



UNIVERSITY OF PÉCS  
Faculty of Business and Economics

# DR. ANDRÁS RIDEG

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**Nationality:** Hungarian

**Date of birth:** 19/02/1985

**Sex:** male

**Workplace:** University of Pécs, Faculty of Business and Economics (UPFBE), Department of Management Science

**Job position:** Associate Professor

## EDUCATION AND TRAINING

**Habilitation in Business and Organizational Sciences**

2023

University of Pécs, Faculty of Business and Economics

**Ph.D. in Business and Organizational Sciences**

2018

University of Pécs, Faculty of Business and Economics

**B.Sc. & M.Sc. in Business and Economic (Specialization: Management Consulting)**

2008

University of Pécs, Faculty of Business and Economics

**B.Sc. in Environmental Engineering (Specialization: Environmental Impact Assessment)**

2008

University of Pécs, Pollack Mihály Technical College

## LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
German	A2	A2	A1	A1	A2

### Language exams:

English: intermediate level (Type C) general vocabulary exam

English: intermediate level (Type C) exam with extended vocabulary in business

German: intermediate level (Type A+B) general vocabulary exam

German: intermediate level (Type C) exam with extended vocabulary in business management

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## AWARDS AND ACHIEVEMENTS

2025: "Golden Chair" Award, University of Pécs, in recognition of excellence in teaching and significant contributions to talent development.

2023: Third Prize in the domestic study category by the Management and Organization Science Subcommittee (Hungarian Academy of Sciences).

2023: "Publication Excellence Award 2022" in the domestic study category by the Industrial and Business Economics Subcommittee (Hungarian Academy of Sciences).

2022: "Publication Excellence Award 2021" in the domestic study category by the Management and Organization Science Subcommittee (Hungarian Academy of Sciences).

2021: "Publication Excellence Award 2020" in the domestic study category by the Management and Organization Science Subcommittee (Hungarian Academy of Sciences).

2021: "Best Presentation" at the II Entrepreneurship Research Conference.

2020: Nominated for the "Young Researcher of the Year" award in recognition of scientific work.

2018: "Best Presentation" in the Micro-, Small-, and Medium-sized Enterprises parallel session at the 16th International Conference on Management, Enterprise, and Benchmarking: Organizations in the Age of Industry 4.0.

2016: "Mentor of the Year" for the academic year 2015-2016 by the Talentspot, Faculty of Business and Economics, University of Pécs.

2014: "Best Presentation" in the Social Sciences Section at the III Interdisciplinary Doctoral Conference.

2012: Second place in the EJF MTÜ 2012 Creative Contest for the entry titled "The Application, Mathematical Formalization, and Visualization of a Business Intervention Model."

2008: Nominated for the "Pro Communitate Studiorum Facultatis Oeconomicae" award in recognition of community work.

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## WORK EXPERIENCE

### **Associate Professor | University of Pécs, Faculty of Business and Economics, Department of Management Science**

2024 – Present

Responsibility: Teaching and research activities within the faculty, administrative tasks, and other faculty responsibilities (researcher at KKVVKK, GCP, TKP, and RIERC; member of the faculty application and scholarship committee; elected member of the Faculty Council; mentor at the Faculty CareerSpot); Hungarian professional coordinator for the Visegrad Fund project ID 22410011; external expert of REFORM/2021/OP/0006 Lot 1.

### **Assistant Professor | University of Pécs, Faculty of Business and Economics, Department of Management Science**

2018 – 2024

Responsibility: Teaching and research activities within the faculty, administrative tasks, and other faculty responsibilities (researcher at KKVVKK, GCP, TKP, and RIERC; member of the faculty application and scholarship committee; elected member of Faculty Council; mentor at TalentSpot; president of JPKSZ); participant in TÁMOP, OTKA, and EFOP projects. Habilitated Assistant Professor since 27/11/2023.

