

PERSONAL INFORMATION


Zoltán Raffay

📍 80 Rákóczi Street, Pécs, 7623, Hungary

☎ + 36 72 501500 / 23276 📠 + 36 20 9290723

✉ raffayz@ktk.pte.hu

Sex Male | Date of birth 25/08/1971 | Nationality Hungarian

WORK EXPERIENCE

- 1 October 2015 – to date Senior lecturer
 Faculty of Business and Economics, University of Pécs, H-7622 Pécs, Rákóczi út 80.
 Lecturing; research; project management
 Higher education
- 14 February 2011 – 30 September 2015 Associate professor; Head of department (14 February 2011 – 30 June 2012)
 Illyés Gyula Faculty, University of Pécs, H-7100 Szekszárd, Rákóczi út 1.
 Lecturing; research; project management
 Higher education
- 1 May 2007 – 13 February 2011 Associate professor
 College of Dunaújváros, H-2401 Dunaújváros, Táncsics Mihály u. 1/A
 Lecturing; research; project management
 Higher education
- 1 August 1994 – 30 April 2007 Junior research fellow (until July 1997); research fellow (August 1997 – April 2007)
 Centre for Regional Studies, Hungarian Academy of Sciences, H – 7622 Pécs, Papnövelde u. 22.
 Research; consulting; project management; lecturing
 Research and development

EDUCATION AND TRAINING

- 1999–2004 PhD
 Faculty of Business and Economics, University of Pécs, H-7622 Pécs, Rákóczi út 80.
 At the Doctoral School of Regional Policy and Economics, Faculty of Business and Economics of the University of Pécs, principal subjects included Regional policy of the European Union; Environmental management; Regional economics; Marketing; Regional and rural development
- 1995–1997 Certificate of marketing management
 Faculty of Business and Economics, Janus Pannonius University (now University of Pécs), H-7622 Pécs, Rákóczi út 80.

1989–1994

Teacher of geography and English; tourism manager certificate

Faculty of Natural Sciences, Janus Pannonius University (now University of Pécs), H-7624 Pécs, Ifjúság útja 6.

PERSONAL SKILLS

Mother tongue(s) Hungarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Replace with name of language certificate. Enter level if known.					
German	B2	B2	B2	B2	B2
Replace with name of language certificate. Enter level if known.					

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills

Good communication skills gained through my experience as higher education lecturer and project manager

Organisational / managerial skills

I gained my organisational skills in my project leader positions: so far I have been the leader of approximately 10 regional, urban and tourism development consulting projects.

I have some managerial skills from my position as Head of the Department of Business and Tourism Studies, Illyés Gyula Faculty, University of Pécs. I held this position for 15 months (14 February 2011 – 30 June 2012)

Job-related skills

Good people skills, team player

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Basic user	Basic user	Basic user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

Replace with name of ICT-certificate(s)

Good command of office suite (word processor, spread sheet, presentation software), use of internet for search of information

