



UNIVERSITY OF PÉCS
Faculty of Business and Economics

DR. ANDRÁS RIDEG

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Nationality: Hungarian

Date of birth: 19/02/1985

Sex: male

Workplace: University of Pécs, Faculty of Business and Economics, Department of Decision Science and Entrepreneurship

Job position: Associate Professor, Head of Department

EDUCATION AND TRAINING

Habilitation in Business and Organisational Sciences
2023

University of Pécs

Ph.D. in Business and Organisational Sciences
2018

University of Pécs, Doctoral School of Business Administration

B.Sc. and M.Sc. in Business and Economics (specialisation: Management Consulting)
2008

University of Pécs, Faculty of Business and Economics

B.Sc. in Environmental Engineering (specialisation: Environmental Impact Assessment)
2008

University of Pécs, Pollack Mihály Faculty of Engineering

LANGUAGE SKILLS

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B2	B2	B2	B2
German	A2	A2	A1	A1	A2

Language examinations:

English: state-recognised intermediate-level Type C general language examination

English: state-recognised intermediate-level Type C business language examination

German: state-recognised intermediate-level Type A+B general language examination

German: state-recognised intermediate-level Type C business management language examination

AWARDS AND ACHIEVEMENTS

2025: "Golden Lectern" Award, University of Pécs, for outstanding teaching and achievements in talent development.

2023: Third Prize in the Hungarian-language academic article category for 2022, Management and Organisation Science Subcommittee, HAS Section IX Committee on Business Administration.

2023: "Publication Excellence Award 2022", domestic study category, Industrial and Business Economics Subcommittee, HAS Section IX Committee on Business Administration.

2022: "Publication Excellence Award 2021", domestic study category, Management and Organisation Science Subcommittee, HAS Section IX Committee on Business Administration.

2021: "Publication Excellence Award 2020", domestic study category, Management and Organisation Science Subcommittee, HAS Section IX Committee on Business Administration.

2021: "Best Presentation" at the 2nd Entrepreneurship Research Conference.

2020: Nominated for the "Young Researcher of the Year" award in recognition of scientific work.

2018: "Best Presentation" in the Micro, Small and Medium-sized Enterprises parallel session at the 16th International Conference on Management, Enterprise and Benchmarking: Organisations in the Age of Industry 4.0.

2016: "Mentor of the Year" for 2015-2016, Competence and Talent Development Centre, Faculty of Business and Economics, University of Pécs.

2014: "Best Presentation" in the Social Sciences Section at the 3rd Interdisciplinary Doctoral Conference.

2012: Second place, EJM MTÜ 2012 creative competition, with "The application, mathematical formalisation and visualisation of a Business Intervention Model".

2008: Nominated for the "Pro Communitate Studiorum Facultatis Oeconomicae" award in recognition of community service.

WORK EXPERIENCE

Associate Professor, Head of Department | University of Pécs, Faculty of Business and Economics, Department of Decision Science and Entrepreneurship

2026 – Present

Responsibilities: Faculty teaching and research, administration and other faculty duties (researcher at KKVVKK, GCP and RIERC; member of KTK KPÖB and Faculty Council; Faculty CareerPoint mentor; honorary member of JPKSZ). Head of Department since 01/07/2026.

Associate Professor | University of Pécs, Faculty of Business and Economics, Department of Management Science

2024 – 2026

Responsibilities: Faculty teaching and research, administration and other faculty duties (researcher at KKVVKK, GCP, TKP and RIERC; member of KTK KPÖB; elected departmental member of the Faculty Council; Faculty CareerPoint mentor; president of JPKSZ); Hungarian professional coordinator of Visegrad Fund project ID 22410011; external expert in Lot 1 of EU project REFORM/2021/OP/0006.

Assistant Professor | University of Pécs, Faculty of Business and Economics, Department of Management Science

2018 – 2024

Responsibilities: Faculty teaching and research, administration and other faculty duties (researcher at KKVVKK, GCP, TKP and RIERC; member of KTK KPÖB; elected departmental member of the Faculty Council; Faculty TalentPoint mentor; president of JPKSZ); participant in TÁMOP, OTKA and EFOP projects. Habilitated Assistant Professor from 27/11/2023.

Assistant Lecturer | University of Pécs, Faculty of Business and Economics, Department of Management Science

2015 – 2018

Responsibilities: Faculty teaching, administration and other faculty duties (group-leader mentor in the Mentoring Programme; responsible for the regular curriculum area at Simonyi BEDC; president of JPKSZ); participant in TÁMOP and EFOP projects. Assistant Lecturer with a Ph.D. from 23/01/2018.

