



# ZSOLT BEDŐ, PHD, HABIL

H-7622 Pécs, Rákóczi út 80. 432/7 | bedo.zsolt@kttk.pte.hu

**Nationality:** Hungarian

**Date of birth:** 11.11.1977

**Sex:** male

**Workplace:** University of Pécs Faculty of Business and Economics (UPFBE),

Department of Quantitative Management

**Job position:** associate professor

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## EDUCATION AND TRAINING

### Habilitation in Business Administration

2019

University of Pécs Faculty of Business and Economics

### PhD in Business Administration

2002 - 2008

University of Pécs Faculty of Business and Economics

### Master of Sciences in International Business

2000 - 2002

University of Pécs Faculty of Business and Economics

### Bachelor of Arts (Honours) Business Administration

1997 - 2000

University of Pécs Faculty of Business and Economics

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## LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

### Language exams:

English, vocational extended intermediate C1

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## AWARDS AND ACHIEVEMENTS

2017 Award for the Internationalization of Higher Education (awarded by the Tempus Public Foundation) For the Simonyi BEDC activity

2020 Outstanding innovator award – Ohio University, College of Business

2022 Best educator award – University of Pécs, MSc Enterprise Development and Entrepreneurship

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## WORK EXPERIENCE

**Associate professor | University of Pécs Faculty of Business and Economics**

2019 – present

teaching and research in the theme of entrepreneurship

**Director of Innovation and External Relations | University of Pécs Faculty of Business and Economics**

2022 -present

Building and managing the entrepreneurial ecosystem of the faculty by involving Alumni, companies and experts into the activities of the school

**Deputy director | University of Pécs National Laboratory of Renewable Energies – Hydrogen Center**

2023 - present

Building and managing the Center's business strategy.

**Board member | University of Pécs Faculty of Business and Economics Regional Innovation and Entrepreneurship Research Center (RIERC)**

2018 – present

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## TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
Entrepreneurship Theory and Practice	MSc	English	Y	Y	N
Corporate Entrepreneurship	MSc	English	Y	Y	N
Startup Lab	MSc	English	Y	Y	N
Introduction to Entrepreneurship	BSc	English	Y	Y	N
Simonyi Social Entrepreneurship Program	BSc	English	Y	Y	Y
Simonyi Incubation Program	BSc	Hungarian	Y	Y	Y

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## THE WORLD OF PRACTICE

Involvement in world of practice activities at the School	
Name	Role
Organizer of Hackathon	module leader
Organizer of iExpo	director of innovation

Corporate projects			
Name	Date	Role	Responsibilities
Corporate entrepreneurship system at PneuPLus Ltd	2024	advisor	system development
Product development at HydroGenius Innovation Ltd.	2024	advisor	lead, corporate strategy development, product development

Memberships			
Name	Date	Role	Responsibilities
4B Association	2023	founder	contributor to the development of the strategy and activities of the association
Hydrogen and Fuel Cell Association	2023	representative	representative of the University of Pecs
K20 project	2022	jury panel member	evaluating submitted projects to the semi-annual call

Media and professional event contribution	
Name	Date
ICUBERD	2021
iExpo	2023 - present

Intellectual rights and properties	
Name	Date
University centered Entrepreneurship management tool – know-how and software package	2021
Hydrogen based electricity storage “energy container” – know-how	2024

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## TEACHING MATERIAL

Co-founder of the openup.education platform which allows student entrepreneurs to build their own entrepreneurial initiative in a dedicated platform with dedicated tools, learning materials, while interacting with other students, experts, professors who can complement the missing capabilities of the project or can support in mentoring function or can boost the project with funding. Furthermore, the openup.education online platform can expand the business/entrepreneurial ecosystem of the higher education institution to enhance its world of practice activities along its local/regional impact. This dynamic experiential learning tool can also activate the Alumni base of the School.

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## RESEARCH INTEREST AND PROJECTS

Project Name	Title	Responsibilities
Network of Health Science Innovation Incubation Programs. Erasmus+, '19-'22, €260.000	building E ecosystem for health science schools	lead
EDUC Share	building E ecosystem for the EDUC alliance	WP lead
EDUC Wide	building E and RI ecosystem for the EDUC alliance	WP lead

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## PUBLICATION HIGHLIGHTS

Tóth-Pajor Ákos, **Bedő Zsolt**, Csapi Vivien: Digitalization in entrepreneurship education and its effect on entrepreneurial capacity building, **COGENT BUSINESS & MANAGEMENT** 10: (2) 2210891

Komlósi Éva, Sebestyén Tamás, Tóth-Pajor Ákos, **Bedő Zsolt**: Do specific entrepreneurial ecosystems favor high-level networking while others not? Lessons from the Hungarian IT sector, **TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE** 175: 121349

**Bedő Zsolt**, Erdős Katalin, Pittaway Luke: University-centred entrepreneurial ecosystems in resource-constrained contexts, **JOURNAL OF SMALL BUSINESS AND ENTERPRISE DEVELOPMENT** 27: (7) pp. 1149-1166.

The detailed list of publications is available in the Hungarian Scientific Bibliography at:

**Publications in MTMT and ORCID**

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10013073>

[https://doktori.hu/index.php?menuid=192&lang=HU&sz\\_ID=22878](https://doktori.hu/index.php?menuid=192&lang=HU&sz_ID=22878)

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## FURTHER SKILLS AND COMPETENCIES

management and leadership