



GABRIELLA KURÁTH

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Nationality: Hungarian

Date of birth: 07.10. 1964

Sex: female

Workplace: University of Pécs Faculty of Business and Economics (UPFBE), Department of Leadership and Organizational Sciences

Job position: Associate Professor

EDUCATION AND TRAINING

Habilitation

2020

Széchenyi István University

PhD

2008

University of Pécs Faculty of Business and Economics

Complex planning economic analyst

1990

JPU Faculty of Business and Economics

Economist

1987

JPU Faculty of Business and Economics

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	C1	B2	B2	B2
Russian	A2	A2	A1	A1	A1

Language exams:

English B2

Russian B2

AWARDS AND ACHIEVEMENTS

UP Rector's Award (2004)

UP Pro Cura Ingenii (2022)

WORK EXPERIENCE

Associate Professor | University of Pécs, Faculty of Business and Economics

2021 – present

Teaching, researching,

Assistant Professor | University of Pécs, Faculty of Business and Economics

2019-2021

Teaching, researching,

Adviser | University of Pécs Rector's Cabinet

2018-2019

Counseling, training programs

Head of Marketing Department | University of Pécs

2000-2018

marketing planning, communication, Graduate Career Tracking System

Marketing manager | Janus Pannonius University

1995-1999

marketing, press communication, university design, marketing research

Analytical economist | Pécsi Építő Kft.

1987-1995

planning, analysis

TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
Vezetés-szervezés/ Introduction to Management	BSc	Hungarian	N	N	N
Személyes márkamenedzsment/Personal brand management	BSc	Hungarian	Y	Y	N
Üzleti protokoll/ Business protocol	BSc	Hungarian	Y	Y	N
Vezetés elméletben és gyakorlatban/Leadership in theory and practice	MSc	Hungarian	Y	N	Y
7 szokás tréning /Seven habits training	BSc	Hungarian	Y	N	Y
Menedzseri készségek és eszközök az egészségügyben/ Managerial skills and tools in healthcare	MSc	Hungarian	N	N	N
Bevezetés a nemzetközi menedzsmentbe/Introduction to international management	BSc	Hungarian	Y	N	Y
Kommunikációs tréning /Communication training	BSc	Hungarian	Y	Y	N

THE WORLD OF PRACTICE

Involvement in world of practice activities at the School	
Name	Role
New corporate contacts, managers	organizer

Corporate projects			
Name	Date	Role	Responsibilities
Lead Network Research Project	2023-2024	researcher	Analysis, systematic literature review, writing white paper
ALEAS Simulations case study	2024	organizer, lecturer	Fligby leader development simulation - MSc course and workshop

Memberships			
Name	Date	Role	Responsibilities
of Hungarian Academy of Sciences Regional Committee in Pécs	2008-	Member of public body	
HAS Communication Management Working Committee	2019-	Member of public body	
HAS Committee on Business Administration	2021-	Member of public body	

RESEARCH INTEREST AND PROJECTS

Project Name	Title	Responsibilities
FLOW Management Research Group	Leadership and trust	head of research project, research
FLOW Management Research Group	Leadership development in HE	research analysis, literature review
Lead Network Research Project	Women leadership development (retail, FMCG sectors)	systematic literature review, analysis

PUBLICATION HIGHLIGHTS

Jarjabka, Ákos; Sipos, Norbert; Kuráth, Gabriella | 2024 | HUMANITIES & SOCIAL SCIENCES COMMUNICATIONS 11: 1 Paper: 310 , 11 p.

Quo vadis higher education? Post-pandemic success digital competencies of the higher educators – a Hungarian university case and actions

Kuráth, Gabriella; Bányai, Edit; Sipos, Norbert; Venczel-Szakó, Tímea; Konczos-Szombathelyi, Márta | 2023 | JOURNAL OF INTERNATIONAL STUDIES 16: 3 pp. 159-174., 16 p.

Trust and communication in the context of leaders and employees

Sipos, Norbert; Kuráth, Gabriella; Bányai, Edit; Jarjabka, Ákos | 2023 | MANAGEMENT IN EDUCATION 37: 4 pp. 178-189., 12 p.

Applicants' institution selection criteria in the higher education: An empirical study in Hungarian higher education management

The detailed list of publications is available in the Hungarian Scientific Bibliography at:

Publications in MTMT and ORCID

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10013726>

<https://orcid.org/0000-0003-2279-5935>
