



UNIVERSITY OF PÉCS
Faculty of Business and Economics

PROF. DR. JÁNOS CSAPÓ

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Nationality: Hungarian

Date of birth: 20.12.1976.

Sex: male

Workplace: University of Pécs Faculty of Business and Economics (UPFBE), Department of Marketing and Tourism

Job position: Full Professor

EDUCATION AND TRAINING

Secondary school teacher of geography

2000

Janus Pannonius University, Faculty of Sciences, Secondary school teacher of geography

Philosopher of English language and literature and secondary school teacher

2000

Janus Pannonius University, Faculty of Humanities,

Tourism manager

2001

Janus Pannonius University, Faculty of Sciences - Kereskedelmi és Idegenforgalmi Továbbképző Kft.,

PhD (doctor of geography sciences)

2006

University of Pécs, Faculty of Sciences – Earth Sciences Doctoral School,

Habilitation

2014

University of Pécs, Faculty of Sciences – Earth Sciences Doctoral School,

Professor

2021

University of Pécs, Faculty of Business and Economics

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
German	A2	A2	A2	A2	A2

Language exams:

English intermediate C (1994)

German basic level C (1996)

AWARDS AND ACHIEVEMENTS

Lecturer of the year award 2005/2006 PTE Faculty of Natural Sciences (2006)

On the occasion of the Day of Hungarian Science, the Military Security Office received an award for outstanding work in the field of science, education and training (2008)

Bolyai János Research Fellowship (2009-2011)

Interrelations between core tourism areas at the sub-regional and municipal level in South Transdanubia. Bolyai scholarships were established specifically to support young (initially under 40, from 2002 onwards under 45, from 2023 with the possibility of an age allowance for children), talented researchers, as the Regulation states: 'to encourage and reward outstanding research and development performance'.

Pro Geographia Prize (Prize of the Hungarian Geographical Society) (2019)

The Hungarian Geographical Society established the Pro Geographia Award in 1990 in recognition of significant achievements in the fields of geography, geography education, science organisation and the promotion of high quality science, as well as selfless work in the interests of the Society, to be awarded to members of the Society and collaborating institutions.

OTKA 142571 (2022-2026)

Description. Title of the research project: The chances and opportunities for the development of smart destinations and smart tourism in Hungary with special regard to the challenges of the post-pandemic period (Principal investigator)

WORK EXPERIENCE

professor | University of Pécs, Faculty of Economics

2021 - present

education, research, research organisation, education organisation

Associate Professor | University of Pécs, Faculty of Economics

2017-2021

education, research, research organisation, education organisation

Associate Professor | University of Pécs, Faculty of Natural Sciences

2014-2017

teaching, research, research organisation, education organisation

Assistant Professor | Faculty of Natural Sciences, University of Pécs

2006-2015

teaching, research

assistant professor | Faculty of Natural Sciences, University of Pécs

2004-2006

teaching, research

TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
Turizmusföldrajz/Tourism Geography	BSc	magyar/angol	Y	Y	N
Bevezetés a turizmuselméletbe	BSc	magyar	Y	Y	N
Egészségturizmus	BSc	magyar	Y	Y	N
Trendek a turizmusban	BSc	magyar	Y	Y	N
Tourism products and their development	BSc	angol	Y	Y	N
Turizmuspolitika	MSc	magyar	Y	Y	N
Tourism and local development	PhD	angol	Y	Y	N
A turizmus gazdaságfejlesztési aspektusai	PhD	magyar	Y	Y	N
International Business	BSc	angol	N	N	Y
Nemzetközi Üzlet és Marketing	BSc	angol	N	N	Y
Európa regionális társadalomföldrajza	BSc	magyar	Y	Y	N
Aktív turizmus	BSc	magyar	Y	Y	N
Európai uniós alapismeretek	BSc	magyar	Y	Y	N
Turizmus és közlekedés	BSc	magyar	Y	Y	N
A turizmus általános elmélete	BSc	magyar	Y	Y	N
Turisztikai termékfejlesztés	MSc	magyar	Y	Y	N

THE WORLD OF PRACTICE

Memberships			
Name	Date	Role	Responsibilities
Magyar Földrajzi Társaság – Dél-dunántúli Osztály	2021-	chair	
MFT Sportföldrajzi Szakosztály	2021-	member	
MTA PTB X. Föld- és Környezettudományi Szakbizottság	2010-	member	
MTA PTB Turizmusföldrajzi Munkabizottság	2018-	chair	
Magyar Regionális Tudományi Társaság	2023-	member	
MTA Földtudományok Osztálya Társadalomföldrajzi Tudományos Bizottságának Turizmusföldrajzi Albizottsága	2011-	member	
MTA PAB Idegenforgalmi Munkabizottság	2011-2018	scientific secretary	
Magyar Földrajzi Társaság	2003-	member	
EMOK (Egyesület a Marketing Oktatásáért és Kutatásért)	2017-	member	
MTA Köztestületi Tag	2009-	member	
Irlandisztika Kutatóközpont	2010-2017	member	
MATUR (Magyar Turisztikai Egyesület)	2000-2012	member	
Területfejlesztési Tudományos Egyesület	2015-2022	member	
TUTSZ (Turizmusfejlesztők és Tanácsadók Szövetsége Egyesület)	2019-2020	member	