Other skills

I am quite experienced and good at angling

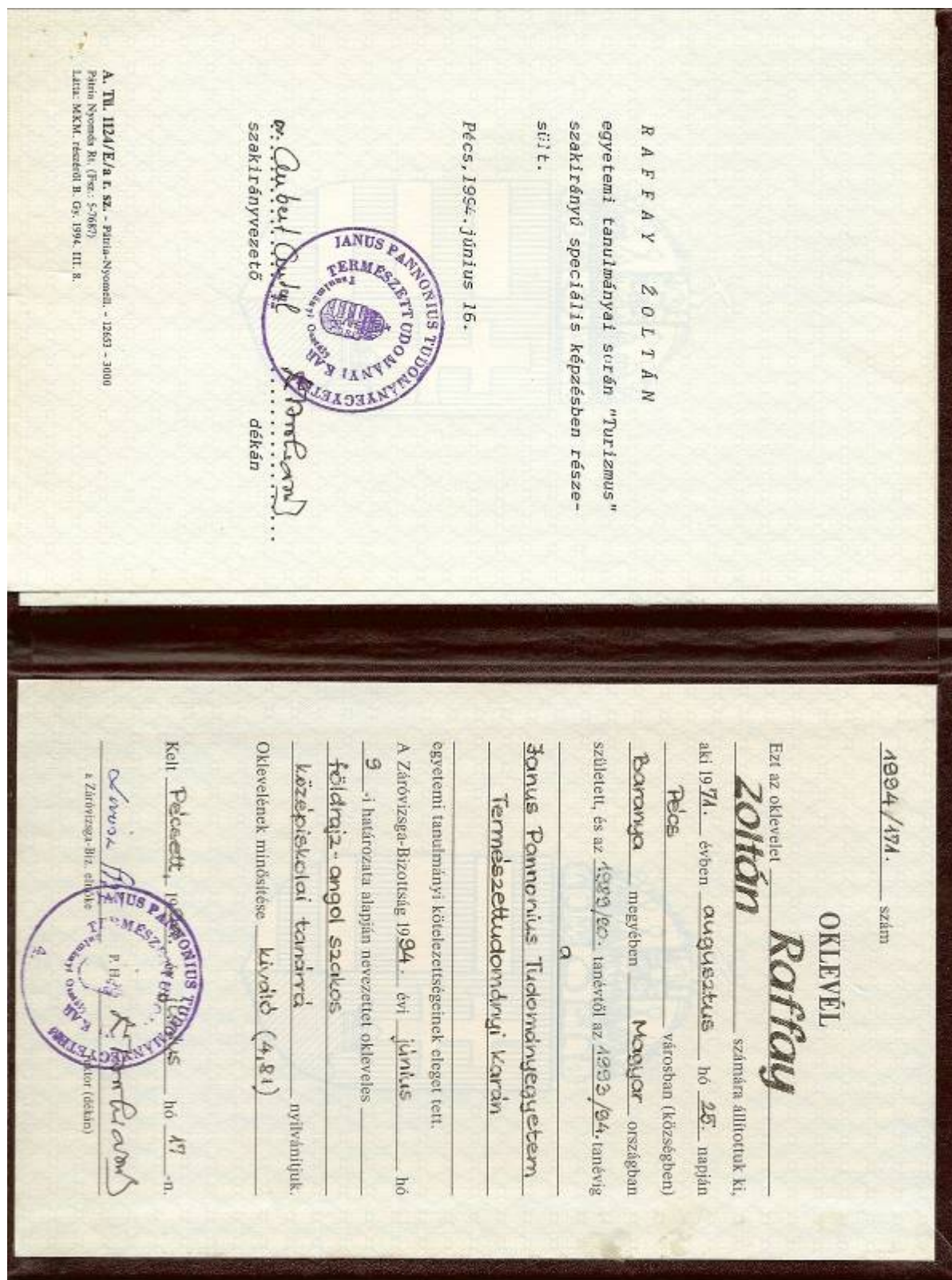
Driving licence Categories: B (vehicle up to 3,500 kg) and A1 (motorbike up to 125 ccm³)

ADDITIONAL INFORMATION

- Publications Publications: 80 scientific publications + app. 30 non-reviewed publications (details: www.mtmt.hu)
 - Projects Projects: approximately 20 projects in regional, rural and tourism development
 - Conferences Conferences: more than 40 presentations at conferences, of which 15 in foreign language (English)
 - Seminars
 - Honours and awards Honours and awards: 2 awards at national scientific students conferences (OTDK): best presentation (1993) and special award (1995); award of the Pécs Committee of the Hungarian Academy of Sciences and the Foundation for the Support of Science in South Transdanubia (2002); Youth Award of the Hungarian Academy of Sciences (2004)
 - Memberships
 - References
 - Citations
 - Courses Courses: until now approximately 30 courses at two Hungarian higher education institutions; courses held in English language in Kazakhstan, at KARGU (Karagandy State university)
 - Certifications
- Scholarship: Bolyai János research scholarship, 1 September 2005 – 31 August 2007
- Memberships: Hungarian Economists' Society; Hungarian Geographers' Society; Hungarian Regional Science Society; Public Body of the Hungarian Academy of Sciences
- References and citations: 78 citations of scientific and 25 of non-scientific publications (details: www.mtmt.hu)

ANNEXES

Copies of degrees and qualifications



Sorszám: 61293

Ipari és Kereskedelmi Minisztérium

BIZONYÍTVÁNY

A bizonyítvány száma: 61293


aki: Palkóczy Zoltán 19. év. hó. napján
 született, anyja neve: Palkóczy Erzsébet


a KERESKEDELMI ÉS IDEGENFORGALMI TÖVÁRKEPZŐ KFT.
 szervezésében a 12/1992./IV. A./IKM. sz. rendelet alapján megartott vizsgán

eredményt ért el

A bizonyítvány levegőtechnológiai ismeretek
 szakképesítést tanúsít.