### **Assistant Lecturer | University of Pécs, Faculty of Business and Economics, Department of Management Science**

2015 – 2018

Responsibility: Kari Teaching activities within the faculty, administrative tasks, and other faculty responsibilities (group leader mentor in the Mentoring Program; responsible for the regular curriculum at Simonyi BEDC; president of JPKSZ); participant in TÁMOP and EFOP projects. Obtained Ph.D. on 23/01/2018.

**Assistant Lecturer | University of Pécs, Faculty of Business and Economics, Department of Organizational and Leadership Sciences**

2014 – 2015

Responsibility: Teaching activities within the faculty, administrative tasks, and other faculty responsibilities (background work for the launch of specialized postgraduate programs; organizer and co-responsible at "Pécsiközgáz" Education Center).

**Assistant Lecturer | Eötvös József College, Faculty of Engineering and Economics, Management Science Group**

2012 – 2013

Responsibility: Teaching activities within the faculty, administrative tasks, and faculty and college responsibilities (member of the Institutional Development Plan 2012 working group; participation in the background documentation preparation for MAB accreditation 2013; drafting of the College's Code of Ethics; participation in TÁMOP; development of the professional program for new engineering-economics specialized postgraduate courses, and related administrative tasks). Acting Head of the Management Science Group from November 2012 to December 2013, expanding duties to include low-level management tasks.

**Ph.D. student | University of Pécs, Faculty of Business and Economics, Doctoral School of Business Administration**

2010 – 2015

Responsibility: Teaching activities within the faculty, curriculum development, administration, other departmental tasks at the Department of Business Economics, Finance and Accounting, and participation in faculty projects (TÁMOP, IPA). Ph.D. candidate with absoltorium since 2015.

**Project Manager – Cluster Manager | Green Sky Modeling LP. – South-Transdanubian Energy Cluster**

2009 – 2010

Responsibility: Operating cluster functions – benchmarking club, professional databases, project generation – organized networking and maintaining relations with members and partner organizations, organizing and preparing proposals (Baross, DDOP, GOP). Became project leader in September 2010, expanding duties to include low-level management tasks.

**Full-Time Researcher | Green Sky Modeling LP.**

2008 – 2009

Responsibility: Member of a 2.5-person research team implementing a research program for "Developing and Practically Testing a Methodology Suitable for the Multi-Criteria Evaluation of Mini-Energy Systems" (Kozma Program).

**Engineer-Economist Intern | Bólyi Csemetekert Ltd.**

2007

Responsibility: Evaluation of current investment alternatives, decision preparation.

**Production Intern | SIMOVILL Industrial Cooperative**

2005, 2006

Responsibility: Internship in the sales, marketing, and accounting departments.

**Entrepreneur | Marihola Ltd.**

2005 – 2007

Responsibility: Participation in the founding and operation of the company.

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## TEACHING EXPERIENCE

Course name	Level	Language	Course Leader (Y/N)	Own course development(Y/N)	Joint course development (Y/N)
Fundamentals of Business and Economics	B.Sc.	Hungarian	no	no	yes
Theory and Practice of Modern Strategic Management	B.Sc.	Hungarian	yes	yes	no
Theories and Practice of Innovation	M.Sc.	English	no	no	yes
Introduction to Organizations	S.P.P.	Hungarian	no	yes	no
Human Resource Management	B.Sc.	Hungarian	no	yes	no
Innovation and Competitiveness	S.P.P.	Hungarian	yes	yes	no
Small Business Management	B.Sc.	Hungarian, English	yes	yes	yes
Risk Management	S.P.P.	Hungarian	yes	yes	no
Analysis of Complex Business Case Studies	B.Sc.	Hungarian	yes	yes	no
Research Methodology	M.Sc.	Hungarian	no	no	yes
Management	B.Sc., M.Sc.	Hungarian, English	no	no	yes
Management Practices	B.Sc.	Hungarian	no	yes	no
Labor Markets	H-L V T	Hungarian	no	yes	no
Tender Writing and Management	H-L V T	Hungarian	no	yes	no
Financial Fundamentals	H-L V T, B.Sc.	Hungarian, English	no	yes	no
Financial Informatics	H-L V T	Hungarian	no	yes	no
Strategic and Business Planning	B.Sc.	Hungarian	yes	yes	no
Organizational and Leadership Knowledge	B.Sc.	Hungarian	no	yes	no
Organizational Knowledge	B.Sc.	Hungarian	no	yes	no
Business Economics	B.Sc.	Hungarian	yes	yes	no
Business Strategy and Financial Analysis	B.Sc.	Hungarian	yes	yes	no
Business Models and Systems	M.Sc.	Hungarian	no	no	yes
Corporate Information and Knowledge Management ICT Tools	M.Sc.	Hungarian	yes	yes	no
Corporate Innovation Research	B.Sc.	Hungarian	yes	yes	no
Corporate Finance	B.Sc.	Hungarian	no	no	yes
Leadership Theory	B.Sc.	Hungarian	no	yes	no
Leadership and Organization	B.Sc.	Hungarian	no	no	yes

