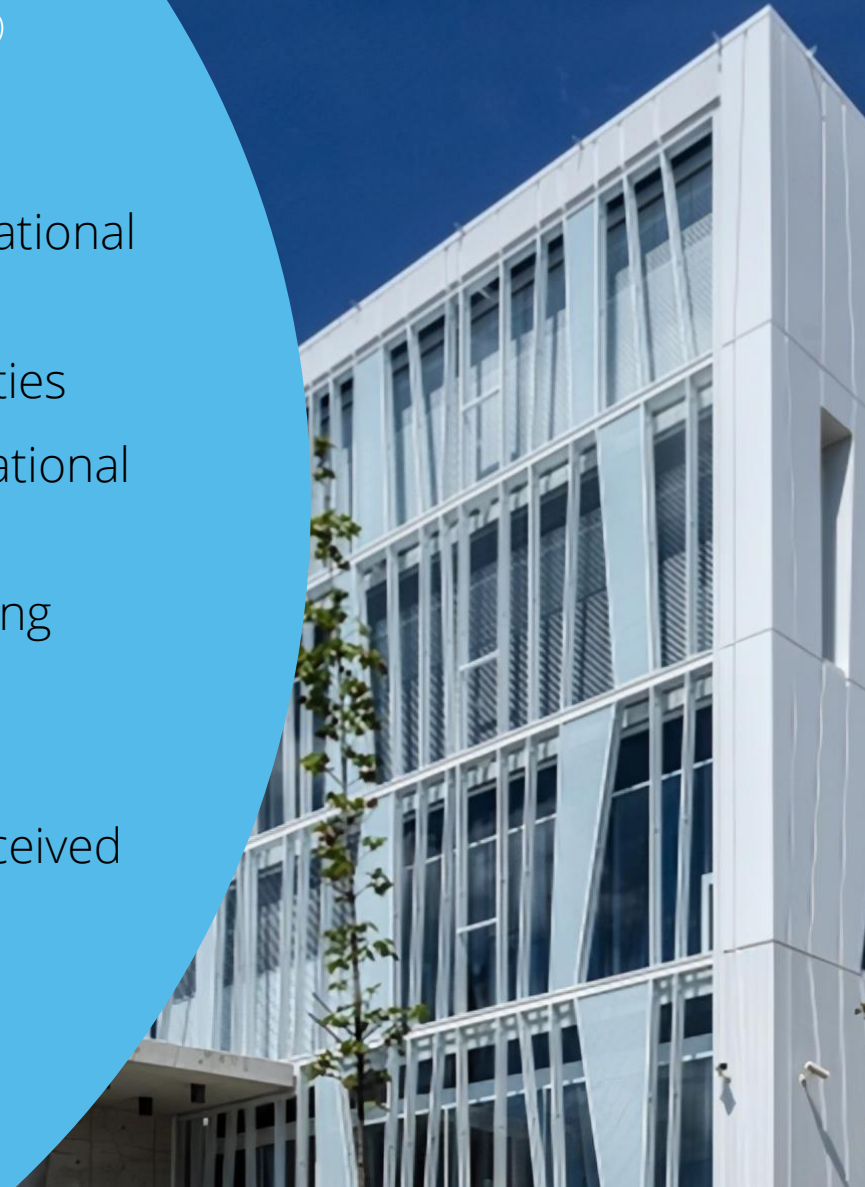
UNIVERSITY OF PÉCS

- One of the main strategic goals of the University of Pécs is to create and invigorate a truly international university.
- We continuously strive to facilitate high-value opportunities for lecturers and students to conduct research and obtain higher education experiences in international environments all over the world.
- Our objective is to expand student and staff mobility, develop and enhance international teaching and research partnerships.