19. év. hó. nap

 a vizsgabizottság tagja / a vizsgabizottság tagján



**Kereskedelmi és Idegenforgalmi
T O V Á R K E P Z Ő**

BIZONYÍTVÁNY

Sorszám: JPT A 002128 P-105/97. szám

EGYETEMI OKLEVÉL

itt az oklevél **RAFFAY ZOLTÁN** számára állított ki,

aki 19. 21. évi augusztus hó 25. napján Pécs városban (középsőben)

Baranya megyében Magyar országban született, és az 1995/96. tanévtől az 1996/97. tanévig a Janus Pannonius Tudományegyetem Közgazdaságtudományi Karának közgazdasági szakokleveles szakán

egyetemi tanulmányi kötelezettségének eleget tett.

A Záviseg-Értekezés 19. 97. évi október hó 17. -i határozata alapján nevezett oklevélen

közgazdasági szakokleveles

marketing menedzsernek nyújtottuk.

Oklevélnek minősítése jeles

Kelt Pécs 1997. évi nov. hó 29. -án

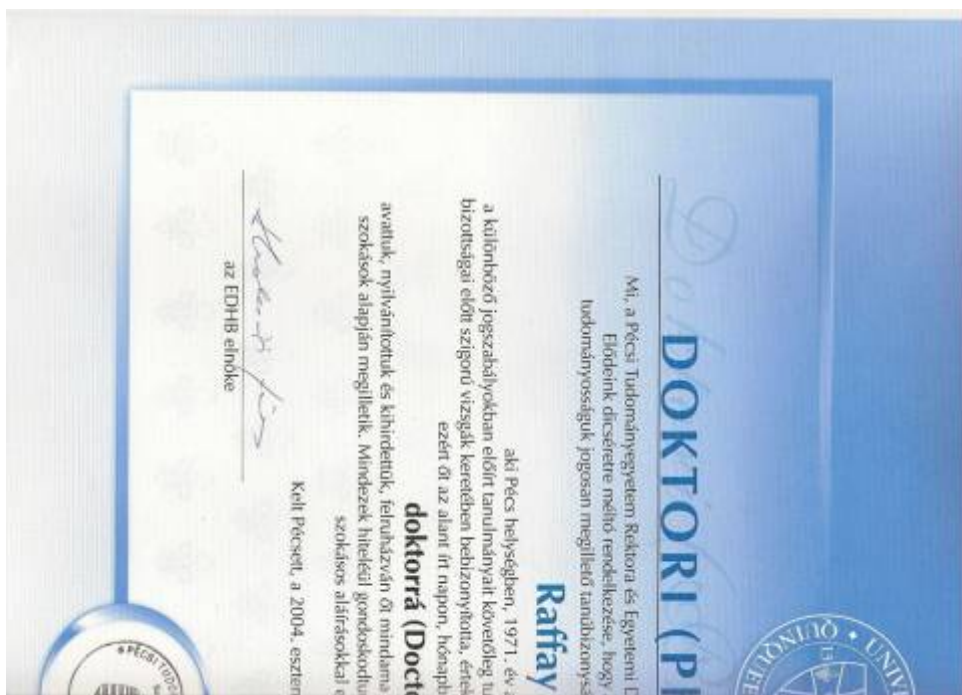
[Signature]
a Záviseg-Értekezés elnöke

[Stamp]
Janus Pannonius Tudományegyetem Pécsi Karának
Közigazdaságtudományi Karának
Délután

OKLEVÉL

A JPTÉ TTK-n szerzett 1994/171. sz. oklevele alapján

A. TB. 1124/E. sz. - Párizs-Nyiregyháza - 2014
Párizs Nyiregyháza H. (Sz. 1-2/2010)
Lásd: 1824/2007. (II. sz.) 1998. XI. 11.



Publications: full list see at www.mtmt.hu; list of publications in English language see below

2017

Zoltán Raffay, Mária Töröcsik, Viktória Gerdesics

Fast and slow tourism: tourism planning on the basis of pace of life

In: Mašek Tonković Anka (szerk.)

5th International Scientific Symposium "Economy of Eastern Croatia - Vision and Growth". Osijek: Ekonomski fakultet u Osijeku, pp. 288-297.