Assistant Lecturer | University of Pécs, Faculty of Business and Economics, Institute of Business Administration, Department of Organisation and Leadership

2014 – 2015

Responsibilities: Faculty teaching, administration and other faculty duties (background work for launching specialised postgraduate programmes; organiser of the Pécsiközgáz Continuing Education Centre and professional lead for grant activities).

Assistant Lecturer | Eötvös József College, Faculty of Engineering and Economics, Institute of Business Sciences, Management Science Group

2012 – 2013

Responsibilities: Faculty teaching, administration and faculty/college duties (member of the Institutional Development Plan 2012 working group; contribution to MAB accreditation 2013 background documentation; drafting the College Code of Ethics; participation in TÁMOP; development and administration of new engineering-economics specialised postgraduate programmes). Acting Head of the Management Science Group from 11/2012 to 12/2013, with additional managerial duties.

Ph.D. Student | University of Pécs, Faculty of Business and Economics, Doctoral School of Business Administration

2010 – 2015

Responsibilities: Faculty teaching, curriculum development, administration and other departmental duties at the Department of Business Economics, Finance and Accounting; participation in faculty projects (TÁMOP, IPA). Ph.D. candidate with absolutorium from 2015.

Project Manager - Cluster Manager | Green Sky Modeling LP - South Transdanubian Energy Cluster

2009 – 2010

Responsibilities: Operating cluster functions (benchmarking club, professional databases, project generation), organised networking and liaison with members and partner organisations, and proposal preparation (Baross, DDOP, GOP). Project leader from 09/2010, with additional managerial duties.

Full-time Researcher | Green Sky Modeling LP

2008 – 2009

Responsibilities: Member of a small research team implementing a Kozma Programme project on developing and testing a methodology for multi-criteria assessment of mini-energy systems.

Engineer-Economist Intern | Bólyi Csemetekert Ltd

2007

Responsibilities: Evaluation of investment alternatives and preparation of decision-support materials.

Production Intern | SIMOVILL Industrial Cooperative

2005, 2006

Responsibilities: Internship in the sales, marketing and accounting departments.

Responsibilities: Participation in the establishment and operation of the company.

TEACHING EXPERIENCE

Course name	Level	Language	Course leader (Y/N)	Own course (Y/N)	Joint course (Y/N)
Fundamentals of Business & Economics	B.Sc.	Hungarian	no	no	yes
Modern Strategic Management: Theory and Practice	B.Sc.	Hungarian	yes	yes	no
Innovation: Theory and Practice	M.Sc.	English	no	no	yes
Introduction to Organisations	SPP	Hungarian	no	yes	no
Human Resource Management	B.Sc.	Hungarian	no	yes	no
Innovation and Competitiveness	SPP	Hungarian	yes	yes	no
Small Business Management	B.Sc.	Hungarian, English	yes	yes	yes
Risk Management	SPP	Hungarian	yes	yes	no
Complex Business Case Studies	B.Sc.	Hungarian	yes	yes	no
Research Methodology	M.Sc.	Hungarian	no	no	yes
Management	B.Sc., M.Sc.	Hungarian, English	no	no	yes
Management Practices	B.Sc.	Hungarian	no	yes	no
Labour Market Studies	HEVT	Hungarian	no	yes	no
Grant Writing and Management	HEVT	Hungarian	no	yes	no
Financial Fundamentals	FOKSZ, B.Sc.	Hungarian, English	no	yes	no
Financial Informatics	HEVT	Hungarian	no	yes	no
Strategic and Business Planning	B.Sc.	Hungarian	yes	yes	no
Organisation & Leadership Studies	B.Sc.	Hungarian	no	yes	no
Organisational Studies	B.Sc.	Hungarian	no	yes	no
Business Economics	B.Sc.	Hungarian	yes	yes	no
Business Strategy & Financial Analysis	B.Sc.	Hungarian	yes	yes	no
Business Models and Systems	M.Sc.	Hungarian	no	no	yes
Corporate ICT Tools for Information & Knowledge Management	M.Sc.	Hungarian	yes	yes	no
Corporate Innovation Research	B.Sc.	Hungarian	yes	yes	no

Corporate Finance	B.Sc.	Hungarian	no	no	yes
Leadership Theory	B.Sc.	Hungarian	no	yes	no
Leadership & Organisation	B.Sc.	Hungarian	no	no	yes

WORLD OF PRACTICE (WOP) ACTIVITIES

Participation in programmes organised by the Centre for Applied Learning	
Name	Role
iExpo mentor and expert.	Supporting student teams preparing for iExpo and contributing to the jury's work.