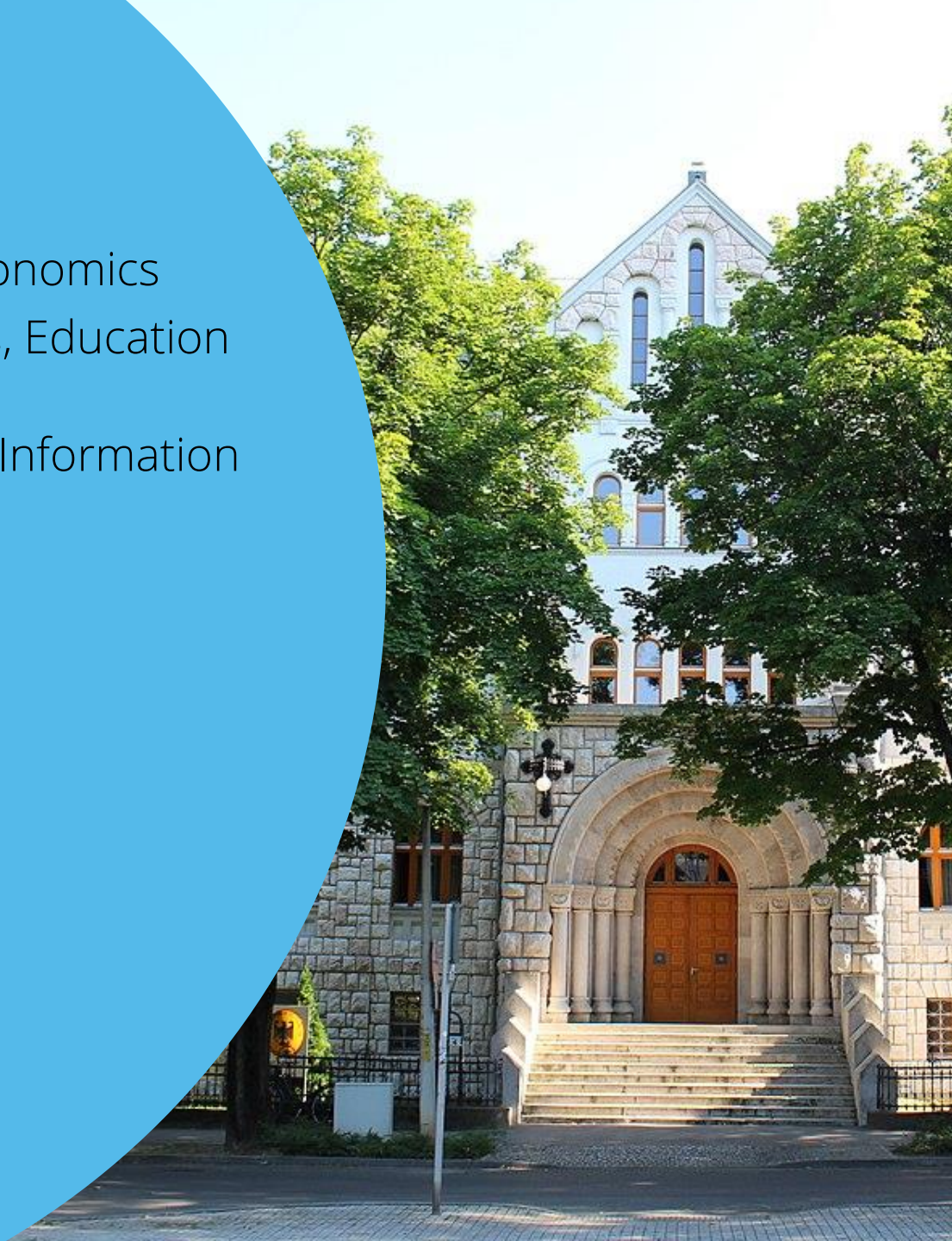
UNIVERSITY OF PÉCS IN NUMBERS

- 650 years of foundation
- More than 30 years' experience in international education
- Ranked among TOP3 Hungarian universities
- UP belongs to the leading 3,6% of international higher education institutions worldwide
- More than 70 full and several short training programs in English
- More than 4.500 international students
- More than 800 international students received Stipendium Hungaricum Scholarship
- 20.000 enrolled students
- More than 114 sending countries



FACULTIES

- Faculty of Business and Economics
- Faculty of Cultural Sciences, Education and Regional Development
- Faculty of Engineering and Information Technology
- Faculty of Health Sciences
- Faculty of Humanities
- Faculty of Law
- Faculty of Music and Arts
- Faculty of Pharmacy
- Faculty of Sciences
- Medical School





FACULTY OF
HUMANITIES



FACULTY OF
HEALTH SCIENCES



MEDICAL SCHOOL
FACULTY OF PHARMACY



FACULTY OF CULTURAL
SCIENCES, EDUCATION
AND REGIONAL DEVELOPMENT



FACULTY OF
NATURAL SCIENCES



FACULTY OF
ENGINEERING AND
INFORMATION TECHNOLOGY



FACULTY OF
BUSINESS AND ECONOMICS



FACULTY OF LAW



FACULTY OF MUSIC
AND VISUAL ARTS

Rankings



651.



