

Report on the Evaluation of the Achievement of Quality Objectives for the Period up to 31 August 2025

Dear Faculty Council,

According to Section 8 (3) e) of the Quality Management Regulations of the University of Pécs: *“the evaluation of the achievement of quality objectives is carried out annually at university level by the Quality Development Committee, and for the faculties and the Clinical Centre by the organisational unit’s quality management committee.”*

As all deadlines for the quality objectives set at the Faculty Council meeting of 11 September 2024 have expired on 31 August 2025, it is necessary to evaluate the achievement of these objectives.

Evaluation of the achievement of the quality objectives:

1. Continuing international accreditation efforts

Specification of the quality objective: Acquiring “EFMD MSc accredited” programme accreditation for the Management and Leadership master’s programme.

Target: Increase the number of EFMD programme accreditations from 1 to 2.

Evaluation:

The EFMD peer review visit for the Management and Leadership master’s programme took place successfully between 17–19 September 2024, based on the Self-Assessment Report submitted and accepted in July, and the online Base Room containing the background documentation submitted by the September deadline. Prior to the PRV, the accreditation team organised 9 Q&A preparation meetings; during the visit, a total of 63 leaders, instructors, administrative staff, students, alumni and corporate partners met the 4-member international accreditation panel. At its December 2024 meeting, the EFMD Programme Accreditation Board awarded the Management and Leadership master’s programme EFMD programme accreditation for 3 years.

Base value: 1 EFMD-accredited programme

Measured value: 2 EFMD-accredited programmes

The quality objective has been achieved.

2. Developing the Faculty Student Feedback system

Specification of the quality objective: Harmonisation of the Faculty Student Feedback system with the UP Student Feedback regulations to be adopted in autumn 2024.

Target: Decision of the Faculty Quality Management and Student Feedback Committee on the Faculty Student Feedback survey, ensuring compliance with the new UP Student Feedback regulations.

Evaluation:

Annex 11 of the Organisational and Operational Rules of the University of Pécs - Regulation on the Student Feedback on Teaching (hereinafter: Student Feedback regulation) - entered into force on 10 October 2024. Based on this, EHÖK proposed a new UP-level standard questionnaire, which was approved by the UP Quality Development Committee and the Education Committee. The FBE Student Feedback questionnaire was renewed accordingly and is fully aligned with it. The timing of the survey was standardised at UP level by the decision of the UP Education Committee. In line with the UP Student Feedback regulation, the Faculty Quality Management and Student Feedback Committee decided on 27 March 2025 on the use of the new questionnaire and on the timing of the Feedback survey. The Faculty had previously already complied with the UP-level standard survey period; therefore, the survey was conducted at the usual time, i.e. in the last two weeks of the instructional period. The new questionnaire was first used at the Faculty in the spring semester of the 2024/25 academic year. The lecturer section of the questionnaire changed - in the composition and wording of the questions - and the number of questions increased by three. New evaluation aspects were also introduced, such as respect for human dignity of the students and timely responses to student queries. Course-level surveys are not mandatory at UP level and there is no issued standard questionnaire for them; however, FBE traditionally conducts them as well. Therefore, the course-level survey was carried out using the previously used questionnaire. The Hungarian and English questionnaires are mirror translations of each other. The doctoral training was surveyed using the same questionnaire as the undergraduate programmes. The survey complied with the UP Student Feedback regulation.

Base value: –

Measured value: 1 committee decision

The quality objective has been achieved.

3. Strengthening of micro-certificate courses

Specification of the quality objective: Strengthening micro-certificate courses and increasing the number of students who have completed such courses.

Target: In the 2024/25 academic year, the number of students successfully completing micro-certificate courses exceeds the corresponding figure for 2023/24.

Evaluation:

Number of students obtaining micro-certificates in the 2024/25 academic year:

Management of Agricultural Enterprises: 16 people

Investment Map: from the first steps to advanced strategies: 45 people

ESG Consultant: 20 people

Basics of AI Prompting: 45 people

Power BI: 4 people

Project Management Training: 50 people

Total 180 people

Base value: Number of students who successfully completed micro-certificate courses in 2023/24: 65 people

Measured value: Number of students who successfully completed micro-certificate courses in 2024/25: 180 people

The quality objective has been achieved.

I kindly ask the Faculty Council to support the submission.

Draft resolution:

The Faculty Council adopts the report on the evaluation of the achievement of the Faculty of Business and Economics' quality objectives for the period up to 31 August 2025.

Pécs, 10 September 2025

Dr. Roland Schmuck
quality assurance manager

The proposal was accepted by the UPFBE Faculty Council at its meeting on 17 September 2025.