Memberships			
Organisation	Date	Role	Responsibilities
Hungarian Academy of Sciences	since 2018	member	Member of the Public Body of the Hungarian Academy of Sciences.
Janus Pannonius College for Advanced Studies in Economics (student society)	since 2016	president	Safeguarding organisational integrity, representation and support for the Student Committee. Status equivalent to members.
Hungarian Academy of Sciences, Pécs Regional Committee, Subcommittee on Earth and Environmental Sciences, Renewable Energy Working Committee	since 2016	member, secretary	Active participant in the Renewable Energy Working Committee of HAS-PTB, Section X Earth and Environmental Sciences; secretary between 2016 and 2021.
Research networks: KKVVKK, GCP, RIERC, VKEH	since 2014	researcher	Participation in the scientific work of informal research networks.
Hungarian Economic Association	since 2006	member	Member of the Hungarian Economic Association.

TEACHING MATERIALS

Rideg, András | 2026 | Pécs

SME Innovation and Competitiveness in Global Markets

Rideg, András | 2026 | Pécs

International Business Environment: Diagnosis, Risk and Strategic Judgement

Rideg, András | 2026 | Pécs

Fundamentals of Business and Economics: Basics of Business Administration [released in Hungarian]

Rideg, András | 2023 | Pécs

The Strategy of the Company [released in Hungarian]

Szerb, László – Rideg, András (eds.) | 2023/2024 | Budapest

Small Business Economics and Management: A Competitiveness Approach [released in Hungarian]

Farkas, Ferenc – Balogh, Gábor – Rideg, András | 2015 | Pécs

Fundamentals and Functions of Management [released in Hungarian]

RESEARCH INTERESTS AND PROJECTS

Project/topic	Title	Description
REFORM/2021/OP/0006 project, Lot 1	Reinforcing SMEs' competitiveness and green transition in export activities	Since 2025. As an external expert, provides advisory support on SME competitiveness and green transition, with attention to the national context, policy frameworks, good practices and identified challenges.
Visegrad Fund project ID 22410011	International student business competition: a mystery case study	Between 2024 and 2025, academic lead and coordinator for the Hungarian partner in the international V4 business case competition, and on-site mentor of the team that subsequently won the competition.

TKP2021-NKTA-19	Increasing the role of domestic enterprises in national reindustrialisation	Since 2022, participant in the TKP2021-NKTA-19 grant programme, supported by the National Research, Development and Innovation Fund of the Ministry for Innovation and Technology.
NKFIH OTKA K 131935	Examining the competitiveness of Hungarian small enterprises	Co-researcher on NKFIH OTKA K 131935 between 2019 and 2023. Supported Prof. Dr László Szerb by coordinating sample expansion of the Hungarian SME dataset and maintaining the dataset with colleagues.
ÚNKP-20-4-II-PTE-791	Competence-based, large-sample empirical analyses of SME competitiveness in the service of the economy	Independent research programme under the New National Excellence Programme between 2020 and 2021. The final research report received an "excellent" evaluation.
20765/3/2018/FEKUTSTRAT	Increasing the role of domestic enterprises in national reindustrialisation	Scientific associate in the Higher Education Institutional Excellence Programme I-II-III, funded by the Ministry of Human Capacities, between 2018 and 2021.
EFOP-3.6.2-16-2017-00017	Sustainable, smart and inclusive regional and urban models	Between 2018 and 2021, professional implementer of sub-project I.2 "Regional Business Studies: Regional Business Ecosystems and Corporate Competitiveness of Urban Regions in Hungary" within EFOP-3.6.2-16-2017-00017.
EFOP-3.4.3-16-2016-00005	A modern university in a modern city: value orientation, openness and inclusiveness in a 21st-century higher education model	Between 2018 and 2021 (with minor interruptions), mentor lecturer in the Faculty unit of the University of Pécs mentoring network under EFOP-3.4.3-16-2016-00005; lead mentor lecturer in 2020-2021.
EFOP-3.6.3-VEKOP-16-2017-00007	From talent to young researcher - activities supporting research careers in higher education	Professional lead of the JPKSZ sub-project within EFOP-3.6.3-VEKOP-16-2017-00007 between 2017 and 2022.
A2-ACSJD-13-0201 within priority project TÁMOP-4.2.4.A/2-11/1-2012-0001	Physical resources as strategically significant factors of competitiveness	Independent research programme within the National Excellence Programme priority project between 2013 and 2014. The final research report received an "excellent" evaluation.
TÁMOP 4.2.2 A 11/1/KONV-2012-0058	Complex investigation and modelling of the firm-level competitiveness, urban, regional and macroeconomic impacts of energy production, energy use and waste management technologies	Scientific assistant in sub-project 2 of TÁMOP 4.2.2 A 11/1/KONV-2012-0058, analysing firm-level competitiveness and energy-use efficiency among energy-producing and energy-consuming firms, 2013-2014.