651-700.



1012.



100.



1012.



127.

Student life at our University

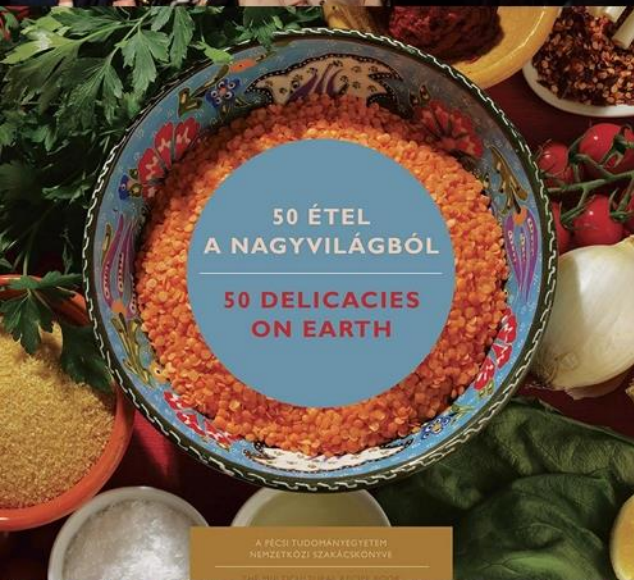
The splendid university life is guaranteed by a wide range of services

International Spring

- PEN Festival
- Dancing University
- Leisure time sporting activities



Student life at our University



University of Pécs

Faculty of Business and Economics



UNIVERSITY OF PÉCS

Faculty of Business and Economics

OUR SCHOOL

- founded in 1970, significant actor of the Hungarian business education
- outstanding recognition in education and in research
- continuous quality improvement is one of the main strategic goals of our school
- we provide international experience for our students to be prepared for their international career perspectives
- well-maintained facilities with central location



OUR FACULTY IN NUMBERS

- More than 90 international partner universities
- 16.000 graduates over 50 years
- 6 English programmes
- 240 international students from 50 countries
- Community of 2.400 students
- More than 120 corporate partners

Rankings

- Among the top schools in the official national rankings.
- According to a prominent national ranking by the business magazine HVG, in the past 5 years the School has been **among the top 5 teaching Business and Economics** out of more than 150 Hungarian schools in many fields of study.
- More specifically, the HVG ranking evaluated the School **in 2019 as the 3rd best institution** among 37 Hungarian schools teaching business and economics, listed just after Corvinus Business School (the main national competitor) and Debrecen University's Faculty of Business and Economics.

STRATEGIC PARTNERSHIPS

- Ohio University
- Middlesex University
London
- HAN University of Applied
Sciences
- University of Hagen
(FernUniversität in Hagen)
- Capilano University



ACCREDITED PARTNERSCHOOLS

- Katholieke Universiteit Leuven
- University of Zagreb
- University of Economics Prague
- University of Jyväskylä
- University of Vaasa
- Kedge Business School
- Burgundy School of Business/Groupe Esc Dijon
- Université Jean Moulin Lyon 3
- Ecole Supérieure De Commerce De Montpellier
- University of Groningen
- Tilburg University
- BI Norwegian School of Management
- University of Ljubljana
- Sheffield University
- SolBridge University
- University of Victoria
- Ohio University
- University of North Florida
- Washington State University

ACADEMIC PROGRAMS

Degree and non-degree programs in English

- 2 Undergraduate Programs
- 2 Graduate Programs
- 2 Doctoral Programs
- 3 Certificate Programs

Degree and non-degree programs in Hungarian

- 4 Higher Level Vocational Training
- 7 BSc (undergraduate) Programs
- 7 MSc (graduate) Programs
- 2 PhD (doctoral) Programs
- 9 Executive Education Programs

PROGRAM PORTFOLIO

We are proud of our ability to offer full educational programs in English at Bachelor, Master and Doctoral levels.

- BSc in Business Administration and Management
- BSc in Tourism and Catering
- MSc in Applied Management
- MSc in Enterprise Development and Entrepreneurship
- IPhD Programme in Business Administration
- IPhD Programme in Regional Development

BSC BUSINESS ADMINISTRATION AND MANAGEMENT



EFMD
ACCREDITED

BSc



The overall purpose of our programs is to train and educate professionals who can manage ethically, sensitively and holistically in range of organizations in an increasingly global and rapidly changing environment. Our graduates are to be found in almost all walks of business, industrial, community- and professional life.



