



DR. PÉTER JÁNOS MERZA

H-7622 Pécs, Rákóczi út 80. 221 | 72/501-599, ext. 23114 | merza.peter@tk.pte.hu

Nationality: Hungarian

Date of birth: 04.07.1976

Sex: male

Workplace: University of Pécs Faculty of Business and Economics (UPFBE),
Department of Leadership and Organizational Sciences

EDUCATION AND TRAINING

Doctor of philosophy (PhD) in earth sciences
2006

University of Pécs, Faculty of Sciences

Secondary school English language and literature teacher, MA
2000

University of Pécs, Faculty of Humanities and Social Sciences

Secondary school geography teacher, MSc
1999

University of Pécs Faculty of Sciences

Tourism manager, BSc
1999

University of Pécs Faculty of Sciences

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
German	B2	B2	B1	B1	B2

Language exams:

- C-type advanced level state language exam in English language (1994)
 - C-type intermediate-level university exam in German language (1999)
-

AWARDS AND ACHIEVEMENTS

'Award for the Hungarian Urbanism - 2011'

The award is given by the Hungarian Society for Urban Planning based on the votes of the members for significant achievements and work performed either for the development of the Hungarian urbanism as a profession, or for the development of Hungarian cities and settlements. The award was given as a recognition for the outstanding achievements of the Pecs2010-European Capital of Culture program, for the realization of the city development projects.

WORK EXPERIENCE

Assistant professor |University of Pécs Faculty of Business and Economics

2019 – present

Responsibility: teacher of numerous courses from the portfolio of the department, participant in other relevant university and faculty programs and projects

Thematic leader |Office of the Prime Minister, Government Commissioner responsible for the realization of the South Transdanubia Economic Development Zone (EDZ) program

2020-2022

Responsibility: assisting the work of the government commissioner, leading the elaboration of the programs, strategies and projects related to the EDZ program, thematic co-ordination of the program

CEO |Pecs Urban Development Company

2011-2019

Responsibility: coordinating and managing the city development programs and projects of the Municipality of the City of Pécs, generating and implementing EU co-financed development projects, coordinating and generating investment promotion activities in the City of Pécs

Director responsible for infrastructure development |Pecs2010 Management Company

2008-2011

Responsibility: generating and implementing the infrastructure development projects of the Pecs2010 European Capital of Culture Program, elaborating project feasibility studies and project documents, implementation of the projects and the EU subsidy contracts

Managing director |Pecs Development Company

2006-2009

Responsibility: generating and implementing the development projects of the Pecs innovation/growth-pole program, elaborating project feasibility studies and project documents, implementation of the projects and the EU subsidy contract

EU-referent / head of office (civil servant) |Municipality of the City of Pécs, Office of Baranya County Government

1999-2006

Responsibility: managing and organizing all relevant tasks related to the EU accession of the Municipality of the City of Pécs and the Office of the Baranya County Government, generating small-scale projects related to the accession, head of office tasks of the of the joint 'European Development Office' of the two municipalities

TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
International Business Communication	BSc	English	Y	N	Y
Introduction to Circular Economy	BSc	English	Y	Y	N
Fundamentals in Circular Economy	MSc	English	Y	Y	N
Communication in work	BSc	Hungarian	Y	N	Y
Consulting	MSc	Hungarian	Y	Y	N
Project Management-, Project Planning and Leading lecture	BSc	Hungarian	N	N	Y
Introduction to Consulting	MSc	Hungarian	Y	N	Y
Management- and leadership practice	BSc	Hungarian	N	N	N
Managing projects, practice	BSc	Hungarian	N	N	N
Strategic management	MSc	Hungarian	N	N	N

THE WORLD OF PRACTICE

Corporate projects			
Name	Date	Role	
Baranya County Development Agency	since 2023	managing director	The public limited company - owned by the Baranya County Government – is responsible for the economic development of the rural areas of the county, as well as investment promotion and managing EU projects for the social-economic upscaling of the area.
Pannon European Grouping of Territorial Co-operation (EGTC)	since 2020	director (public social commission)	The Pannon European Grouping of Territorial Co-operation is a public partnership organization established under EU legislation for the development of the Hungarian-Croatian border area. City municipalities, county governments, universities and other public bodies from the two countries co-operate for the enhancement of the area, in order to develop the competencies of the area and to increase its resources attraction potential.

TEACHING MATERIAL

- Ákos Jarjabka (et. al.): Project Management Skills (3rd revised edition), UP, FBE, 2020. Teaching material for the lecture and practice courses related to programme and project planning-, management.
- Gabriella Kuráth – Edit Bányai (editors): Leadership development in the 21st century; chapter 14: Peter Merza – József Poór: Consulting; Akadémiai Kiadó, Budapest, 2024. Teaching material for the Consulting and the Management and Leadership courses

RESEARCH INTERESTS AND PROJECTS

Project Name	Title	Responsibilities
OTKA 146585	'Hungary and the Western-Balkans'	The project – financed by the National Research, Development and Innovation Fund –, focusses on the research investigating the potential development areas and fields both in the Hungarian-Croatian border area and in the Western-Balkans to elaborate programs and projects for the development of these peripheral areas.
DRP0401437 'UPSCALE-DDS'	"Resilience driven enhancement of the social-economic upscaling of the Danube-Drava-Sava macro-region"	The project – co-financed by the Interreg Danube Program – focusses on the development of the Danube-Drava-Sava area by elaborating studies and research to identify the program and the partnership needed to upscale the area from its peripheral status. The project is joint project of the University of Pécs, the Pannon EGTC and other international partners from the area.

PUBLICATION HIGHLIGHTS

Péter Merza, Yvette Szabados | 2024 | Podravina 45: 13 p.

Accessible Tourism in the Hungarian-Croatian Border Region – Presentation of the Accessibility in Baranya and Osijek-Baranja Counties

Pál Golobics, Péter Merza, Péter Tasnádi | 2008 | Pécs, Imedias Publication

International Regional Co-operation in Central-Europe – the Aspects of Hungarian Cross-Border Co-operation. In: Lóczy, D. (ed): Progress in Geography in the European Capital of Culture 2010

Pál Golobics, Péter Merza | 2002 | UP, FNS, 207 p.

Polarizálódó világgazdaság – Nemzetközi Együttműködés (Polarisation of World Economy – International Co-operation) ISBN 9636419442

The detailed list of publications is available in the Hungarian Scientific Bibliography at:

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10081870>

<https://orcid.org/0009-0003-2879-9336>
