

# UNIVERSITY OF PÉCS

## FACULTY OF BUSINESS AND ECONOMICS





# UNIVERSITY OF PÉCS



UNIVERSITY OF PÉCS  
Faculty of Business and Economics



# UNIVERSITY OF PÉCS

## "the first university of Hungary"

- Pécs has been an educational centre for centuries since King Louis the Great founded the first Hungarian university in this beautiful city in 1367.
- Currently, the University has 10 faculties offering a wide range of opportunities for study to its approximately 20,000 students.



UNIVERSITY OF PÉCS  
Faculty of Business and Economics





# UNIVERSITY OF PÉCS

- One of the main strategic goals of the University of Pécs is to create and invigorate a truly international university.
- We continuously strive to facilitate high-value opportunities for lecturers and students to conduct research and obtain higher education experiences in international environments all over the world.
- Our objective is to expand student and staff mobility and develop and enhance international teaching and research partnerships.



UNIVERSITY OF PÉCS  
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# TRADITION AND INNOVATION



# THE ESSENCE OF THE UNIVERSITY OF PÉCS



UNIVERSITY OF PÉCS  
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# BE LARGER THAN LIFE – MODERN CITIES PROGRAMME



# LOCATION





# HUNGARY

The culinary delights and hospitality of Hungarians, combined with their excellent wines, have garnered a magnificent worldwide reputation. These factors, along with Hungary's rich cultural heritage in the arts, literature, and music, as well as its achievements in the sciences and sports, make it a truly special place to visit.

<https://www.needpix.com/photo/download/969479/budapest-hungary-europe-architecture-city-landmark-river-travel-hungarian>









# PÉCS

- Pécs is truly a city of culture with its two-thousand-year-long history, at the foot of the Mecsek hills
- The town is a university centre
- “European Capital of Culture 2010”



# UNIVERSITY OF PÉCS IN NUMBERS

More than

**30 years'**

experience in international education

More than

**70**

full and several short training program in English

UP belongs to the leading

**2,5%**

of international higher education institutions worldwide

More than

**800**

international students received Stipendium Hungaricum Scholarship

More than

**4.500**

international students

Ranked among

**TOP3** Hungarian

universities

**656**

years of foundation

**22.000**

enrolled students

More than **114**

sending countries



# FACULTIES

- Faculty of Business and Economics
- Faculty of Cultural Sciences, Education and Regional Development (Campus in Szekszárd)
- Faculty of Engineering and Information Technology
- Faculty of Health Sciences
- Faculty of Humanities and Social Sciences
- Faculty of Law
- Faculty of Music and Arts
- Faculty of Pharmacy
- Faculty of Sciences
- Medical School







FACULTY OF  
HUMANITIES



FACULTY OF  
HEALTH SCIENCES



MEDICAL SCHOOL  
FACULTY OF PHARMACY



FACULTY OF CULTURAL  
SCIENCES, EDUCATION  
AND REGIONAL DEVELOPMENT



FACULTY OF  
NATURAL SCIENCES



FACULTY OF  
ENGINEERING AND  
INFORMATION TECHNOLOGY



FACULTY OF  
BUSINESS AND ECONOMICS



FACULTY OF LAW



FACULTY OF MUSIC  
AND VISUAL ARTS



# STUDENT LIFE AT OUR UNIVERSITY

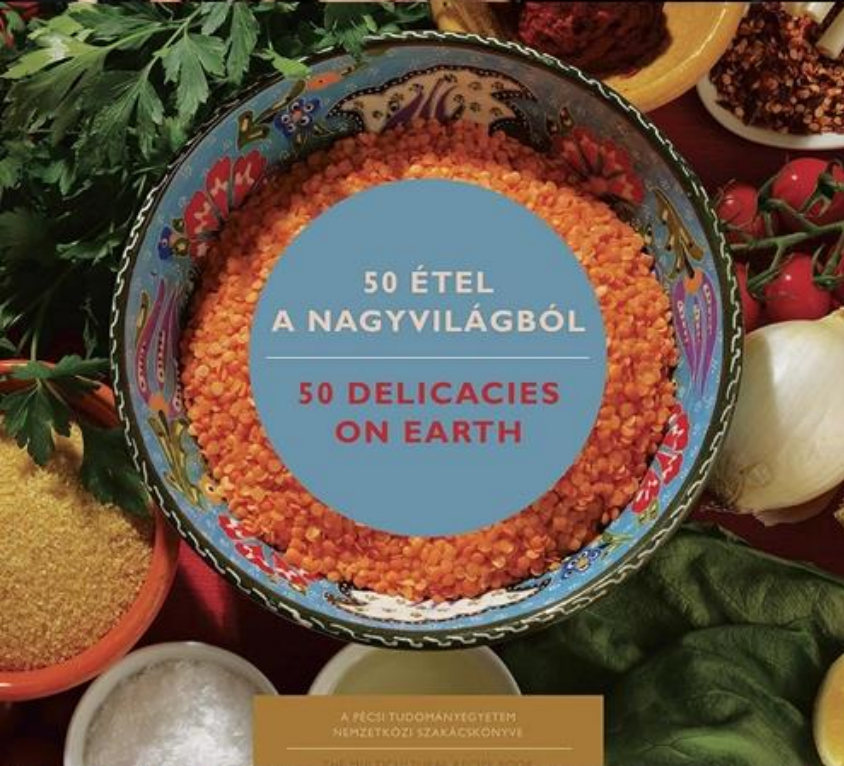
The splendid university life is guaranteed by a wide range of services

