



UNIVERSITY OF PÉCS
Faculty of Business and Economics

PROF. DR. LÁSZLÓ SZERB

H-7622 Pécs, Rákóczi út 80. 405 | 72/501-599, ext. 23125 | szerb.laszlo@tk.pte.hu

Nationality: Hungarian

Date of birth: 07.09. 1958

Sex: male

Workplace: University of Pécs Faculty of Business and Economics (UPFBE),

Department of Management Sciences

Job position: professor

WORK EXPERIENCE

Doctor od Sciences (DSc)

2012

Hungarian Academy of Sciences

habilitation

2007

University of Pécs, Faculty of Business and Economics

PhD

1994

West Virginia University, USA

University doctor

1990

Janus Pannonius University, Faculty of Business and Economics

economist

1985

Janus Pannonius University, Faculty of Business and Economics

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
Hungarian	C2	C2	C2	C2	C2
English	C2	C2	C2	C2	C2

Language exams:

English, based on PhD studies

AWARDS AND ACHIEVEMENTS

Academic prize, Hungarian Academy of Sciences 2023

Hoóz István prize, 2023

Publication of the year 2022 University of Pécs, Faculty of Business and Economics

Lafuente, E., Ács, Z. J., & Szerb, L. (2022). A composite indicator analysis for optimizing entrepreneurial ecosystems. *Research Policy*, 51(9), 104379.

The Martin Beckmann RSAI Annual Award, 2021

for the Best Paper in Papers in Regional Science

Publication award, Hungarian Academy of Sciences, Business committee 2018

Ács, Z. J., Szerb, L., Lafuente, E., & Lloyd, A. (2018). *Global entrepreneurship and development index 2018*. Springer, Cham.

Citation of Excellence award from Emerald Publishing, 2017

for Zoltán J. Ács, Erko Autio, László Szerb (2014) *National Systems of Entrepreneurship: Measurement issues and policy implications*, *Research Policy* 43(3), 476-494

Outstanding reviewer award, Journal of Small Business and Enterprise Development

Publication of the year, University of Pécs, Faculty of Business and Economics, 2011

WORK EXPERIENCE

Regional Policy and Economics doctoral school leader | University of Pécs, Faculty of Business and Economics
2021 – present

professor | University of Pécs, Faculty of Business and Economics
2011 – present

head of department, Department of Management Sciences | University of Pécs, Faculty of Business and Economics
2015 – 2023

head of department, Institute of Management Sciences | University of Pécs, Faculty of Business and Economics
2012 – 2015

habil associate professor | University of Pécs, Faculty of Business and Economics
2007-2011

associate professor | University of Pécs, Faculty of Business and Economics
1995-2007

English Language Educational Programmes, programme director | University of Pécs, Faculty of Business and Economics
1995-2003

assistant professor | Janus Pannonius University, Faculty of Business and Economics
1991-1995

assistant lecturer | Janus Pannonius University, Faculty of Business and Economics
1985-1991

TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
Entrepreneurship	PhD	Hungarian/ English	Y	Y	N
Research Methods	PhD	Hungarian/ English	Y	N	Y

TEACHING MATERIAL

Szerb L. - Rideg A. (2023) Small business economics and management. Competitiveness approach. Akadémiai Kiadó, Budapest 413 p.

Béza Dániel - Csapó Krisztián Csákné Filep Judit - Csubák Tibor Krisztián - Farkas Szilveszter - Szerb László. (2013) Small business finance Perfekt Kiadó ISBN 978 963 394 825 5 Budapest, p. 342

Szerb L. (2000) Small Business Economics and Entrepreneurship, Pécsi Tudományegyetem Kiadó, 210 p.

RESEARCH INTREST AND PROJECTS

Project Name	Title	Responsibilities
Small business competitiveness research	Small business competitiveness index	leader
Entrepreneurship ecosystem research	researching digital entrepreneurship ecosystems	leader

PUBLICATION HIGHLIGHTS

Ács, Zoltán J. Erko Autio, László Szerb (2014) National Systems of Entrepreneurship: Measurement issues and policy implications, Research Policy 43(3), 476-494

Szerb, L. E. Lafuente, K. Horváth, B. Páger (2018) The relevance of quantity and quality entrepreneurship for regional performance: The moderating role of the entrepreneurial ecosystem; Regional Studies 53(9), 1308–1320

Szerb, László, Raquel Ortega-Argilés, Acs, J. Zoltan, and Éva Komlósi (2020) Optimizing Entrepreneurial Development Processes for Smart Specialization in the European Union, Papers in Regional Science 99(5), pp. 1413-1457

Publications in MTMT

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10009976>

ORCID code: 0000-0002-6964-7422

FURTHER SKILLS AND COMPETENCIES

Communication skills

- good communication skills gained through forty years of teaching, researching and leading research groups

Organisational / managerial skills

- Head of doctoral school for three years
- Head of department for twelve years
- English language BA and MSc program leadership for seven years,
- EU and domestic tender writing, organization for six programs
- organizing scientific conferences and workshops, seven projects

Job-related skills

- Scientific instructor with twelve defended PhD students.
- Publication in top level academic journals in entrepreneurship and small business
- 15 years experience in data design and management in entrepreneurship and small business data (Hungary GEM team leader 2001-2016)
- Visiting Professor in Austria, Denmark, Finland, Ireland, Italy, and the United States.
- Research focus on entrepreneurship indicator methodology, being one of the main creators together with Zoltán J. Ács of the Global Entrepreneurship Index.
- Survey questionnaire and design, lead several projects
- Composite indicator (index) building, 15 years experience, (GEDI, REDI, EIDES, AIDES, DPE, DEE indices)