Tibor Gonda, Zoltán Raffay

Tourism. In: Adrienn Széll, Máttyás Szabó, Ágnes Szabó-Diószeghy (eds.) Zsófia Wolford (transl.): How to Attract Tourists: Ecotourism handbook for rural handicraft entrepreneurs and actors of tourism . 122 p. Tiszabábolna: Tisza Menti Mezőség Turizmusáért Egyesület, 2017. pp. 42-119. (ISBN:978-615-00-0481-5)

Translated from the original Turistacsalogató Ökoturisztikai kézikönyv vidéki kézműves vállalkozóknak és turisztikai szereplőknek. Tiszabábolna: Tisza Menti Mezőség Turizmusáért Egyesület, 2017. 122 p.

2016

Kiss R, Marton G, Prisztóka G, Raffay Z

Socio-economic aspects of the "elite" leisure sports and sport tourism in Hungary. In: TOURISMOS 11:(5) pp. 77-101. (2016)

2015

Aubert A, Marton G, Raffay Z

Impacts of the European capital of culture title of Pécs on the city's tourism. In: GEOGRAPHICA TIMISIENSIS 2015:(1) pp. 31-42. (2015)

Gonda Tibor, Raffay Zoltán

Theme routes in tourism and spatial development. In: TRANSYLVANIAN JOURNAL OF TOURISM AND TERRITORIAL DEVELOPMENT 1:(1) pp. 19-26. (2015)

2014

Gonda Tibor, Huszti Zsolt, Slezák-Bartos Zsuzsanna, Raffay Zoltán, Rousset, Cecile-Ann

Corporate social responsibility - a good investment or money down the drain? In: ACTA SZEKSZARDIENSIS: SCIENTIFIC PUBLICATIONS 16: pp. 43-56. (2014)

Huszti Zsolt, Raffay Zoltán, Fresli Mihály

Development of rural tourism as a tool for the preservation of culture. In: VESTNIK KARAGANDINSKOGO GOSUDARSTVENNOGO UNIVERSITETA SERIYA EKONOMIKA 75:(3) pp. 18-21. (2014)

2013

Gonda Tibor, Raffay Zoltán, Pap Norbert

Pécs, a possible gateway city

FORUM GEOGRAFIC 12:(2) pp. 178-186. (2013)

Gulmira Uakhitova, Raffay Zoltán, Dávid Lóránt

The ecotourism potential of Kazakhstan: recreational resources and ecotouristic values. In: Demir Ender (ed.): Proceedings of the 11th Eurasia Business and Economics Society Conference (EBES). Ekaterinburg, Russia, 2013.09.12 -2013.09.14. Istanbul: Eurasia Business and Economics Society (EBES), 2013. pp. 241-249. (ISBN:978-605-64002-3-0)

Huszti Zsolt, Raffay Zoltán, Yerzhanova Saltanat, Almaz Bayandinova, Tolkin Azatbek

Measurement of the Potential and Impacts of Ecotourism. In: ICBASS International Committee Board (ed.):

Proceedings of International Conference on Business and Social Science: ICBASS, Seoul, South Korea, 2013.06.28 - 2013.06.29. Seoul: 2013. Paper ICBASS - 4339. (Proceedings of International Conference on Business and Social Science) International Symposium on Education, Psychology, Society and Tourism. (ISBN:978-986-89298-7-6)

Raffay Z, Jónás-Berki M, Aubert A, Marton G

Local tourism destination management organisations - some first experiences of Hungary. In: VESTNIK KARAGANDINSKOGO GOSUDARSTVENNOGO UNIVERSITETA SERIYA EKONOMIKA 3.71.: pp. 105-109. (2013)

Raffay Zoltán

The System and Theory of Tourism. Pécs: University of Pécs Illyés Gyula Faculty, 2013. 275 p. (ISBN:978-963-642-800-6)

Sayekina Zs M, Yerzhanova S K, Yeskerova Z A, Mamrayeva D G, Huszti Zsolt, Raffay Zoltán

A new county with great potential on the world tourism map: the republic of Kazakhstan
ACTA SZEKSZARDIENSIMUM: SCIENTIFIC PUBLICATIONS 1:(1) pp. 97-118. (2013)

2012

Antal Aubert, Mónika Jónás-Berki, Andrea Pálfi, Zoltán Raffay

Recreational spaces in and outside the cities of Hungary In: Raffay Zoltán, Béres István, Kurucz Rózsa, Nagy Janka Teodóra (eds.): ACTA SZEKSZARDIENSIMUM. UNIVERSITAS QUINQUEECCLESIENSIS, FACULTAS DE ILLYÉS GYULA NOMINATA Tom. XIV.: SCIENTIFIC PUBLICATIONS XIV. PTE IGYK . Szekszárd: Pécsi Tudományegyetem Illyés Gyula Kar, 2012. pp. 19-42.