International Spring

- PEN Festival
- Dancing University
- Leisure time sporting activities









# UNIVERSITY OF PÉCS FACULTY OF BUSINESS AND ECONOMICS





# ABOUT OUR SCHOOL



UNIVERSITY OF PÉCS  
Faculty of Business and Economics



# LOCATION OF THE CAMPUS



# OUR SCHOOL

- founded in 1970, significant actor of the Hungarian business education
- outstanding recognition in education and in research
- continuous quality improvement is one of the main strategic goals of our school
- we provide international experience for our students to be prepared for their international career perspectives
- well-maintained facilities with central location





# RANKINGS



UNIVERSITY OF PÉCS  
Faculty of Business and Economics



# MEMBERSHIPS





# OUR VISION

is a community of inspiring, global, business-minded individuals and organisations with a passion for and interest in their discipline whose members are dedicated to the promotion of local, regional economic, and social development.



# OUR MISSION

Educating excellent, solution-oriented, responsible business professionals to enhance the sustainable development of the local and wider environment.

To this end, we provide quality education and training, resulting in well-prepared students and staff for the labour market, and build on partnerships to develop our own knowledge and competences, with the inclusion of external actors, if necessary.





# OUR VALUES

## Core values

- We are proud of our values, which serve as the foundation for our vision, drive our mission and framework our strategy:

### V1| Respect

- The School respects individual and collective performance, motivating and supporting careers and wellbeing of its stakeholders

### V2| Flexibility

- The School operates in a rapidly changing environment and so do its stakeholders, in which flexibility and innovative attitude is considered to be a key success factor

### V3| Stability

- UPFBE is a 50-year-old school with experience and knowledge inherited and further developed by generations, which is committed to providing a stable background to its stakeholders

### V4| Sensitivity

- Openness of the community towards the individual, the environment and general social issues is a characteristic the School can be proud of, and due to which the School can be an open-minded, friendly place.



# OUR FACULTY IN NUMBERS



Founded in

**1970**

EFMD accredited in

**2020**



**EFMD**  
ACCREDITED | **BSc**



**2700**

students



More than

**230**

Corporate partners



**260+**

International  
Students from  
64 countries



**18 000**

graduates



**60+**

International  
Partner  
universities



**5**

English  
programmes





# STRATEGIC PARTNERSHIPS



University of  
Zagreb



**KEDGE**  
BUSINESS SCHOOL



**esdes**<sup>UCLY</sup>  
BUSINESS SCHOOL  
LYON-ANNECY



**HAN** UNIVERSITY  
OF APPLIED SCIENCES



 FernUniversität in Hagen



 **OHIO**  
UNIVERSITY



**WOXSEN**  
UNIVERSITY



UNIVERSITY OF PÉCS  
Faculty of Business and Economics

# INTERNATIONALISATION

- Visiting Faculty Programme (VFP)
- International Teaching Week (ITW)
- International Consulting Program (Ohio University)
- Running joint courses, Blended Intensive Programmes (Arnhem Business School)
- Erasmus and Pannonia Scholarship Programmes
- Double Degree programmes (ESDES Lyon, Kedge Business School, Woxsen University)
- Joint degree programme: Pécs-Hagen
- Simonyi Summer Entrepreneurship programme
- University of Zagreb - Visiting Scholar Programme
- Internationalisation at home activities





# WORLD OF PRACTICE (WOP)

- Our strategic partners are involved in the curriculum development
- The School's business partners support networking activities and provide professional experience
- A week where practice meets theory, where students meet customers, companies and entrepreneurs
- Informative lectures and classes for students held by company representatives



UNIVERSITY OF PÉCS  
Faculty of Business and Economics



# HONORARY DOCTORS OF THE FACULTY:

- Agnes Kühnel
- Charles Simonyi
- Jeanette Grasselli Brown
- Hugh Spall
- Zoltán Joseph Ács
- George Herbert Walker
- Volker Arnold
- Geert Hofstede
- Gunter Pauli
- Catherine Vértési
- Hugh Sherman





# RESEARCH EXCELLENCE CENTERS

- **Regional Innovation and Entrepreneurship Research Centre**

- The goal of the Regional Innovation and Entrepreneurship Research Center (RIERC) is the improvement of the efficiency of the workshop character of the research activities pursued for more than a decade at the Faculty of Business and Economics of the University of Pécs (FBE of UP), with positive feedbacks from the international and Hungarian professional circles, and the reinforcement of the visibility as a group.