Duration of training: 3.5 years (7 semesters) for the Hungarian National Degree



Intake: Fall

Type of training: full-time study



Application fee: 100 EUR
Tuition fee

1 150 EUR (350 000 Ft) / semester (for citizens of EU member states)
3 500 EUR / semester (for non-EU citizens)



Deadline for Application: 30th June



Program structure & student handbook:

<https://ktk.pte.hu/en/students/studies/bachelor-programs/student-handbooks>



Application: https://apply.pte.hu/en_GB/courses/course/213-business-administration-and-management-bsc?search=110059



BSC TOURISM AND CATERING



With the acquired economic, business, social sciences, applied methodology and tourism and catering specialised knowledge our graduates will be able to manage the tasks and challenges and the related workflows in a wide range of activities related to tourism and catering. They will be able to reveal and analyse the factors influencing the tourism demand, create an attractive and experience based supply and organise and fulfil the related services activities.



Duration of training:

3+1 years (8 semesters) for the Hungarian National Degree



Intake: Fall



Type of training: full-time study



Application fee: 100 EUR

Tuition fee:

1 150 EUR (350 000 Ft) / semester (for citizens of EU member states)

3 000 EUR / semester (for non-EU citizens)



Deadline for Application: 30th June



Program structure & student handbook:

<https://ktk.pte.hu/en/students/studies/bachelor-programs/student-handbooks>



Application: https://apply.pte.hu/en_GB/courses/course/408-tourism-and-catering-bsc?search=110059



MSC APPLIED MANAGEMENT



The aim of the program is to prepare students to be managers able to perform effectively in a globally competitive and changing environment and to develop the competence of students in applying business and management skills essential to practicing international management.



Duration of training: 2 years (4 semesters)



Intake: Spring



Type of training: full-time study



Application fee: 100 EUR

Tuition fee: 1 300 EUR (400 000 Ft) / semester (for citizens of EU member states)

4 000 EUR / semester for non-EU citizens



Deadline for Application: 31st October



Program structure & student handbook:

<https://ktk.pte.hu/en/students/studies/master-programs/student-handbooks>



Application: https://apply.pte.hu/en_GB/courses/course/216-applied-management-msc



MSC ENTERPRISE DEVELOPMENT



The aim of the program is to qualify internationally competitive entrepreneurs who are by the end of their studies either capable to start their own thriving enterprise, or to elaborate a development strategy for an existing enterprise and to implement operational tasks.



Duration of training: 2 years (4 semesters)



Intake: Spring



Type of training: full-time study



Application fee: 100 EUR

Tuition fee: 1 300 EUR (400 000 Ft) / semester (for citizens of EU member states)

4 000 EUR / semester for non-EU citizens



Deadline for Application: 31th October



Program structure & student handbook:

<https://ktk.pte.hu/en/students/studies/master-programs/student-handbooks>



Application: https://apply.pte.hu/en_GB/courses/course/219-enterprise-development-and-entrepreneurship-msc



IPHD BUSINESS ADMINISTRATION



The programme combines the advantages of contact-based and distance-based education, drawing on the contribution of recognized national and international experts.



Duration of training: 4 years (8 semesters)



Intake: Fall



Type of training: full-time study



Application fee: -
Tuition fee: 20 000 EUR / program



Deadline for Application: 15th May



Program structure:
<https://ktk.pte.hu/en/students/studies/phd-programs/iphd-program-business-administration/program-structure>



Application:
https://apply.pte.hu/en_GB/courses/course/222-business-administration-phd



IPHD REGIONAL DEVELOPMENT



The programme is designed to help students acquire the skills and knowledge necessary for writing good quality doctoral dissertations. It supports independent research by providing experienced faculty supervisors and professional feedback at dissertation seminars.



Duration of training: 4 years (8 semesters)



Intake: Fall



Type of training: full-time study



Application fee: -
Tuition fee: 20 000 EUR / program



Deadline for Application: 15th May



Program structure: <https://ktk.pte.hu/en/students/studies/phd-programs/iphd-program-regional-development/program-structure>



Application: https://apply.pte.hu/en_GB/courses/course/225-regional-development-phd



VALIDATED PROGRAMS

Pécs-Middlesex joint degree programs

Our major offered in the framework of the English language double degree programs are:

- MSc in Enterprise Development and Entrepreneurship (last intake as a joint degree program in February 2021)
 - Deadline for application: 31st October 2020

ACCREDITED PROGRAMS

European Foundation for Management Development (EFMD) accreditation

UPFBE has become one of the best business schools of the world. The EFMD EPAS accreditation acknowledges the excellence of the institution, the programme, the faculty and the administrative colleagues, the partners, the students and the alumni, and also the support and cooperation that the UPFBE community proved on this path.

