

Quality Objectives of the Faculty of Business and Economics (FBE) for the Period Ending 31 August 2026

Based on the professional recommendation of the Faculty Quality Management and Student Feedback Committee, as Dean of the Faculty of Business and Economics (FBE), I designate the following quality objectives for the 2025/2026 academic year.

1. Quality Objective: Successful Accreditation of Doctoral Schools	
Background of setting the quality objective: At its meeting on 25 June 2025, the Senate of the University of Pécs decided to set the following university-level quality objective (UP Quality Objective No. 4) to be achieved by 31 December 2025: <i>“Preparation of the self-assessment reports and successful management of accreditation visits, obtaining accreditation for all doctoral schools concerned.”</i> Since both doctoral schools operating at the Faculty — the Doctoral School of Business Administration and the Doctoral School of Regional Policy and Economics — are involved in the re-accreditation process and explicitly named in the university-level objective, it is appropriate to adopt this goal also at faculty level.	
Specification of the quality objective: Extension of the accreditation of both doctoral schools operating at the Faculty (Doctoral School of Business Administration and Doctoral School of Regional Policy and Economics) by the Hungarian Accreditation Committee (MAB).	
ESG references:	ESG 1.9 Ongoing monitoring and periodic review of programmes ESG 1.10 Cyclical external quality assurance
FBE Quality policy references:	<i>“We take responsibility for teaching and research to be carried out at the faculty in accordance with the legal and regulatory requirements under controlled and supervised conditions.”</i> <i>„We strive to provide students with specific knowledge that meets domestic and international requirements related to institutions of the labor markets and higher education institutions.”</i>
Indicator to measure the quality objective: Extension of the accreditation of both doctoral schools by the Hungarian Accreditation Committee (HAC; In Hungarian: MAB).	
Base value:	Target:
-	Extension of 2 doctoral school accreditations
Deadline:	31 August 2026
Responsible persons:	Heads of the doctoral schools

2. Quality Objective: Launching the AACSB Institutional Accreditation Process
Background of setting the quality objective: According to the Faculty’s 2023/24 quality objectives, the documentation required for obtaining AACSB eligibility status was officially submitted via the AACSB platform on 14 December 2023. The positive eligibility decision from the AACSB Initial Accreditation Committee was received on 23 February 2024. The final deadline for submitting the Initial Self-Evaluation Report (iSER) is 1 December 2025; however, the Faculty submitted the iSER on 1 September 2025. Based on this report, the AACSB Board will decide on the initiation of the accreditation process, which will provide a three-year timeframe for the submission of the final Self-Evaluation Report (SER).
Specification of the quality objective:

Based on the Faculty's submitted Initial Self-Evaluation Report (iSER), the AACSB Board issues a supportive decision to commence the institutional accreditation process.	
ESG references:	ESG 1.9 Ongoing monitoring and periodic review of programmes ESG 1.10 Cyclical external quality assurance
FBE Quality policy references:	„we strive to obtain and maintain international accreditation “create a brand that is recognized internationally.” “we operate an effective quality management system that guarantees the constant quality of our services” „We are committed to maintain and continuously develop our quality management system.”
Indicator to measure the quality objective: Supportive decision by the AACSB Board to launch the institutional accreditation process.	
Base value: -	Target: 1 supportive AACSB Board decision
Deadline:	31 August 2026
Responsible persons:	Dean; Dean's Advisor for International Accreditation

3. Quality Objective: Development and Adoption of the Faculty Strategy for the Next Planning Cycle	
Background of setting the quality objective: According to the Faculty Strategy adopted by the Faculty Council on 22 June 2022 for the 2022–2026 period, the evaluation of the objectives set therein shall take place by the end of 2025, concurrently with the development of the new strategy for the subsequent period in the first quarter of 2026.	
Specification of the quality objective: Preparation and adoption by the Faculty Council of the Faculty Strategy for the 2026–2030 period.	
ESG references:	ESG 1.1 Policy for quality assurance ESG 1.2 Design and approval of programmes
FBE Quality policy references:	„We devote our resources to the realization of our goals and we manage our activities considering business as well.”
Indicator to measure the quality objective: Strategy approved by the Faculty Council.	
Base value: -	Target: 1 strategy approved by the Faculty Council
Deadline:	31 August 2026
Responsible persons:	Dean

The Faculty Quality Management and Student Feedback Committee shall report on the achievement of these quality objectives at the first Faculty Council meeting of the 2026/2027 academic year.

Pécs, 10 September 2025

Dr. András Takács
Dean

The proposal was accepted by the UPFBE Faculty Council at its meeting on 17 September 2025.