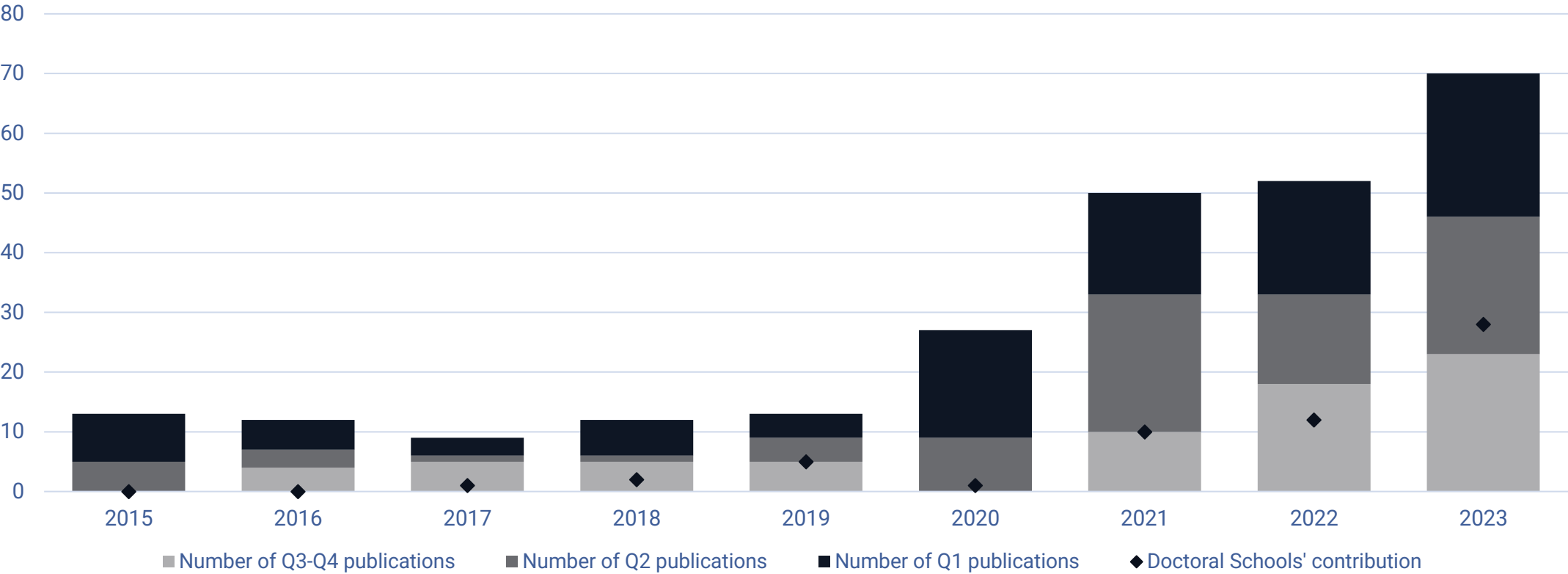
- **EconNet Team**

- The EconNet team at the University of Pécs, Faculty of Business and Economics, focuses on researching economic networks and their impact on stability and robustness of economic systems. The team was formed in 2016 and has grown in size and funding through various grants and programs, allowing for long-term planning.



# PUBLICATION EXCELLENCE

Our Faculty members continuously publish in leading national and international academic journals





# ACADEMIC PROGRAMS

## Degree and non-degree programs in English

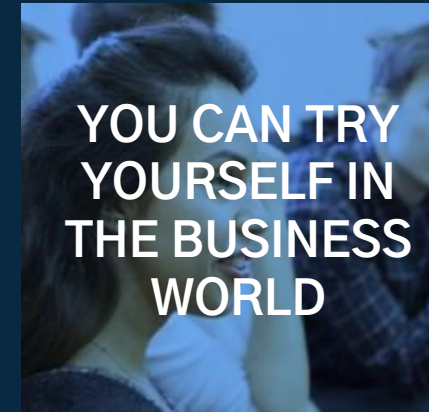
- 1 Undergraduate Program
- 2 Graduate Programs
- 2 Doctoral Programs

## Degree and non-degree programs in Hungarian

- 4 Higher Level Vocational Training
- 6 BSc (undergraduate) Programs
- 5 MSc (graduate) Programs
- 2 PhD (doctoral) Programs
- 9 Executive Education Programs



# 12 REASONS TO CHOOSE US





# PROGRAM PORTFOLIO

We are proud of our ability to offer full educational programmes in English at Bachelor, Master and Doctoral levels.

- BSc Business Administration and Management
- MSc Management and Leadership
- MSc Business Development
- IPhD Programme in Business Administration
- IPhD Programme in Regional Development



# PROGRAM PORTFOLIO

	TUITION FEE		DURATION	INTAKE	APPLICATION DEADLINE
	NON-EU CITIZEN	EU CITIZEN			
BSC BUSINESS ADMINISTRATION AND MANAGEMENT	€2750/sem.	€1150/sem.	6+1 sem.	September	30 June
MSC MANAGEMENT AND LEADERSHIP	€3150/sem.	€1300/sem.	4 sem.	February or September	31 October or 31 June
MSC BUSINESS DEVELOPMENT	€3150/sem.	€1300/sem.	4 sem.	February or September	31 October or 31 June
PHD BUSINESS ADMINISTRATION	€20000/programme		8 sem.	September	15 May
PHD REGIONAL DEVELOPMENT	€20000/programme		8 sem.	September	15 May

**APPLICATION**



# BSC BUSINESS ADMINISTRATION AND MANAGEMENT



BSc

KEDGE  
BUSINESS SCHOOL

esdes<sup>LYON</sup>  
LYON BUSINESS SCHOOL



The overall purpose of our programs is to train and educate professionals who can manage ethically, sensitively and holistically in range of organizations in an increasingly global and rapidly changing environment. a graduates are to be found in almost all walks of business, industrial, community- and professional life.



