

Setting quality objectives for the period up to 31 August 2024

On the basis of the professional recommendation of the Quality Management and Student Satisfaction Committee of the Faculty, as the Dean of the Faculty of Business and Economics, I set the following quality objectives for the academic year 2023/2024:

Quality objective 1: Continuing international accreditation efforts	
<i>The background to setting a quality target:</i> On 7 February 2023, the EFMD extended the accreditation of the program of Business Administration and Management for another 5 years. Based on the experience gained so far, we intend to broaden our internationally accredited activities.	
<i>Specification of the quality objective:</i> Launching the processes to obtain “EFMD MSc accredited” programme accreditation and “AACSB accredited” institution accreditation in the academic year 2023/24.	
<i>ESG references:</i>	ESG 1.9 Ongoing monitoring and regular evaluation of training programmes ESG 1.10 Systematic external quality assurance
<i>FBE Quality policy references:</i>	“We aim to obtain and maintain international accreditation.” “We are building an internationally recognised brand name.” “We operate an effective quality management system that guarantees the consistent, impeccable quality of our services.” “We are committed to maintaining and continuously improving our quality management system.”
<i>An indicator to measure the quality target:</i> Indicator 1: EFMD Self-Assessment Report submitted Indicator 2: Application submitted to initiate the AACSB accreditation process	
<i>Base value:</i> Indicator 1: 0 Indicator 2: 0	<i>Objective:</i> Indicator 1: 1 Indicator 2: 1
<i>Deadline:</i>	31 August 2024
<i>Responsible for:</i>	Dr. Krisztián Szűcs, Dean’s Advisor for International Accreditation

Quality objective 2: Modernising educational content	
<i>The background to setting a quality target:</i> The Faculty is committed to the continuous development of its educational activities. Changing training requirements require the modernisation of educational contents.	
<i>Specification of the quality objective:</i> Curricular renewal of the entire Hungarian-language bachelor’s degree portfolio in line with the changing training requirements (Expected Learning Outcomes).	
<i>ESG references:</i>	ESG 1.2 Design and approval of training programmes ESG 1.3 Student-centred learning, teaching and assessment ESG 1.7 Information management ESG 1.9 Ongoing monitoring and regular evaluation of training programmes

FBE Quality policy references:	<p>“Our aim is to provide high-quality business education that meets market needs.”</p> <p>“We strive to ensure that our graduates have the knowledge that meets the needs of the labour market and the expectations of higher education institutions at home and abroad.”</p> <p>“We use innovative and practical teaching methods.”</p> <p>“We conduct education and research activities in accordance with applicable laws and regulations, under controlled and supervised conditions.”</p>
An indicator to measure the quality target:	
Adoption of the curriculum change package (5 new curricula – Business and Management, Commerce and Marketing, Finance and Accounting, Tourism and Hospitality, Human Resources) by the Faculty Council. The measurement indicator is the number of new curricula adopted by the Faculty Council.	
Base value:	Objective:
0 new curriculum	5 new curricula
Deadline:	30 June 2024
Responsible for:	Dr. András Takács Dean

Quality objective 3: Updating the Performance Appraisal System	
The background to setting a quality target:	
The performance appraisal system at the University level has changed, to which the Faculty’s system has to adapt, and new needs have arisen in the operation of the Faculty’s Performance Appraisal System.	
Specification of the quality objective:	
It is necessary to adapt certain elements of the current faculty Performance Appraisal System to the university regulations, which have changed since then, and to integrate the rules for the evaluation of the increasing number of full-time researchers in the faculty.	
ESG references:	ESG 1.5 Trainers ESG 1.6 Learning support and student services
FBE Quality policy references:	“We strive for excellence in education and research, and we recognise and reward excellence.”
An indicator to measure the quality target:	
New Performance Appraisal System rules issued as a Dean’s instruction.	
Base value:	Objective:
-	1
Deadline:	31 August 2024
Responsible for:	Dr. András Takács Dean

The Faculty Quality Management and Student Satisfaction Committee is obliged to report on the monitoring of the achievement of the quality objectives set at the first Faculty Council of the academic year 2024/2025.

Pécs, 1 September 2023

Dr. András Takács
Dean