



DR. ANDRÁS RIDEG

H-7622 Pécs, Rákóczi út 80. B117 | 72/501-599, ext. 63383 | ridega@ktk.pte.hu

Nationality: Hungarian

Date of birth: 19/02/1985

Sex: male

Workplace: University of Pécs, Faculty of Business and Economics (UPFBE), Department of Management Science

Job position: Associate Professor

EDUCATION AND TRAINING

Habilitation in Business and Organizational Sciences

2023

University of Pécs, Faculty of Business and Economics

Ph.D. in Business and Organizational Sciences

2018

University of Pécs, Faculty of Business and Economics

B.Sc. & M.Sc. in Business and Economic (Specialization: Management Consulting)

2008

University of Pécs, Faculty of Business and Economics

B.Sc. in Environmental Engineering (Specialization: Environmental Impact Assessment)

2008

University of Pécs, Pollack Mihály Technical College

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
German	A2	A2	A1	A1	A2

Language exams:

English: intermediate level (Type C) general vocabulary exam

English: intermediate level (Type C) exam with extended vocabulary in business

German: intermediate level (Type A+B) general vocabulary exam

German: intermediate level (Type C) exam with extended vocabulary in business management

AWARDS AND ACHIEVEMENTS

2023: Third Prize in the domestic study category by the Management and Organization Science Subcommittee (Hungarian Academy of Sciences).

2023: "Publication Excellence Award 2022" in the domestic study category by the Industrial and Business Economics Subcommittee (Hungarian Academy of Sciences).

2022: "Publication Excellence Award 2021" in the domestic study category by the Management and Organization Science Subcommittee (Hungarian Academy of Sciences).

2021: "Publication Excellence Award 2020" in the domestic study category by the Management and Organization Science Subcommittee (Hungarian Academy of Sciences).

2021: "Best Presentation" at the II Entrepreneurship Research Conference.

2020: Nominated for the "Young Researcher of the Year" award in recognition of scientific work.

2018: "Best Presentation" in the Micro-, Small-, and Medium-sized Enterprises parallel session at the 16th International Conference on Management, Enterprise, and Benchmarking: Organizations in the Age of Industry 4.0.

2016: "Mentor of the Year" for the academic year 2015-2016 by the Talentspot, Faculty of Business and Economics, University of Pécs.

2014: "Best Presentation" in the Social Sciences Section at the III Interdisciplinary Doctoral Conference.

2012: Second place in the EJF MTÜ 2012 Creative Contest for the entry titled "The Application, Mathematical Formalization, and Visualization of a Business Intervention Model."

2008: Nominated for the "Pro Communitate Studiorum Facultatis Oeconomicae" award in recognition of community work.

WORK EXPERIENCE

Associate Professor | University of Pécs, Faculty of Business and Economics, Department of Management Science

2024 – Present

Responsibility: Teaching and research activities within the faculty, administrative tasks, and other faculty responsibilities (researcher at KKVVKK, GCP, TKP, and RIERC; member of the faculty application and scholarship committee; elected member of the Faculty Council; mentor at the Faculty CareerSpot; president of JPKSZ); Hungarian professional coordinator for the Visegrad Fund project ID 22410011.

Assistant Professor | University of Pécs, Faculty of Business and Economics, Department of Management Science

2018 – 2024

Responsibility: Teaching and research activities within the faculty, administrative tasks, and other faculty responsibilities (researcher at KKVVKK, GCP, TKP, and RIERC; member of the faculty application and scholarship committee; elected member of Faculty Council; mentor at TalentSpot; president of JPKSZ); participant in TÁMOP, OTKA, and EFOP projects. Habilitated Assistant Professor since 27/11/2023.

Assistant Lecturer | University of Pécs, Faculty of Business and Economics, Department of Management Science

2015 – 2018

Responsibility: Kari Teaching activities within the faculty, administrative tasks, and other faculty responsibilities (group leader mentor in the Mentoring Program; responsible for the regular curriculum at Simonyi BEDC; president of JPKSZ); participant in TÁMOP and EFOP projects. Obtained Ph.D. on 23/01/2018.

Assistant Lecturer | University of Pécs, Faculty of Business and Economics, Department of Organizational and Leadership Sciences

2014 – 2015

Responsibility: Teaching activities within the faculty, administrative tasks, and other faculty responsibilities (background work for the launch of specialized postgraduate programs; organizer and co-responsible at "Pécsiközgáz" Education Center).

Assistant Lecturer | Eötvös József College, Faculty of Engineering and Economics, Management Science Group
2012 – 2013

Responsibility: Teaching activities within the faculty, administrative tasks, and faculty and college responsibilities (member of the Institutional Development Plan 2012 working group; participation in the background documentation preparation for MAB accreditation 2013; drafting of the College's Code of Ethics; participation in TÁMOP; development of the professional program for new engineering-economics specialized postgraduate courses, and related administrative tasks). Acting Head of the Management Science Group from November 2012 to December 2013, expanding duties to include low-level management tasks.