**Duration of training:** 3.5 years (7 semesters) for the Hungarian National Degree



**Intake:** Fall



**Type of training:** full-time study



**Double degree opportunities:** ESDES School of Business and Management, Lyon, France  
KEDGE Business School, Bordeaux, France



**Application fee:** 100 EUR

**Tuition fee**

1 150 EUR (350 000 HUF) / semester (for citizens of EU member states)

3 500 EUR / semester (for non-EU citizens)



**Deadline for Application:** 30th June



**Program structure & student handbook:** <https://ktk.pte.hu/en/students/studies/bachelor-programs/student-handbooks>



**Application:** [https://apply.pte.hu/en\\_GB/courses/course/213-business-administration-and-management-bsc?search=110059](https://apply.pte.hu/en_GB/courses/course/213-business-administration-and-management-bsc?search=110059)



# MSC MANAGEMENT AND LEADERSHIP



The aim of the program is to prepare students to be managers able to perform effectively in a globally competitive and changing environment and to develop the competence of students in applying business and management skills essential to practicing international management.



**Duration of training:** 2 years (4 semesters)



**Intake:** Spring



**Type of training:** full-time study



**Double degree opportunities:** ESDES School of Business and Management, Lyon, France



**Application fee:** 100 EUR

**Tuition fee:** 1 300 EUR (400 000 HUF) / semester (for citizens of EU member states)  
3 150 EUR / semester for non-EU citizens



**Deadline for Application:** 31st October



**Program structure & student handbook:** <https://ktk.pte.hu/en/students/studies/master-programs/student-handbooks>



**Application:** [https://apply.pte.hu/en\\_GB/courses/course/216-applied-management-msc](https://apply.pte.hu/en_GB/courses/course/216-applied-management-msc)





# MSC BUSINESS DEVELOPMENT



The aim of the program is to qualify internationally competitive entrepreneurs who are by the end of their studies either capable to start their own thriving enterprise, or to elaborate a development strategy for an existing enterprise and to implement operational tasks.



**Duration of training:** 2 years (4 semesters)



**Intake:** Spring



**Type of training:** full-time study



**Double degree opportunities:** ESDES School of Business and Management, Lyon, France



**Application fee:** 100 EUR

**Tuition fee:** 1 300 EUR (400 000 HUF) / semester (for citizens of EU member states)  
3 150 EUR / semester for non-EU citizens



**Deadline for Application:** 31th October



**Program structure & student handbook:**

<https://ktk.pte.hu/en/students/studies/master-programs/student-handbooks>



**Application:** [https://apply.pte.hu/en\\_GB/courses/course/219-enterprise-development-and-entrepreneurship-msc](https://apply.pte.hu/en_GB/courses/course/219-enterprise-development-and-entrepreneurship-msc)



# IPHD BUSINESS ADMINISTRATION



The programme combines the advantages of contact-based and distance-based education, drawing on the contribution of recognized national and international experts.



**Duration of training:** 4 years (8 semesters)



**Intake:** Fall



**Type of training:** full-time study



**Application fee:** 100 EUR

**Tuition fee:** 20 000 EUR / program



**Deadline for Application:** 15th May



**Program structure:**

<https://ktk.pte.hu/en/students/studies/phd-programs/iphd-program-business-administration/program-structure>




**Application:**

[https://apply.pte.hu/en\\_GB/courses/course/222-business-administration-phd](https://apply.pte.hu/en_GB/courses/course/222-business-administration-phd)





# IPHD REGIONAL DEVELOPMENT

 The programme is designed to help students acquire the skills and knowledge necessary for writing good quality doctoral dissertations. It supports independent research by providing experienced faculty supervisors and professional feedback at dissertation seminars.


 **Duration of training:** 4 years (8 semesters)


 **Intake:** Fall

 **Type of training:** full-time study

 **Application fee:** 100 EUR  
**Tuition fee:** 20 000 EUR / program

 **Deadline for Application:** 15th May

 **Program structure:** <https://ktk.pte.hu/en/students/studies/phd-programs/iphd-program-regional-development/program-structure>

 **Application:** [https://apply.pte.hu/en\\_GB/courses/course/225-regional-development-phd](https://apply.pte.hu/en_GB/courses/course/225-regional-development-phd)



# DOUBLE DEGREE PROGRAM WITH ESDES LYON, FRANCE

## TWO DEGREES & TWO GRADUATIONS

- **BSc Business Administration and Management (UP)** - Global Business Development (ESDES)
- **MSc Management and Leadership (UP)** - International Business Administration (ESDES)
- **MSc Business Development (UP)** – Développer et Entreprendre (ESDES)

Only students nominated by their home universities based on their study averages & the number of credits.

One full academic year at the partner university:

- BSc: 5th and 6th semester
- MSc: 2/3rd or 3/4th semester

Students continue to pay their fees at their home university. The receiving institutions will charge no tuition fees.

Expenses for insurance, travel and living costs in the host country will be the responsibility of the participating student.

**IT IS NOT AVAILABLE FOR SCHOLARSHIP HOLDERS**  
(e.g., Stipendium Hungaricum)





# DOUBLE DEGREE PROGRAM WITH GROUPE KEDGE BUSINESS SCHOOL BORDEAUX, FRANCE

**KEDGE**  
BUSINESS SCHOOL



## TWO DEGREES & TWO GRADUATIONS

### **BSc Business Administration and Management (UP)**

- Programme Supérieur de Gestion et Commerce (KEDGE)

- Only students nominated by their home universities based on their study averages & the number of credits.
- One full academic year (5th and 6th semester) and one semester internship at the partner university
- Students continue to pay their fees at their home university.
- No tuition fees will be charged by the receiving institutions.