## THE WORLD OF PRACTICE

Involvement in world of practice activities at the School	
Name	Role
Coordinator of world of practice activities at the department.	Responsible for catalysing the world of practice activities within the department. Organizing, and coordinating the department advisory board meetings.
iExpo mentor and expert.	Providing support for student teams preparing to participate as exhibitors at the iExpo and contributing to the jury's work.

Memberships			
Name	Date	Role	Responsibilities
Hungarian Academy of Sciences	since 2018	member	Member of the Public Body of the Hungarian Academy of Sciences.
Janus Pannonius College for Advanced Studies in Economics of University of Pécs (which is a student society)	since 2016	president	Responsibilities include ensuring organizational integrity and performing representative tasks, as well as supporting the work of the Student Committee. Holds a status equivalent to that of the members.
Hungarian Academy of Sciences, X. Earth and Environmental Sciences, Renewable Energy Committee	since 2016	member, secretary	Active participant in the work of the Renewable Energy Committee of the X. Earth and Environmental Sciences of the Hungarian Academy of Sciences. Serving as Secretary from 2016 to 2021.
Research networks: KKVVKK, GCP, RIERC, VKEH	since 2014	researcher	Participation in the scientific work of informal research networks.
Hungarian Economic Association	since 2006	member	Member of the Hungarian Economic Association.

## TEACHING MATERIAL

**Rideg, András | 2023 | Pécs**

The Strategy of the Company [released in Hungarian]

**Szerb, László – Rideg, András (eds.) | 2023 | Budapest**

Small Business Economics and Management: A Competitiveness Approach [released in Hungarian]

**Farkas, Ferenc – Balogh, Gábor – Rideg, András | 2015 | Pécs**

Fundamentals and Functions of Management [released in Hungarian]

## RESEARCH INTREST AND PROJECTS

Project Name	Title	Responsibilities
REFORM/2021/OP/0006 Lot 1.	Reinforcing SMEs' competitiveness and green transition in export activities	Since 2025, as an external expert for the project, the role involves providing advisory support on SME competitiveness and green transition, with a particular focus on the national context, policy frameworks, best practices, and identified challenges.
Visegrad Fund project ID 22410011	International student business competition: a mysterious business case	Between 2024 and 2025, served as the leader, responsible person, and coordinator of the Hungarian partner in the international V4 business case competition, as well as on-site mentor of the later winning team.
TKP2021-NKTA-19	Increasing the role of domestic enterprises in the nation's reindustrialization	Since 2022, participant in the implementation of the TKP2021-NKTA-19 project, supported by the National Research, Development and Innovation Fund of the Ministry of Innovation and Technology.