Ph.D. student | University of Pécs, Faculty of Business and Economics, Doctoral School of Business Administration
2010 – 2015

Responsibility: Teaching activities within the faculty, curriculum development, administration, other departmental tasks at the Department of Business Economics, Finance and Accounting, and participation in faculty projects (TÁMOP, IPA). Ph.D. candidate with absolutorium since 2015.

Project Manager – Cluster Manager | Green Sky Modeling LP. – South-Transdanubian Energy Cluster
2009 – 2010

Responsibility: Operating cluster functions – benchmarking club, professional databases, project generation – organized networking and maintaining relations with members and partner organizations, organizing and preparing proposals (Baross, DDOP, GOP). Became project leader in September 2010, expanding duties to include low-level management tasks.

Full-Time Researcher | Green Sky Modeling LP.
2008 – 2009

Responsibility: Member of a 2.5-person research team implementing a research program for "Developing and Practically Testing a Methodology Suitable for the Multi-Criteria Evaluation of Mini-Energy Systems" (Kozma Program).

Engineer-Economist Intern | Bólyi Csemetekert Ltd.
2007

Responsibility: Evaluation of current investment alternatives, decision preparation.

Production Intern | SIMOVILL Industrial Cooperative
2005, 2006

Responsibility: Internship in the sales, marketing, and accounting departments.

Entrepreneur | Marihola Ltd.
2005 – 2007

Responsibility: Participation in the founding and operation of the company.

TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
Fundamentals of Business and Economics	B.Sc.	Hungarian	no	no	yes
Theory and Practice of Modern Strategic Management	B.Sc.	Hungarian	yes	yes	no
Introduction to Organizations	S.P.P.	Hungarian	no	yes	no
Human Resource Management	B.Sc.	Hungarian	no	yes	no
Innovation and Competitiveness	S.P.P.	Hungarian	yes	yes	no
Small Business Management	B.Sc.	Hungarian, English	yes	yes	yes
Risk Management	S.P.P.	Hungarian	yes	yes	no
Analysis of Complex Business Case Studies	B.Sc.	Hungarian	yes	yes	no
Research Methodology	M.Sc.	Hungarian	no	no	yes
Management	B.Sc., M.Sc.	Hungarian, English	no	no	yes
Management Practices	B.Sc.	Hungarian	no	yes	no
Labor Markets	H-L V T	Hungarian	no	yes	no
Tender Writing and Management	H-L V T	Hungarian	no	yes	no
Financial Fundamentals	H-L V T, B.Sc.	Hungarian, English	no	yes	no
Financial Informatics	H-L V T	Hungarian	no	yes	no
Strategic and Business Planning	B.Sc.	Hungarian	yes	yes	no
Organizational and Leadership Knowledge	B.Sc.	Hungarian	no	yes	no
Organizational Knowledge	B.Sc.	Hungarian	no	yes	no
Business Economics	B.Sc.	Hungarian	yes	yes	no
Business Strategy and Financial Analysis	B.Sc.	Hungarian	yes	yes	no
Business Models and Systems	M.Sc.	Hungarian	no	no	yes
Corporate Information and Knowledge Management ICT Tools	M.Sc.	Hungarian	yes	yes	no
Corporate Innovation Research	B.Sc.	Hungarian	yes	yes	no
Corporate Finance	B.Sc.	Hungarian	no	no	yes
Leadership Theory	B.Sc.	Hungarian	no	yes	no
Leadership and Organization	B.Sc.	Hungarian	no	no	yes

THE WORLD OF PRACTICE

Involvement in world of practice activities at the School	
Name	Role
Coordinator of world of practice activities at the department.	Responsible for catalysing the world of practice activities within the department. Organizing, and coordinating the department advisory board meetings.
iExpo mentor and expert.	Providing support for student teams preparing to participate as exhibitors at the iExpo and contributing to the jury's work.

Memberships			
Name	Date	Role	Responsibilities
Hungarian Academy of Sciences	since 2018	member	Member of the Public Body of the Hungarian Academy of Sciences.
Janus Pannonius College for Advanced Studies in Economics of University of Pécs (which is a student society)	since 2016	president	Responsibilities include ensuring organizational integrity and performing representative tasks, as well as supporting the work of the Student Committee. Holds a status equivalent to that of the members.
Hungarian Academy of Sciences, X. Earth and Environmental Sciences, Renewable Energy Committee	since 2016	member, secretary	Active participant in the work of the Renewable Energy Committee of the X. Earth and Environmental Sciences of the Hungarian Academy of Sciences. Serving as Secretary from 2016 to 2021.
Research networks: KKVVKK, GCP, RIERC, VKEH	since 2014	researcher	Participation in the scientific work of informal research networks.
Hungarian Economic Association	since 2006	member	Member of the Hungarian Economic Association.