- Expenses for insurance, for travel, and for living costs in the host country will be the responsibility of the participating student.

**IT IS NOT AVAILABLE FOR SCHOLARSHIP HOLDERS  
(e.g., Stipendium Hungaricum)**

# DISTANCE LEARNING PROGRAM

The Faculty also offers its students the opportunity to complete its distance learning BSc and MSc programs run in cooperation with the Fernuniversität Hagen.

Both of these programs are conducted in German and students receive their degrees from both institutions:

- BSc in Business Administration and Economics
- MSc in Business Administration and Economics





# SCHOLARSHIPS



STIPENDIUM  
HUNGARICUM



## **ALMA MATER - FEE REDUCTION FOR STUDY RESULTS**

The AM reduced tuition fee will be assessed automatically, and must be approved by the request submitted to the Study Department. For the best-performing fee-paying students (who achieve a higher credit index than the average in the particular program and semester), the Alma Mater Study Scholarship provides the opportunity to get a study scholarship/tuition fee deduction.

<https://ktk.pte.hu/en/alma-mater-study-scholarship>

## **ALMA MATER - FEE REDUCTION FOR YOUR OTHER REASONS**

The AM social reduction fee is getting judged by calling for tender. The scholarship provides the opportunity to get a discount on the tuition fee. You get it for only one semester and can re-apply every semester. You have to apply for the "Other discount".

<https://ktk.pte.hu/en/alma-mater-study-scholarship>

## **STIPENDIUM HUNGARICUM SCHOLARSHIP PROGRAMME**

The core mission of the program is to increase the number of foreign students in Hungary and to encourage Hungarian higher education institutions to attract top foreign students. Currently, 68 sending partners are engaged in the program.

<https://international.pte.hu/stipendium-hungaricum-scholarship-program>

## **DIASPORA SCHOLARSHIP PROGRAMME**

The Hungarian Diaspora Scholarship was established by the Hungarian Government for those who live in a Hungarian diaspora outside of Hungary and wish to study at a Hungarian higher education institution to develop their personal, professional and cultural relations with Hungary.

<https://international.pte.hu/news/reboot-your-roots-hungarian-diaspora-scholarship>

# SCHOLARSHIPS

## EARLY APPLICATION DISCOUNT

Early Application Discount can be given to those applicants who apply until 15th March for and 20th August for MSc programmes (registering for the given year in the case of BSc and registering for the upcoming year in the case of MSc students). It is the tuition fee's 20%.

## TALENT DISCOUNT

Talent Discount is offered to the best student applicant on each programme based on application scores. It is the first semester's tuition fee's 50%.

## BEST STUDENT AWARD

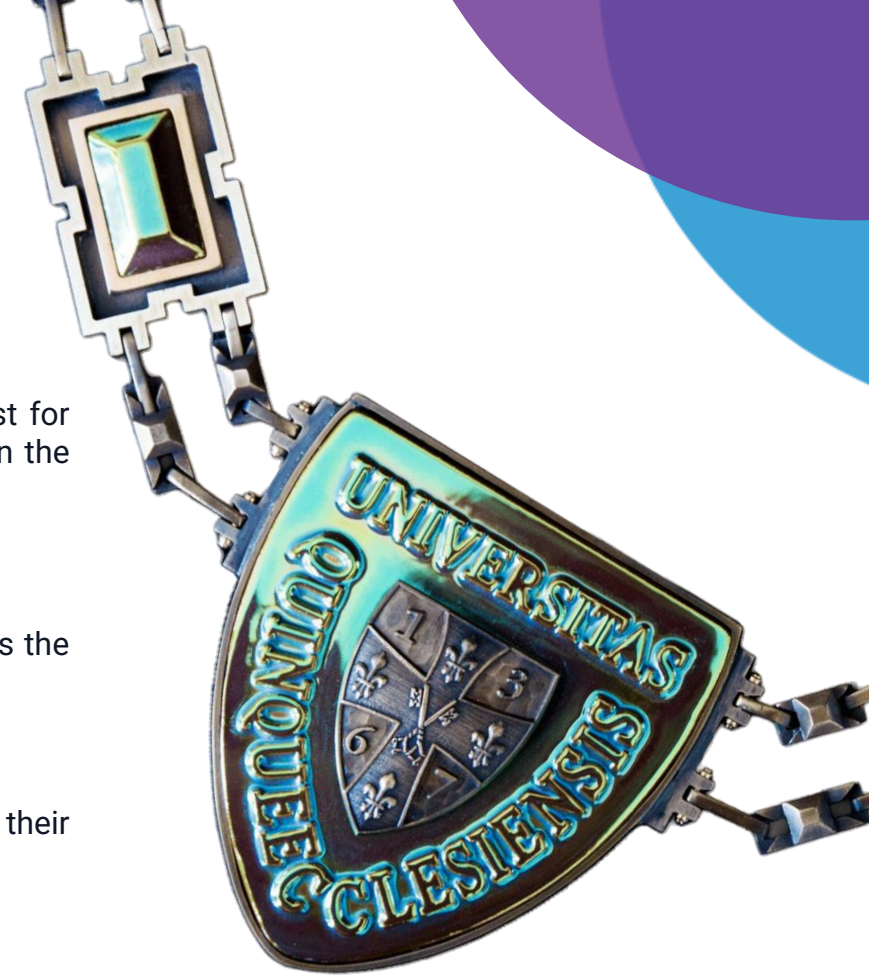
This award is given at the end of each year to the student who is getting the letter of commendation of their programme (1500 EUR). SH Scholarship holders are also eligible for this scholarship.