NKFIH OTKA K 131935	Examination of the competitiveness of Hungarian small enterprises	From 2019 to 2023, co-researcher for NKFIH OTKA K 131935. Supported the work of lead researcher Prof. Dr. László Szerb by coordinating activities aimed at expanding the sample size of the Hungarian SME data set, as well as maintaining the data set in collaboration with other colleagues.
ÚNKP-20-4-II-PTE-791	Competence-based large-sample empirical analysis of SMEs' competitiveness in service of the Hungarian economy	Independent research program implemented under the New National Excellence Program announced by the Ministry of Innovation and Technology from 2020 to 2021. Received an "excellent" evaluation for the final report on the research work.
20765/3/2018/FEKUTSTRAT	Increasing the role of domestic enterprises in the nation's reindustrialization	Scientific associate of the Higher Education Institutional Excellence Program I.-II.-III., funded by the Ministry of Human Resources, from 2018 to 2021.
EFOP-3.6.2-16-2017-00017	Sustainable, smart, and inclusive regional and urban models	From 2018 to 2021, professional implementer of the sub-project "Regional Business Studies: Regional Business Ecosystem and Corporate Competitiveness of Urban Regions in Hungary," within the EFOP-3.6.2-16-2017-00017 project, under the main direction of "Identifying Factors Determining Regional Success and Competitiveness, Model Development."
EFOP-3.4.3-16-2016-00005	Modern university in a modern city: value-centeredness, openness, and inclusiveness in a 21st century higher education model	From 2018 to 2021 (with minor interruptions), served as a mentor for the University's mentor network within the EFOP-3.4.3-16-2016-00005 project. Served as lead mentor from 2020 to 2021.
EFOP-3.6.3-VEKOP-16-2017-00007	From talent to young researcher – supporting researcher career activities in higher education	Professional leader of the JPKSZ sub-project within the EFOP-3.6.3-VEKOP-16-2017-00007 project from 2017 to 2022.
A2-ACSJD-13-0201 within the TÁMOP-4.2.4.A/2-11/1-2012-0001 project	Physical resources as strategically significant factors of competitiveness	From 2013 to 2014, independent research program implemented within the National Excellence Program announced by the Governmental and Justice Office. Received an "excellent" evaluation for the final report on the research work.
TÁMOP 4.2.2 A 11/1/KONV-2012-0058	Complex examination and modeling of the firm-level competitiveness, urban, regional, and macroeconomic impacts of energy production, energy use, and waste management technologies	Served as a scientific assistant for the second sub-project (Analysis of firm-level competitiveness and the efficiency of energy use among energy-producing and energy-consuming companies) within the TÁMOP 4.2.2 A 11/1/KONV-2012-0058 project conducted from 2013 to 2014.
IPA CHEE HUHR/0901/2.1.3/0003	Joint research and development of energy efficiency measures in cities of the cross-border region	Participated as an external expert in the implementation of the IPA CHEE HUHR/0901/2.1.3/0003 project conducted between 2010 and 2011.
TUDAS-1-2006-0026 (OMFB-00503/2007) within the Kozma Program	Mini-energetic systems for sustainability	Participated as a researcher in the implementation of the project TUDAS-1-2006-0026 (OMFB-00503/2007) conducted between 2007 and 2009 within the Kozma Program.

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## PUBLICATION HIGHLIGHTS

**Varga, Anna Róza – Norbert, Sipos – Rideg, András – Lukovszki, Livia | 2024 | Competitiveness Review**

The comparison of RBV-based competitiveness of Hungarian family-owned and non-family-owned SMEs

**Rideg, András – Szerb, László – Varga, Anna Róza | 2023 | Tec Empresarial**

The role of intellectual capital on innovation: Evidence from Hungarian SMEs

**Lafuente, Esteban – Szerb, László – Rideg, András | 2020 | Journal of Small Business and Enterprise Development**

A system dynamics approach for assessing SMEs' competitiveness

The detailed list of publications is available in the Hungarian Scientific Bibliography at:

**Publications in MTMT and ORCID**

<https://m2.mtmt.hu/gui2/?type=authors&mode=browse&sel=authors10021546>

<https://orcid.org/0000-0001-7332-7803>

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## FURTHER SKILLS AND COMPETENCIES

Goal-oriented task approach, High work capacity, Quick learning ability, Teamwork capability, Reliable work performance, Good communication and expression skills, High performance in a well-functioning hierarchy, Adaptability, Ability to work independently, Leadership skills.