IPA CHEE HUHR/0901/2.1.3/0 003	Joint research and development of energy efficiency measures in cities of the cross-border region	Participated as an external expert in the implementation of IPA CHEE HUHR/0901/2.1.3/0003 between 2010 and 2011.
TUDAS-1-2006-0026 (OMFB-00503/2007) within the Kozma Programme	Mini-energy systems for sustainability	Participated as a researcher in project TUDAS-1-2006-0026 (OMFB-00503/2007), carried out within the Kozma Programme between 2007 and 2009.

PUBLICATION HIGHLIGHTS

Rideg, András – Márkus, Gábor | 2026 | Entrepreneurial Business and Economics Review

Development Routes of Resource and Capability Configurations in Small and Medium-Sized Enterprises

Takács, András – Szerb, László – Rideg, András | 2026 | Competitiveness Review

The effect of competitiveness on the equity value of SMEs: evidence from a Central European country

Lukovszki, Livia – Sipos, Norbert – Rideg, András – Vörös, Zsófia | 2025 | European Journal of Law and Economics

Personality aspects of tax compliance

Sipos, Norbert – Rideg, András – Al Najjar, Ayman Sadik – Lukovszki, Livia | 2025 | Journal of Innovation and Entrepreneurship

Resource-based view of marketing innovation in SMEs: a multi-country empirical analysis based on the global competitiveness project

Vörös, Zsófia – Lukovszki, Livia – Rideg, András – Sipos, Norbert | 2025 | Journal of Small Business and Enterprise Development

The mediating role of social and entrepreneurial self-efficacies in the relationship between entrepreneurial social identities and intention

Lukovszki, Livia – Sipos, Norbert – Rideg, András – Vörös, Zsófia | 2024 | International Journal of Entrepreneurship and Small Business

Relationships and personality roots of entrepreneurs' value creation motivation

Varga, Anna Róza – Sipos, Norbert – Rideg, András – Lukovszki, Livia | 2024 | Competitiveness Review

The comparison of RBV-based competitiveness of Hungarian family-owned and non-family-owned SMEs

Rideg, András – Szerb, László – Varga, Anna Róza | 2023 | Tec Empresarial

The role of intellectual capital on innovation: Evidence from Hungarian SMEs

Balogh, Gábor – Sipos, Norbert – Rideg, András | 2021 | Competitiveness Review

An empirical study of the internal factors influencing the application of compensation incentives in SMEs

Lukovszki, Livia – Rideg, András – Sipos, Norbert | 2021 | Competitiveness Review

Resource-based view of innovation activity in SMEs: an empirical analysis based on the Global Competitiveness Project

Márkus, Gábor – Rideg, András | 2021 | Competitiveness Review

Understanding the connection between SMEs' competitiveness and cash flow generation: an empirical analysis from Hungary

Lafuente, Esteban – Szerb, László – Rideg, András | 2020 | Journal of Small Business and Enterprise Development

A system dynamics approach for assessing SMEs' competitiveness

Deutsch, Nikolett – Drávavölgyi, Tibor – Rideg, András | 2013 | Chemical Engineering Transactions

Note on the Development of Sustainable Supply Chain Strategy

Identifiers:

- **MTA:** https://mta.hu/koztestuleti_tagok?PersonId=10054510
- **MTMT:** <https://m2.mtmt.hu/api/author/10021546>
- **Website:** <https://ktk.pte.hu/en/colleagues/dr-andras-rideg>
- **ORCID:** <https://orcid.org/0000-0001-7332-7803>
- **Google Scholar ID:** <https://scholar.google.com/citations?pagesize=100&user=8DOUjsYAAAAJ>
- **ResearcherID:** <https://www.webofscience.com/wos/author/record/DYN-4185-2022>
- **Scopus ID:** <http://www.scopus.com/authid/detail.url?authorId=55900970000>
- **ResearchGate:** <http://www.researchgate.net/profile/Andras-Rideg/>

FURTHER SKILLS AND COMPETENCIES

Goal-oriented approach to tasks, high work capacity, quick learning ability, teamwork skills, reliable performance, strong communication and presentation skills, high performance in well-functioning hierarchies, adaptability, ability to work independently, leadership skills.