

Setting quality objectives for the period up to 31 August 2025

On the basis of the professional recommendation of the Quality Management and Student Satisfaction Committee of the Faculty, as the Dean of the Faculty of Business and Economics, I set the following quality objectives for the academic year 2024/2025:

Quality objective 1: Continuing international accreditation efforts	
<i>The background to setting a quality target:</i> On 7 February 7 2023, the EFMD extended the EFMD accreditation for another 5 years for the Business Administration and Management program of the Faculty. The Faculty submitted the EFMD Self-Assessment Report for the Management and Leadership master's program on 17 July 2024, which was approved by the EFMD Office on 30 July 2024 after several consultation rounds. The EFMD peer visit will take place between 17-19 September 2024.	
<i>Specification of the quality objective:</i> Acquiring "EFMD MSc accredited" program accreditation for the Management and Leadership master's program.	
<i>ESG references:</i>	ESG 1.9 Ongoing monitoring and regular evaluation of training programmes ESG 1.10 Systematic external quality assurance
<i>FBE Quality policy references:</i>	"We aim to obtain and maintain international accreditation." "We are building an internationally recognised brand name." "We operate an effective quality management system that guarantees the consistent, impeccable quality of our services." "We are committed to maintaining and continuously improving our quality management system."
<i>An indicator to measure the quality target:</i> Number of EFMD program accreditations.	
<i>Base value:</i> 1 pc	<i>Objective:</i> 2 pcs
<i>Deadline:</i>	31 August 2025
<i>Responsible person:</i>	Dr. Krisztián Szűcs, Dean's Advisor for International Accreditation

Quality objective 2: Developing the Faculty Student Feedback system	
<i>The background to setting a quality target:</i> Among the recommendations of the Hungarian Accreditation Committee for UP is the development of the Student Feedback system, which was included in the action plan accepted by the UP Senate 28 March 2024. Based on this, the university-level update of the Student Feedback regulation is due by 30 September 2024. After that, the Faculty Student Feedback system has to be harmonized with the revised UP regulations.	
<i>Specification of the quality objective:</i> Harmonization of the Faculty Student Feedback system with the Student Feedback regulations of UP to be accepted in the fall of 2024.	
<i>ESG references:</i>	ESG 1.3 Student-centred learning, teaching and assessment ESG 1.7 Information management
<i>FBE Quality policy references:</i>	„We regularly measure student satisfaction, based on which instructors receive regular feedback.”

An indicator to measure the quality target: Decision of the Faculty Quality Management and Student Feedback Committee on the Faculty Student Feedback survey, complying with the new UP Student Feedback regulations.	
Base value: -	Objective: 1 db committee decision
Deadline:	31 August 2025
Responsible person:	Dr. Roland Schmuck Quality Assurance Manager

Quality objective 3: Strengthening of micro-certificate courses	
The background to setting a quality target: Micro-certificate courses have been introduced as a new element of the Faculty's training portfolio.	
Specification of the quality objective: Strengthening micro-certificate courses and increasing the number of students who have completed such courses.	
ESG references:	ESG 1.2 Design and approval of training programmes ESG 1.3 Student-centred learning, teaching and assessment ESG 1.9 Ongoing monitoring and regular evaluation of training programmes
FBE Quality policy references:	<i>"Our aim is to provide high-quality business education that meets market needs." "We strive to ensure that our graduates have the knowledge that meets the needs of the labour market and the expectations of higher education institutions at home and abroad." "We use innovative and practical teaching methods." "We conduct education and research activities in accordance with applicable laws and regulations, under controlled and supervised conditions."</i>
An indicator to measure the quality target: In the 2024-2025 academic year, the number of students who have successfully completed the micro-certificate courses exceeds the same measure of the 2023-2024 academic year.	
Base value: Number of students who successfully completed micro-certificate courses in the 2023-2024 academic year: 65 students	Objective: In the academic year 2024-2025, the number of students who successfully completed micro-certificate courses should be more than the base value (65 students)
Deadline:	31 August 2025
Responsible person:	Dr. András Takács Dean

The Faculty Quality Management and Student Satisfaction Committee is obliged to report on the monitoring of the achievement of the quality objectives set at the first Faculty Council of the academic year 2025/2026.

Pécs, 1st September 2024

Dr. András Takács
Dean