## STUDENT STUDY EXCELLENCE SCHOLARSHIP

The scholarship is based on the weighted average of the student's last completed active semester in Neptun and the maximum amount that can be given is 1150 EUR. SH Scholarship holders are also eligible for this scholarship.

## STUDENT RESEARCH EXCELLENCE SCHOLARSHIP

This scholarship is given to those students who are showing the best research performance each semester. SH Scholarship holders are also eligible for this scholarship.





# STUDENT MOBILITY

## EXCHANGE

- Study at our partner universities or internship possibilities with a scholarship
- 60+ partner universities

## COMPULSORY INTERNATIONAL EXPERIENCE (CIX)– BSc Business Administration and Management

- Study or work placement mobility abroad (full semester), in both cases, the implementation is the prerequisite for the graduation exam
- Participation in internationalisation projects and courses available at the Faculty
- Participation in a double degree programme



# EFMD

Business education has become an increasingly competitive area, for instance nearly 200 business schools operate within Europe. What makes a business training stand out from the rest?

Our Faculty is a member of the European Foundation for Management Development and our BSc in Business Administration and Management program gained EFMD programme accreditation based on a high-quality criteria, deserving of using the brand label: EFMD Accredited.

This year our School has successfully extended its programme accreditation awarded in 2020, as the first countryside university in Hungary, by the EFMD, one of the most prestigious organisations for the qualification of international business management programmes.

Our program accreditation is based on five strong pillars, the already mentioned programme label, secondly the global recognition which provides us an international market recognition, thirdly the international benchmarking - by being compared with other institutions and reviewed by an international peer review team.

The forth pillar is the strategic advice and guidance as well as institutional development which guides us for outstanding quality improvement.

And finally we became the part of the international learning community, facilitating the sharing of good practice.”



# INFRASTRUCTURE





# KNOWLEDGE CENTRE LIBRARY

Students and staff of the University can use the majority of library services free of charge after subscribing to any of the faculty libraries or the Central Library.





# CAREERSPOT

The CareerSpot founded in 2014 has a staff really experienced in assisting talents, an extended network of connections and a wide range of services. The Centre is already connected to several student organisations, institutions and mentors working at our Faculty who assist the work of each other and the students.

**„Developing the competencies of tomorrow”**

C OMPETENCE  
T A LENT  
M E N T O R I N G  
D E V E L O P I N G  
T E A M  
I N T E R N S H I P  
W O R K S H O P  
I N F O P O I N T  
C O U N S E L L I N G  
T R A I N I N G



# SIMONYI BEDC ENTREPRENEURSHIP CENTER

Founded in 2013 to bridge academia and business in South Transdanubia, we are a self-sustaining, university-driven entrepreneurship ecosystem linking regional and international economic centers.

## **Objectives:**

- Offer entrepreneurship programs.
- Use practice-oriented and transformative learning methods.
- Foster interdisciplinary interaction for innovation.

- Integrate regional problems into class activities.
- Involve alumni and entrepreneurs in mentoring.
- Empower students to pursue impactful initiatives.

