



UNIVERSITY OF PÉCS
Faculty of Business and Economics

DR. SZABÓ-BÁLINT BRIGITTA, PHD

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Nationality: Hungarian

Date of birth: 22.06. 1986

Sex: female

Workplace: University of Pécs Faculty of Business and Economics (UPFBE), Department of Leadership and Organizational Sciences

Job position: Assistant professor

EDUCATION AND TRAINING

Management trainer

2024

University of Pécs Faculty of Business and Economics

Business coach

2021

University of Pécs Faculty of Business and Economics

PhD

2021

University of Pécs Faculty of Business and Economics

Economist, Management and Consulting

2010

University of Pécs Faculty of Business and Economics

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
German	B1	B1	B1	B1	B1

Language exams:

Advanced German Business C Language Exam (2009)

Advanced English Business B Language Exam (2007)

AWARDS AND ACHIEVEMENTS

EMCC EIA Senior Practitioner Coach and mentor EMCC GLOBAL (2024)

„Teacher of the Year” Award nominated by students of MSc Management and Leadership (2022/2023)

Nation’s Young Talent Scholarship (2020)

Ferenc Farkas International Scientific Conference – Best Paper Award 2018 and 2020

New National Excellence Program of The Ministry of Human Capacities (2018)

Erasmus Mobility Scholarship (2016)

WORK EXPERIENCE

Assistant professor | University of Pécs Faculty of Business and Economics

2021 – present

Education, research and scientific organization. Taught topics: Career management, knowledge management, talent management, intercultural business communication, leadership communication

Assistant lecturer | University of Pécs Faculty of Business and Economics

2014-202

Education, research and scientific organization. Taught topics: Career management, knowledge management, talent management, culture management, HRM practice

Mentor, coach | University of Pécs Faculty of Business and Economics

2014-

Student support and mentoring. Holding coaching sessions.

Project assistant and manager | ECO-CORTEX Ltd.

2010-2014

Managing projects financed by the EU and writing applications for EU funds

TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
Organizational tools of career management	BSc	Hungarian	Y	Y	N
Management of knowledge and talent in the organization	MSc	Hungarian	N	N	Y
Knowledge and Talent Management	MSc	English	N	N	Y
Advanced Communication for Leaders	MSc	English	N	N	Y
Career management and business interactions	BSc	Hungarian	Y	N	Y
International Career Management	BSc	English	N	N	Y
Introduction to knowledge management	BSc	Hungarian	Y	N	Y
Organizational development	MSc	Hungarian	N	N	Y
Talent management	BSc	Hungarian	Y	N	N
Human resource development	MSc	Hungarian	N	N	Y
Sustainable HR	MSc	Hungarian	N	N	N
Self-awareness training	BSc	Hungarian	N	N	Y
What makes you a good leader?	MSc	Hungarian	N	N	Y
Knowledge Management	MSc	English	Y	N	Y
Intercultural Business Communication	MSc	English	Y	N	Y
Additional HR functions	MSc	Hungarian	N	N	Y
Human resource management	BSc	Hungarian	N	N	N
Introduction to international management	BSc	Hungarian	N	N	Y
Managing organizational culture in a national environment	BSc	Hungarian	N	N	N
International Business Communication	BSc	English	Y	N	Y
Gender impact in business	MSc	Hungarian	N	N	Y
Change and knowledge management	MSc	Hungarian	N	N	N
Human resource management applications	BSc	Hungarian	N	N	N
Leadership organization	BSc	Hungarian	N	N	Y
Management lecture	MSc	English	N	N	Y
Project management	BSc	Hungarian	N	N	N
Tender management	BSc	Hungarian	N	N	Y
Management and leadership practice	BSc	Hungarian	N	N	N

THE WORLD OF PRACTICE

Involvement in world of practice activities at the School	
Name	Role
Coordinator of world of practice activities at the department (2024-)	Responsible for catalysing the world of practice activities within the department.

Corporate projects			
Name	Date	Role	Responsibilities
Körber Employer Branding Research	2020-2023	Leader	Employer brand survey.
K&H Employer Branding research	2016	Leader	Employer brand survey.
Sodexo Motivation research	2012-13	Member	Conducting a motivation survey.

Memberships			
Name	Date	Role	Responsibilities
EMCC	since 2024	member	coach, mentor
Hungarian Academy of Sciences	since 2023	member	Member of the Public Body of the Hungarian Academy of Sciences.

RESEARCH INTEREST AND PROJECTS

Project Name	Title	Responsibilities
Female leaders	Promoting women/underrepresented groups into top management and outlining the real barriers	A joint research project of LEAD Network and PTE KTK, during which we assessed the known obstacles to female employees becoming managers in the FMCG and trade sector during secondary research. Project manager
Leadership development	Leadership development	The focus of the research is the question of managerial success, effectiveness, and trust. In addition, the management competencies required in the future will also be assessed. Research team member
FLOW Management Research Group	COVID research	Research and publication activity
Employee expectations and career plans	Employee expectations and career plans	Independent research on domestic employee expectations and career plans.

PUBLICATION HIGHLIGHTS

Balogh, Gábor; Szabó-Bálint, Brigitta; Uhrin, Anett | 2023 | Közgazdasági Szemle 70: 11 pp. 1261-1287.

A közgazdászhallgatók reális vagy irreális bérvárakozásait befolyásoló tényezők és a munkatapasztalat összefüggései

Kuráth, Gabriella; Szabó-Bálint, Brigitta; Jarjabka, Ákos | 2022 | Perspectives: Policy and Practice in Higher Education 26: 1 pp. 11-18.

Can a university's anniversary be used to strengthen employee engagement and improve the employer brand?

Szabó-Bálint, Brigitta; Sipos, Norbert | 2021 | Közgazdasági Szemle 68: 5 pp. 515-539.

A karriersikeresség vizsgálata a gazdálkodási területen frissen végzettek körében

The detailed list of publications is available in the Hungarian Scientific Bibliography at:

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FURTHER SKILLS AND COMPETENCIES

Creativity, Flexibility, Empathy, Teamwork