- BSc in Business Administration and Management

DISTANCE LEARNING PROGRAM

The Faculty also offers its students the opportunity to complete its distance learning BSc and MSc programs run in cooperation with the Fernuniversität Hagen.

Both of these programs are conducted in German and students receive their degrees from both institutions:

- BSc in Business Administration and Economics
- MSc in Business Administration and Economics

STUDENT SERVICES

- Orientation Week
- Dining on campus
- Medical service guidance
- Visa services guidance
- Student organisations
- International Office
- Study Department
- Development Centres

SERVICES

HUNGARY

Member of **T-Systems**



INTERNATIONAL OFFICE

The International Office is responsible for implementing the Faculty's international strategy. The office coordinates international student recruitment, incoming and out going student exchanges, as well as teaching mobility, links with universities and other organisations, and assists the organization of international events, be it conferences or short term programs.



KNOWLEDGE CENTRE – LIBRARY

Students and staff of the University can use the majority of library services free of charge after subscribing to any of the faculty libraries or the Central Library.



STUDENT ORGANIZATIONS

Besides the smaller, local student groups the biggest European Student Organizations are present in Pécs as well, offering a wide variety of professional and leisure programs for both Hungarian and international students.

Student organisations at the Faculty

- Student Union
- AEGEE
- AIESEC
- Nest
- Janus Pannonius College for Advanced Studies
- Karton Network
- Kappa Tau Beta
- Society of Hungarian Economists
- Sportfolio

STUDENT LIFE ON CAMPUS

In addition to the traditional classroom studies, exchange programs, international conferences, field trips and a variety of cultural programs provide students with a huge number of opportunities to achieve something whilst enjoying life to the full.

- Freshmen's Ball
- Oktoberfest
- Picnic in May
- Café Mediterran



HOUSING FACILITIES

Dormitory

- 10 dormitories – 4 available for international students
- provided for 1st year students for a monthly fee (~130 EUR)
- shared rooms

Alternative accommodation

- private apartment renting
- rental fee: 250-620 EUR/month + utilities
- real estate agencies



2020

OUR JUBLIEE YEAR

Our School celebrates its 50th anniversary in 2020.

We want to celebrate this anniversary with our students, alumni members, colleagues, corporate partners and partner institutions

APPLICATION PROCESS AND REQUIRED DOCUMENTS



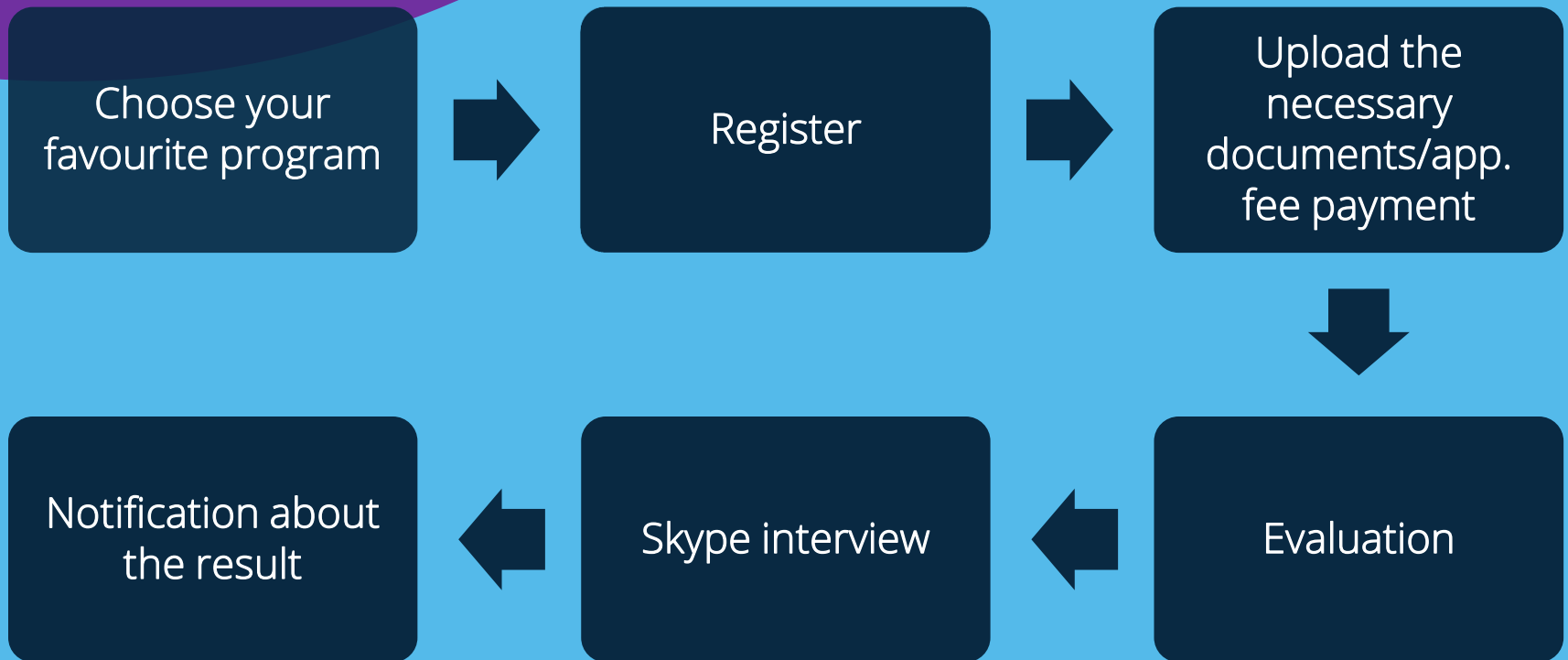
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APPLICATION IN A NUTSHELL