**„Think outside the box”**

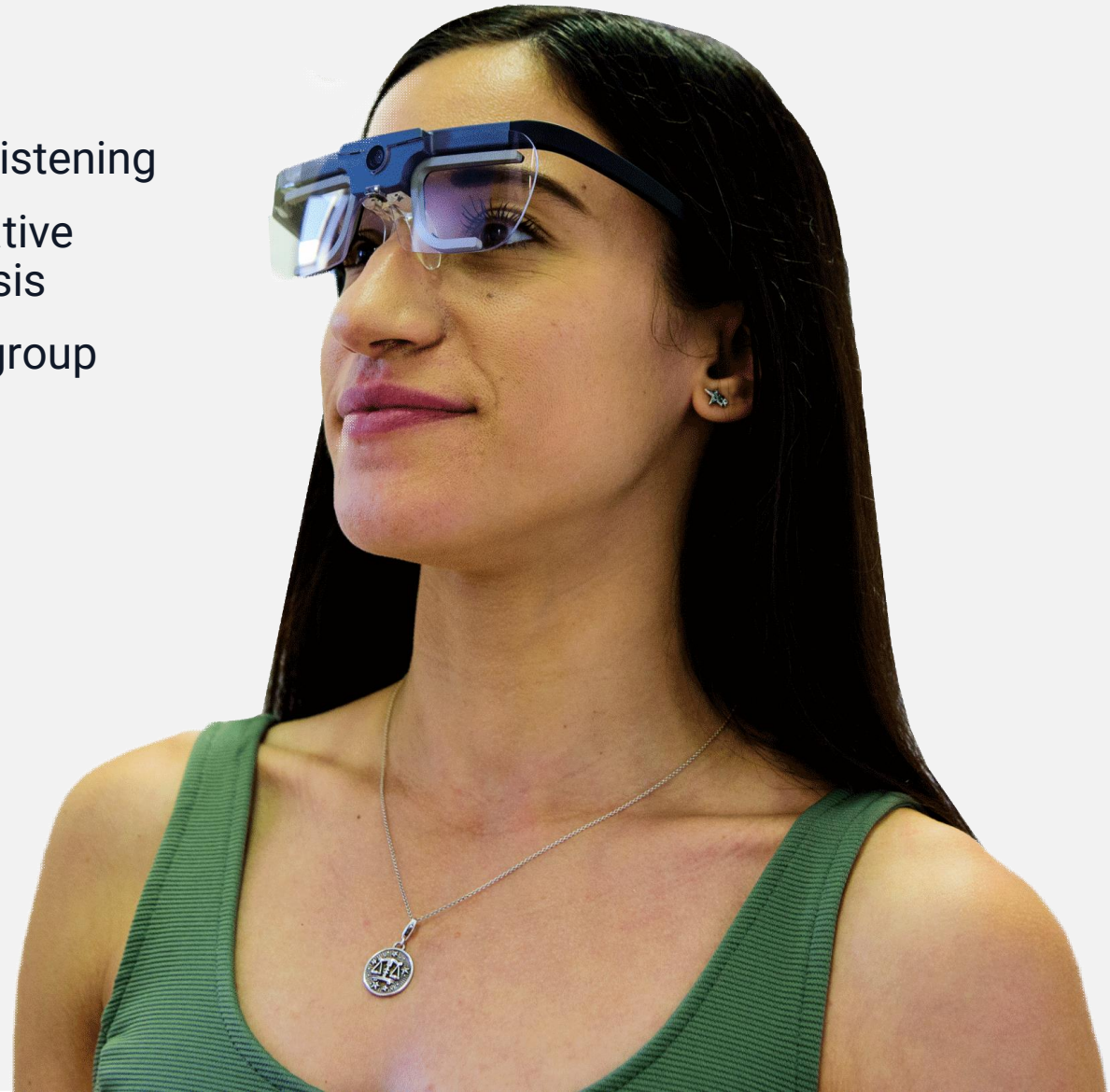




# THE CORE LAB

## Innovative market research

- UX (user experience)
- Customer experience
- VR technology
- In-store study
- Field observation
- Eye tracking
- Neuromarketing
- Online communities
- Netnography
- Social media listening
- Mobile qualitative content analysis
- Online focus group discussion



# STUDENT ORGANIZATIONS

- Besides the smaller, local student groups the biggest European Student Organizations are present in Pécs as well, offering a wide variety of professional and leisure programs for both Hungarian and international students. Student organisations at the Faculty

- **Student Union**
- **AIESEC**
- **Nest**
- **Janus Pannonius College**
- **Kappa Tau Beta**
- **University Business Club**
- **Sportfolio**
- **ISO (International Student Organisation)**





# STUDENT LIFE ON CAMPUS

In addition to the traditional classroom studies, exchange programs, international conferences, field trips and a variety of cultural programs provide students with a huge number of opportunities to achieve something whilst enjoying life to the full.

- Freshmen's Ball
- Octoberfest
- Picnic in May
- Café Campus





# HOUSING FACILITIES

- **DORMITORY**

- 10 dormitories – 4 available for international students
- limited availability for 1st year students for a monthly fee (~130 EUR)
- shared rooms, internet access per room, study room, lounge gym bike storage, parking slots, cafeteria, student club

- **ALTERNATIVE ACCOMMODATION**

- private apartment renting
- rental fee: 280-620 EUR/month + utilities
- real estate agencies





# APPLICATION PROCESS IN A NUTSHELL

**International applicants use the School's online application platform (<https://apply.pte.hu/>), through which the application process is the following:**

- 1.** The applicant uploads all the required documents on the online application platform;
- 2.** After submitting the documents, the applicant
- 3.** receives and official invoice of the application fee;
- 4.** After the payment of the application fee, the uploaded materials are evaluated and the decision is made whether the applicant is eligible or not;
- 5.** If eligible, we conduct the Mathematical test (BSc level)
- 6.** An oral interview (personal or online) is scheduled with eligible applicants and carried out by a committee;
- 7.** Undergraduate students can continue their studies in the Alma Mater as we offer two master's programmes fully taught in English.



# REQUIRED DOCUMENTS ON THE BSC PROGRAMMES

- a valid passport;
- a high school leaving certificate and a certified translation into English,
- transcript of results of the completed high school programme and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euroexam) more information on our website; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies

