



# DR. BENKE MARIANN PHD

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**Nationality:** Hungarian

**Date of birth:** 27. 07.1987

**Sex:** female

**Workplace:** University of Pécs Faculty of Business and Economics (UPFBE), Department of Leadership and Organizational Sciences

**Job position:** Assistant Professor

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## EDUCATION AND TRAINING

### PHD degree

2020

University of Pécs Faculty of Business and Economics

### ISEO Summer School

2019

ISEO Institute

### MSc in Leadership and Management

2012

University of Pécs Faculty of Business and Economics

### MSc Erasmus

2011

Europa Universität Viadrina Frankfurt (Oder)

### BA in Management and Business Administration

2009

University of Pécs Faculty of Business and Economics

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## LANGUAGE SKILLS

|                | Understanding |         | Speaking           |                   | Writing |
|----------------|---------------|---------|--------------------|-------------------|---------|
|                | Listening     | Reading | Spoken interaction | Spoken production |         |
| <b>English</b> | B2            | B2      | B2                 | B2                | B2      |
| <b>German</b>  | B2            | B2      | B2                 | B2                | B2      |

### Language exams:

English B2 business language exam (combined) (2018)

German B2 business language exam (combined) (2008)

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## AWARDS AND ACHIEVEMENTS

### **Institutional Professional Academic Scholarship:**

fall semester 2016, fall semester 2015, fall semester 2014

### **Republic Scholarship,**

2009/2010. academic year

### **Republic Scholarship,**

2010/2011. academic year

### **Republic Scholarship,**

2011/2012. academic year

### **Memorial sheet,**

Hungary in the European Union, about participation in the tender entitled "The European Union in the World", 2010

### **Memory card about participation in the National Student Management Championship**

### **New National Excellence Program Doctoral Scholarship**

2017/2018, 2019/2020

### **New National Excellence Program Postdoctoral Scholarship**

2022

### **Visiting Scholar Program**

(University of North Florida) 2022 Oct-Nov

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## WORK EXPERIENCE

### **assistant professor | University of Pécs Faculty of Business and Economics**

2021 – present

#### Responsibility

Chief Organizer IV. FFISC Conference

Organizer III. FFISC Conference

### **assistant lecturer | University of Pécs Faculty of Business and Economics**

2014-2020

#### Responsibility

Organizer on I.-II. FFISC Conferences

Institute secretary position

### **research assistant, OTKA Project 101886 | University of Pécs Faculty of Business and Economics**

2013-2014

#### Responsibility

research

### **trainee | Praktika Kft.**

2012

#### Responsibility

for business activities (HR, finance)

### **trainee | OTP Bank Nyrt. Regional head of the South Transdanubian Region**

2010

#### Responsibility

for business activities (finance)

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trainee | OTP Bank Nyrt. Regional had of the South Transdanubian Region  
2009

Responsibility  
for business activities (finance)

## TEACHING EXPERIENCE

| Course name                 | Level   | Language  | Course Leader (Y/N) | Own course development(Y/N) | Joint course development (Y/N) |
|-----------------------------|---------|-----------|---------------------|-----------------------------|--------------------------------|
| Change management           | MSc     | English   | N                   | Y/N                         | Y                              |
| General management subjects | BSc     | Hungarian | Y                   | Y/N                         | Y                              |
| General management subjects | BSc     | German    | Y                   | Y/N                         | Y                              |
| Change management           | MSc     | Hungarian | Y                   | Y/N                         | Y                              |
| Organizational behavior     | BSc/MSc | Hungarian | Y                   | Y/N                         | Y                              |
| Leadership                  | BSc/MSc | Hungarian | Y/N                 | Y/N                         | Y                              |
| Organizational Development  | MSc     | Hungarian | N                   | N                           | Y                              |

## THE WORLD OF PRACTICE

| Memberships                                 |        |        |  |
|---|--------|--------|--|
| Name  | Date   | Role   | Responsibilities   |
| Eastern Academy of Management International | 2018 - | Member | Reviewer, author, member                                   |
| MEPE  | 2021 - | Member |  |
| OTK/MKSZ                                    | 2021 - | Member | Organizing activities, judging trainee, ring administrator |
| TKOK  | 2023 - | Member | Organizing activities, ring administrator                  |

| Media and professional event contribution |      |
|---|------|
| Name                                      | Date |
| IV. FFISC Chief Organizier                | 2024 |

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## PUBLICATION HIGHLIGHTS

**Benke Mariann | 2024 | KEK**

KONFLIKTUSMENEDZSMENT AZ ELMÉLETBEN ÉS GYAKORLATBAN THOMAS KILMAN MODELLJE ALAPJÁN

**Benke Mariann, Vitai Zsuzsanna | 2021 | Marketing and Management**

CÍM MOTIVATION TO LEARN? AN ADVANCED EXPLORATORY STUDY OF LEARNING MOTIVATION OF CENTRAL-EAST EUROPEAN BUSINESS STUDENTS

**Schmuck Roland – Benke Mariann | 2020 | PROCEDIA MANUFACTURING**

AN OVERVIEW OF INNOVATION STRATEGIES AND THE CASE OF ALIBABA

**The detailed list of publications is available in the Hungarian Scientific Bibliography at:**

**Publications in MTMT and ORCID**

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10038196>

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