Online application system
DreamApply!

<https://apply.pte.hu>



[Application Guide Step by Step](#) → [Youtube](#)


HOW TO APPLY?

Choose your favourite program and
click on Apply now!

Register

Apply now!
Academic year 2020/21

 **Application deadline**
Jun 30, 2020 23:59:59
Europe/Budapest time

 **Studies commence**
Sep 1, 2020

Dear applicant,
In order to gain access to the application system, please provide your secret applicant code.

 I forgot my code

Applicant code

 Sign in

OR

 Become an applicant



Online application system:
DreamApply! <https://apply.pte.hu>

REQUIRED DOCUMENTS – BSC PROGRAMMES

Upload the necessary documents/app. fee payment

- a valid passport;
- a high school leaving certificate and a certified translation into English,
- transcript of results of the completed high school program and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euroexam) more information on our website; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies
- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;
- CV, letter of motivation;
- other certificates/documents (voluntary work, relevant professional experience)

REQUIRED DOCUMENTS – MSC PROGRAMMES

Upload the necessary documents/app. fee payment

- a valid passport;
- a bachelor certificate and a certified translation into English,
- transcript of results of the completed bachelor program and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euroexam) more information on our website; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies
- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;
- CV, letter of motivation;
- other certificates/documents (voluntary work, relevant professional experience, research proposal in case of PhD application)

REQUIRED DOCUMENTS – IPHD PROGRAMMES

Upload the necessary documents/app. fee payment

- a valid passport;
- an MSc certificate and a certified translation into English,
- transcript of results of the completed MSc program and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euroexam) more information on our website; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies
- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;
- CV, letter of motivation;
- Preliminary Research Proposal (2-3 pages long)*
- List of Publications (if any)
- other certificates/documents (voluntary work, relevant professional experience, research proposal in case of PhD application)

HOW TO APPLY?

Upload the necessary documents/app. fee payment

Upload all the required documents



Submit your application



DreamApply! issues the invoice of the
application fee



Pay the 100€ application fee



Evaluation

HOW TO APPLY?

Evaluation

Evaluation of application documents on a 0-100 scale

- a) Learning outcomes
- b) Cover letter
- c) Motivational interview
- d) Extra points

Minimum eligibility

- obtains more than zero points for a), b), and c) criteria
- the total score is at least 40 points, without any extra points

More information on the point-system: <https://international.pte.hu/>

HOW TO APPLY?

Skype interview

- General introduction
- Previous studies
- Professional motivation
- Fluency in English
- Approx. 15 minutes

Notification about the
result

Rejected

Conditionally acceptable

Acceptable

Tuition fee payment

Letter of Admission

*Uploading
missing
documents
(if any)*

CONTACTS

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ktk.pte.hu/en



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THANK YOU!



UNIVERSITY OF PÉCS
Faculty of Business and Economics

