

Evaluation of the achievement of the quality objectives for the period to 31 August 2022

Dear Faculty Council!

According to Section 8 (3) (e) of the Quality Management Regulations of the University of Pécs, *“the evaluation of the achievement of quality objectives is carried out at university level by the Quality Development Committee, and in the case of the faculties and the Clinical Centre by the Quality Management Committee of the organisational unit on an annual basis”*.

The deadlines for meeting all the quality objectives set by the Faculty of Business and Economics at the Faculty Council of 29 September 2021 expired on 31 August 2022, so an assessment of the achievement of the quality objectives is necessary.

Evaluating the achievement of quality objectives:

1. More intensive use of digital solutions at the Faculty

The Faculty’s digital and internationalisation efforts require the use of modern teaching materials from recognised publishers. The aim is to increase spending on e-learning materials purchased from recognised international publishers in the academic year 2021-2022 compared to the previous academic year.

Base value: HUF 523,578 (value for the academic year 2020/2021)

Measured value: HUF 7,393,627 (value for the academic year 2021/2022)

The quality target was met.

2. Elaboration of new innovative programmes reacting to market demand

The Faculty continuously follows the changing needs of the market. We aim to respond to these needs with new and innovative courses. During the 2021/2022 academic year, we aim to register and prepare for the launch of at least two new specialised training courses.

The Faculty has been approved to launch two new specialised training courses during the 2021/2022 academic year.

- Postgraduate specialisation in Business Services Management (code: TTOVUVK), registration number FNYF/432-3/2022, reference number PTE/98-4/2022
- Postgraduate specialisation in Business Evaluation Specialist (code: TTOVVKA), registration number FNYF/433-3/2022, reference number PTE/100-4/2022

The quality target was met.

3. Preparation of EFMD re-accreditation

On the basis of the visit of the EPAS Visiting Committee on 16-18 October 2019 and its report, the EPAS Accreditation Committee granted the EFMD accreditation for the Bachelor of Business Administration and Management in English for a 3-year period on 3 March 2020. Our aim is to maintain the accreditation by preparing a progress report for re-accreditation during the academic year 2021/2022, which must be accepted by the accreditation body.

During the academic year, the required progress report was completed and submitted (March 2022), furthermore, the Self-Assessment Report for re-accreditation was sent to the EFMD with all the necessary attachments on 16 August 2022, who acknowledged receipt of the documents.

The quality target was met.

It is proposed to obtain EFMD re-accreditation as a new quality objective derived from the present quality objective for the academic year 2022/2023.

I ask the Faculty Council to support the proposal.

Proposed decision:

The Faculty Council approves of the report on the evaluation of the fulfilment of the quality objectives of the Faculty of Business and Economics for the period until 31 August 2022.

Pécs, 14 September 2022

Roland Schmuck, Dr.
quality management manager

Achievement of the quality objectives of the Faculty of Business and Economics for the period to 31 August 2022

No.	Name of quality objective	Description/measurement method	Baseline	Measured value	Responsible	Deadline for compliance checks
1.	The Faculty's digital and internationalisation efforts require the use of modern teaching materials from recognised publishers. The aim is to increase spending on e-learning materials purchased from recognised international publishers in the academic year 2021-2022 compared to the previous academic year.	In the 2021/2022 academic year, increase the amount of direct faculty-sourced spending on e-learning materials purchased from recognised international publishers (excluding grants and Knowledge Centre purchases) compared to the 2020/2021 baseline.	HUF 523,578	HUF 7,393,627	András Takács Dr., Deputy Dean	31 August 2022
2.	The Faculty continuously follows the changing needs of the market. We aim to respond to these needs with new and innovative courses. During the 2021/2022 academic year, we aim to register and prepare for the launch of at least two new specialised training courses.	Two new specialised training courses registered by the Education Office.	0	2	Zoltán Schepp Dr., Dean, András Takács Dr., Deputy Dean	31 August 2022
3.	On the basis of the visit of the EPAS Visiting Committee on 16-18 October 2019 and its report, the EPAS Accreditation Committee granted the EFMD accreditation for the Bachelor of Business Administration and Management in English for a 3-year period on 3 March 2020. Our aim is to maintain the accreditation, for which we need to prepare a progress report for re-accreditation during the academic year 2021/2022, which must be accepted by the accreditation body.	Preparation and acceptance by the accreditation body of documents preparatory to EFMD re-accreditation.	-	The required documents were submitted on time and their receipt was acknowledged by the EFMD.	Krisztián Szűcs Dr., Deputy Dean	31 August 2022