TEACHING MATERIAL

- Csapó, J. & Huszti, Z., 2012. Turizmus és közlekedés. In Turizmus-menedzsment. p. 4. fejezet.
- Csapó, J., Savella, O. & Remenyik, B., 2011. Aktív turizmus = Active tourism. In Turisztikai terméktervezés és fejlesztés = Design and development of touristic products. pp. 91–110.
- Csapó, J. & Darabos, F., 2011. Vízi közlekedés. In Turizmus és közlekedés. p. 7. fejezet.
- Csapó, J. & Huszti, Z., 2011. Vasúti közlekedés. In Turizmus és közlekedés.
- Csapó, J., 2006. A turisztikai régiók fejlesztési programjai és a Nemzeti Turizmusfejlesztési Stratégia harmonizációja a terméktípusok területén. In Turisztikai terméktípusok. pp. 55–75.
- Csapó, J. & Gonda, T., 2012. A turizmus irányításának rendszere Magyarországon. In Magyarország Idegenforgalma. pp. 62–63.
- Csapó, J. & Jónás-Berki, M., 2011. Dél-Dunántúl. In Magyarország turisztikai régiói. pp. 1–30.
- Csapó, J. & Gonda, T., 2006. A turizmus irányításának rendszere Magyarországon. In Magyarország Idegenforgalma. pp. 62–63.
- Csapó, J. et al., 2020. A nemzetközi és hazai turizmus legújabb keresleti trendjeinek bemutatása elméleti és gyakorlati megközelítésben, Pécs: Pécsi Tudományegyetem Közgazdaságtudományi Kar.
- Csapó, J. & Csapó, J., 2009. Az Európai Unió turizmusának térbeli folyamatai és trendjei J. Csapó, ed., Pécs: PTE TTK Földrajzi Intézet.
- Aubert, A. et al., 2006. Nemzetközi turizmusföldrajz: Egyetemi jegyzet. A. Aubert, J. Csapó, & L. Gyuricza, eds., Pécs: Janus Pannonius Tudományegyetem Természettudományi Kar Földrajzi Intézet.
- Aubert, A., Csapó, J. & Gyuricza, L., 2005. Nemzetközi turizmusföldrajz, Pécs: PTE TTK Földrajzi Intézet.
- Aubert, A. & Csapó, J., 2004. Európai uniós alapismertetek, Pécs: Janus Pannonius Tudományegyetem Természettudományi Kar Földrajzi Intézet.

RESEARCH INTREST AND PROJECTS

Project Name	Title	Responsibilities
OTKA K 142571	The chances and opportunities for the development of smart destinations and smart tourism in Hungary with special regard to the challenges of the post-pandemic period	<p>Smart tourism is one of the newest and most innovative trends in tourism development of our time, the development of which has already started in many places abroad - even in internationally prominent tourist destinations - but its development and embeddedness in Hungary can only be found at the level of mention.</p> <p>In our opinion, since the ultimate goal of smart tourism is to improve the efficiency of resource management, increase digitalisation (in which Hungary's tourism is lagging behind), maximise competitiveness and enhance sustainability through the application of technological innovations and practices, the importance and value of research in this field in the innovative development of tourism is unquestionable and fully in line with EU tourism policy.</p> <p>Research direction and research questions The research aims to explore the chances and opportunities for the development of smart tourism in Hungary and its tourist destinations, and the main research questions are:</p> <ul style="list-style-type: none"> - RQ1: What is the role of smart tourism and the development of smart destinations in the re-launch and re-design of tourism in Hungary? - RQ2: Can smart tourism and smart destinations be developed in Hungary, and if so, how and in what form? - RQ3: What needs and attitudes can be identified on the consumer side with regard to smart tourism in Hungary and smart tourism in general?
2022-2-HU01-KA220-HED-000099410	The development of the innovative educational method of ACCESSIBLE tourism in Central Europe - ACCESSIBLE	<p>The project aims at creating an innovative, novel teaching material for filling the existing knowledge gap of students learning tourism and giving them a holistic approach how to serve people with disabilities in an effective way. Currently there is not available a teaching material which aims to improve soft skills of students. Higher education students, coming from their age, can be easily sensitised about this issue, and later they choose a career in either businesses, non-governmental organisations, destination management companies, the governmental sector etc. where they can actively promote the tourism of people living with disabilities. Neither in Hungary not in the other participant countries does the curriculum of the training of tourism and catering include accessibility issues as such, so it is up to the lecturers if they want to deal with this issue. The project results (coursebook, short modules, learning methodology) will help such higher education lecturers to train students on a professional basis. All these gap-filling materials will be created with the inclusion of people with</p>

		disabilities, so as the materials address real-life issues.
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PUBLICATION HIGHLIGHTS

Csapó J. – Schultz, É. | 2024 | Museum Management and Curatorship

War heritage impact on museum dynamics in Budapest.

Somogyi, B. – Csapó, J. | 2018 | Moravian Geographical Reports

The role of landscape preferences in the travel decisions of railway passengers: Evidence from Hungary

Mónika, Jónás-Berki – János, Csapó ✉ - Andrea, Pálfi – Antal, Aubert | 2015 | International Journal of Tourism Research

A Market and Spatial Perspective of Health Tourism Destinations: The Hungarian Experience

The detailed list of publications is available in the Hungarian Scientific Bibliography at:

Publications in MTMT and ORCID

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10001127>

<https://orcid.org/my-orcid?orcid=0000-0001-6645-8629>

FURTHER SKILLS AND COMPETENCIES

preparing planning material (programs, strategies) on tourism and regional development