

Defining quality objectives for the period until 31 August 2022

Based on the recommendation of the Faculty's Quality Assurance Committee, as the dean of the FBE I am hereby specifying the quality objectives below for the 2021/2022 school year:

Quality objective 1: More intensive use of digital solutions at the Faculty	
Background of the setting of the quality objective: The digital and internationalisation efforts of the Faculty require the use of modern learning materials from recognised publishers. The objective is the increase of the expenditure on e-learning materials purchased from recognised international publishers in the 2021-2022 school year in comparison to the previous school year.	
Specification of the quality objective: Direct expenditure from Faculty resources on e-learning materials purchased from recognised international publishers should increase in the 2021-2022 school year in comparison to the base value of the 2020/2021 school year (in addition to tenders and purchases by the Knowledge Centre).	
ESG references:	ESG 1.3 Student centred learning ESG 1.5 Lecturers ESG 1.6 Learning support and student services
FBE quality policy references:	<i>"We do our best to give our graduate students a knowledge that is up to the needs of the labour market and the domestic and international requirements against higher education institutions."</i> <i>"We apply innovative and practice-oriented teaching methods."</i> <i>"The most up-to-date digital technology is used both in our teaching and research activities."</i> <i>"We offer a learning experience by multimedia solutions."</i>
Indicator used for measuring the achievement of the quality objective: Amount of direct expenditure from Faculty resources on e-learning materials purchased from recognised international publishers (e.g. Pearson etc) in the 2021-2022 school year (in addition to tenders and purchases by the Knowledge Centre).	
Base value: HUF 523,578 (in the 2020/2021 school year)	Goal: Increase of the base value.
Deadline:	31 August 2022
Person responsible:	András Takács Dr., vice dean

Quality objective 2: Elaboration of new innovative programmes reacting to market demand	
Background of the setting of the quality objective: The Faculty continuously monitors the changing market needs. Our objective is to react to these needs with new, innovative programmes. During the 2021/2022 school year, at least two specialist postgraduate training courses will be registered and their launch prepared.	
Specification of the quality objective: Two new specialist postgraduate training courses are registered by the Educational Authority.	
ESG references:	ESG 1.2 Preparation and approval of the training programme ESG 1.9 Continuous monitoring and regular evaluation of the training programmes
FBE quality policy references:	<i>"Our goal is to offer excellent quality training of economics in higher education, in line with the</i>

	<i>expectations of the market.” “We do our best to give our graduate students a knowledge that is up to the needs of the labour market and the domestic and international requirements against higher education institutions.”</i>
Indicator used for measuring the achievement of the quality objective: Number of new postgraduate specialist training courses registered by the Educational Authority.	
Base value: -	Goal: 2
Deadline:	31 August 2022
Person responsible:	Zoltán Schepp Dr., dean, András Takács Dr., vice dean

Quality objective 3: preparation of EFMD re-accreditation	
Background of the setting of the quality objective: The EPAS Accreditation Committee, based on the visit of the Visiting Committee of EPAS on 16-18 October 2019 and the report made on this, awarded on 3 March 2020 the EFMD accreditation for the Business Administration and Management BSc programme of the Faculty for a 3-year period. Our goal is to keep this accreditation, for which a progress report necessary for re-accreditation must be made, which will have to be accepted by the accrediting organisation.	
Specification of the quality objective: Preparation of EFMD accreditation progress report and its approval by the accrediting organisation.	
ESG references:	ESG 1.9 Continuous monitoring and regular evaluation of the training programmes ESG 1.10 Regular external quality assurance
FBE quality policy references:	<i>“we operate a successful quality management system that guarantees the constant and impeccable quality of our services” “We do our best to receive more and more international students”</i>
Indicator used for measuring the achievement of the quality objective: Progress report approved by the accrediting organisation.	
Base value: -	Goal: 1
Deadline:	31 August 2022
Person responsible:	Krisztián Szűcs Dr., vice dean

The Quality Development Committee of the Faculty shall report on the inspection of meeting the specified quality objectives on the first Faculty Council meeting in the 2022/2023 school year.

Pécs, 22 September 2021

Zoltán Schepp Dr.
dean