TEACHING MATERIAL

Rideg, András | 2023 | Pécs

The Strategy of the Company [released in Hungarian]

Szerb, László – Rideg, András (szerk.) | 2023 | Budapest

Small Business Economics and Management: A Competitiveness Approach [released in Hungarian]

Farkas, Ferenc – Balogh, Gábor – Rideg, András | 2015 | Pécs

Fundamentals and Functions of Management [released in Hungarian]

RESEARCH INTEREST AND PROJECTS

Project Name	Title	Responsibilities
TKP2021-NKTA-19	Increasing the role of domestic enterprises in the nation's reindustrialization	Since 2022, participant in the implementation of the TKP2021-NKTA-19 project, supported by the National Research, Development and Innovation Fund of the Ministry of Innovation and Technology.
NKFIH OTKA K 131935	Examination of the competitiveness of Hungarian small enterprises	From 2019 to 2023, co-researcher for NKFIH OTKA K 131935. Supported the work of lead researcher Prof. Dr. László Szerb by coordinating activities aimed at expanding the sample size of the Hungarian SME data set, as well as maintaining the data set in collaboration with other colleagues.
ÚNKP-20-4-II-PTE-791	Competence-based large-sample empirical analysis of SMEs' competitiveness in service of the Hungarian economy	Independent research program implemented under the New National Excellence Program announced by the Ministry of Innovation and Technology from 2020 to 2021. Received an "excellent" evaluation for the final report on the research work.
20765/3/2018/FEKUTSTRAT	Increasing the role of domestic enterprises in the nation's reindustrialization	Scientific associate of the Higher Education Institutional Excellence Program I.-II.-III., funded by the Ministry of Human Resources, from 2018 to 2021.

EFOP-3.6.2-16-2017-00017	Sustainable, smart, and inclusive regional and urban models	From 2018 to 2021, professional implementer of the sub-project "Regional Business Studies: Regional Business Ecosystem and Corporate Competitiveness of Urban Regions in Hungary," within the EFOP-3.6.2-16-2017-00017 project, under the main direction of "Identifying Factors Determining Regional Success and Competitiveness, Model Development."
EFOP-3.4.3-16-2016-00005	Modern university in a modern city: value-centeredness, openness, and inclusiveness in a 21st century higher education model	From 2018 to 2021 (with minor interruptions), served as a mentor for the University's mentor network within the EFOP-3.4.3-16-2016-00005 project. Served as lead mentor from 2020 to 2021.
EFOP-3.6.3-VEKOP-16-2017-00007	From talent to young researcher – supporting researcher career activities in higher education	Professional leader of the JKPSZ sub-project within the EFOP-3.6.3-VEKOP-16-2017-00007 project from 2017 to 2022.
A2-ACSJD-13-0201 within the TÁMOP-4.2.4.A/2-11/1-2012-0001 project	Physical resources as strategically significant factors of competitiveness	From 2013 to 2014, independent research program implemented within the National Excellence Program announced by the Governmental and Justice Office. Received an "excellent" evaluation for the final report on the research work.
TÁMOP 4.2.2 A 11/1/KONV-2012-0058	Complex examination and modeling of the firm-level competitiveness, urban, regional, and macroeconomic impacts of energy production, energy use, and waste management technologies	Served as a scientific assistant for the second sub-project (Analysis of firm-level competitiveness and the efficiency of energy use among energy-producing and energy-consuming companies) within the TÁMOP 4.2.2 A 11/1/KONV-2012-0058 project conducted from 2013 to 2014.
IPA CHEE HUHR/0901/2.1.3/0003	Joint research and development of energy efficiency measures in cities of the cross-border region	Participated as an external expert in the implementation of the IPA CHEE HUHR/0901/2.1.3/0003 project conducted between 2010 and 2011.
TUDAS-1-2006-0026 (OMFB-00503/2007) within the Kozma Program	Mini-energetic systems for sustainability	Participated as a researcher in the implementation of the project TUDAS-1-2006-0026 (OMFB-00503/2007) conducted between 2007 and 2009 within the Kozma Program.

PUBLICATION HIGHLIGHTS

Rideg, András – Szerb, László – Varga, Anna Róza | 2023 | Tec Empresarial

The role of intellectual capital on innovation: Evidence from Hungarian SMEs

Lukovszki, Lívía – Rideg, Andras – Norbert, Sipos | 2021 | Competitiveness Review

Resource-based view of innovation activity in SMEs: an empirical analysis based on the Global Competitiveness Project

Lafuente, Esteban – Szerb, László – Rideg, András | 2020 | Journal Of Small Business And Enterprise Development

A system dynamics approach for assessing SMEs' competitiveness

The detailed list of publications is available in the Hungarian Scientific Bibliography at:

Publications in MTMT and ORCID

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10021546>

<https://orcid.org/0000-0001-7332-7803>

FURTHER SKILLS AND COMPETENCIES

Goal-oriented task approach, High work capacity, Quick learning ability, Teamwork capability, Reliable work performance, Good communication and expression skills, High performance in a well-functioning hierarchy, Adaptability, Ability to work independently, Leadership skills.