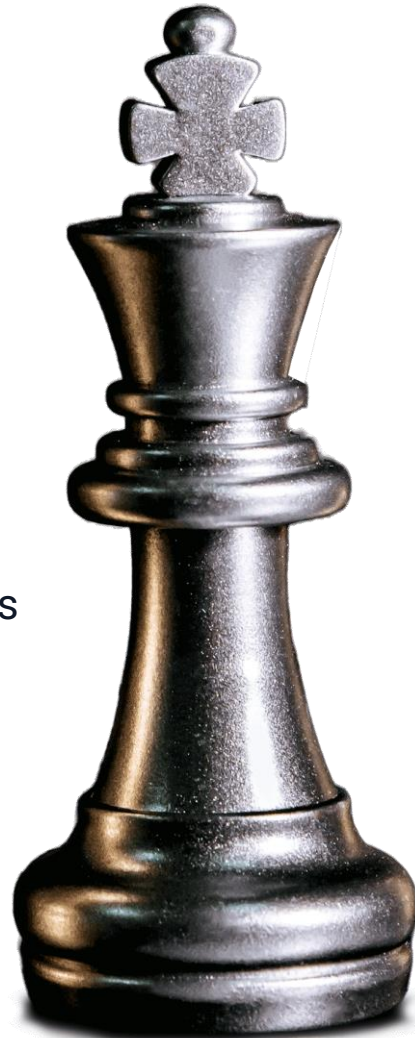
- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;
- CV, letter of motivation;
- other certificates/documents (voluntary work, relevant professional experience)





# REQUIRED DOCUMENTS ON THE MSC PROGRAMMES

- a valid passport;
- a bachelor certificate and a certified translation into English,
- transcript of results of the completed bachelor program and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euroexam) **more information on our website**; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies



- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;
- CV, letter of motivation;
- other certificates/documents (voluntary work, relevant professional experience)



# REQUIRED DOCUMENTS ON THE IPHD PROGRAMMES

- a valid passport;
- an MSc certificate and a certified translation into English,
- transcript of results of the completed MSc program and its certified English translation
- a certificate of proficiency in English of no older than 2 years, on at least a CEFR level B2 (TOEFL/IELTS/Cambridge/ECL/TELC/Euro exam) **more information on our website**; or a certificate proving that the language of instruction was English during the undergraduate/graduate studies
- the official medical certificate in English stating that the applicant has received the required vaccines and is free of communicable diseases;
- CV, letter of motivation;
- preliminary research Proposal (2-3 pages long)\*
- list of Publications (if any)
- other certificates/documents (voluntary work, relevant professional experience, research proposal in case of PhD application)





# LANGUAGE REQUIREMENTS

Accepted English tests	Minimum result	More info
TOEFL (PBT paper-based)	550+ points	<a href="http://www.ets.org/toefl">www.ets.org/toefl</a>
TOEFL (iBT internet-based)	79+ points	<a href="http://www.ets.org/toefl">www.ets.org/toefl</a>
IELTS (Overall Band Score)	6.0+	<a href="http://www.ielts.org">www.ielts.org</a>
Duolingo English Test	115+ points	<a href="https://englishtest.duolingo.com/applicants">https://englishtest.duolingo.com/applicants</a>
Cambridge ESOL	B2 level	<a href="http://www.cambridgeenglish.org">www.cambridgeenglish.org</a>
TELC	B2 level	<a href="https://www.telc.net/en.html">https://www.telc.net/en.html</a>
ECL	B2 level	<a href="http://www.ecl-test.com">http://www.ecl-test.com</a>
FCE	B2 level/160+	<a href="https://www.cambridgeenglish.org/exams-and-tests/first/">https://www.cambridgeenglish.org/exams-and-tests/first/</a>

You do not have to submit an official English test result if one of the following criteria applies to you:

- English is your native language
- You have continued your high school studies in English (official proof must be attached)
- You have continued your undergraduate studies in English (official proof must be attached)
- You have continued your graduate studies in English (official proof must be attached)

# ADMISSION INTERVIEW (MS TEAMS)

The eligible applicant receives a guideline email approximately 5-7 days before the date of the admission interview

Shortly after the applicant receives the actual MS Teams invitation with the link to join to the meeting at the given time

## BSc LEVEL

10-15 minutes

discussion about a  
previously sent business  
related article

Discussion about the  
motivation and future plans

Participants: 2-3 lecturers,  
administrative staff,  
applicant

## MSc LEVEL

10-15 minutes

Discussion about the previous  
studies, thesis if applicable

Discussion about the  
motivation and future plans

Participants: 2-3 lecturers,  
administrative staff, applicant

## IPhD LEVEL

15-20 minutes

Discussion about the previous  
studies, thesis if applicable  
Discussion about the motivation and  
future plans

Discussion about the submitted  
research proposal  
Participants: 2-3 lecturers,  
administrative staff, applicant





# EVALUATION – POINT SYSTEM

After the payment of the application fee, the uploaded materials are evaluated and the decision is made whether the applicant is eligible or not.

## BSc LEVEL

**Learning outcomes:** 0-50 points

min. 50% CGPA

**Quality and content of the motivational letter:** 0-10 points

**Mathematical test:** 0-10 points

min. 50%

**Professional interview:** 0-30 points

**Extra points:** max. 16 points

## MSc LEVEL

**Learning outcomes:** 0-50 points

min. 50% CGPA

**Quality and content of the motivational letter:** 0-15 points

**Professional interview:** 0-35 points

**Extra points:** max. 16 points

## IPhD LEVEL

**Learning outcomes:** 0-25 points

min. 50% CGPA

**Quality and content of the research plan:** 0-60 points

**Professional interview:** 0-15 points

**Extra points:** max. 23 points

## MINIMUM ELIGIBILITY CRITERIA FOR ADMISSIONS

obtains more than zero points for each of the main criteria

the total score, of at least 60 (BSc) 50 (MSc), without extra points



# COLLEAGUES OF THE FACULTY

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# THANK YOU!



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**EFMD**  
ACCREDITED

**BSc**