Jónás-Berki M, Aubert A, Marton G, Raffay Z

The place and role of local tourism destination management organisations in the tourism sector of Hungary. In: THE ROLE OF TOURISM IN TERRITORIAL DEVELOPMENT V: pp. 141-154. (2012)

2011

Raffay Zoltán

Tourism in the West Balkans countries. In: Horváth Gy, Hajdú Z (eds.): Regional Transformation Processes in the Western Balkan Countries . 638 p. Pécs: Hungarian Academy of Sciences Centre for Regional Studies, 2011. pp. 447-469. (ISBN:978-963-9899-37-7)

Raffay Zoltán

The use of indicators in ecotourism. In: In: Dombay Stefan, Magyar-Sáska Zsolt (eds.): The role of tourism in territorial development: IV. International Conference. Gheorgheni, Romania, 2011.10.07 Gheorgheni: Presa Universitara Clujeana, Paper P10.

Raffay Zoltán, Huszti Zsolt

Forgotten Hungarian travellers. In: NFA FÜZETEK 2: pp. 100-103. (2011)

Zoltán Raffay

Measurement problems of the performance of ecotourism in Hungary. In: In: Nagy Janka Teodóra, Raffay Zoltán, Béres István, Kurucz Rózsa, Jász Krisztina (eds.): Acta Szekszardiensium. Universitas Quinqueecclesiensis, Facultas de Illyés Gyula Nominata. Tom. XIII: Scientific Publications XIII. PTE IGYK . Szekszárd: Pécsi Tudományegyetem Illyés Gyula Kar, 2011. pp. 97-109. (ISBN:978-963-7305-40-5)ISSN: 218-9693

2010

Raffay Zoltán

Effects of the global economic crisis on the Hungarian tourism destinations. In: In: Csapó T, Kocsis Zs (eds.): A településföldrajz aktuális kérdései = Topical Issues in the Urban Geography: A településrendszer és a közoktatás néhány összefüggése. VI. Településföldrajzi konferencia . 482 p. Szombathely: Savaria University Press, 2010. pp. 334-344. (ISBN:978-963-9882-54-6)

Raffay Zoltán

Complex Rural Development, Habitat Rehabilitation and Ecotourism in the Hungarian- Romanian-Ukrainian Triple Border region. In: In: Horga I, Süli-Zakar I (szerk.): Cross-border partnership with special regard to the Hungarian-Romanian-Ukrainian triple border. 266 p. Debrecen: Debreceni Egyetemi Kiadó, 2010. pp. 198-204.

2009

Baranyi B, Fodor I (eds.)

Raffay Zoltán (translator.); The Role of Environmental Industry in the Regional Reindustrialisation in Hungary
Pécs; Debrecen: Centre for Regional Studies of the Hungarian Academy of Sciences, 2009. 232 p.
(ISBN:978-963-9899-15-5)

2008

Raffay Zoltán

Possibilities of angling tourism in the Hungarian section of the Danube river. In: In: Lajos Veres (ed.): Danube-Area Cohesion: I. EU Interregional International Scientific Conference . 302 p. Dunaújváros, Hungary, 2007.07.04 -2007.07.05. Subotica: Cikos Stampa, 2008. pp. 261-270. (ISBN:978-86-85409-34-9)

2007

Buday-Sántha Attila

Raffay Zoltán (translator.); A Balaton-régió fejlesztése. Development issues of the Balaton Region. Budapest: Saldo Pénzügyi Tanácsadó és Informatikai Rt., 2007. 204 p.

Dancs L, Raffay Z

New aspects of cross-border relations in the light of a prominence survey in the Hungarian-Ukrainian border region
In: Szónokyné Ancsin G (ed.): Határok és Eurorégiók: Nemzetközi Földrajzi Tudományos Konferencia . 581 p.
Szeged, Hungary, 2005.11.16 -2005.11.17. Szeged: Szegedi Tudományegyetem TTK Gazdaság- és Társadalomföldrajzi Tanszéke, 2007. pp. 421-425. (ISBN:978-963-482-82-5 9)

Hajdú Z, Illés I, Raffay Z (eds.)

Southeast-Europe: State Borders, Cross-Border Relations, Spatial Structures. Pécs: Centre for Regional Studies of the Hungarian Academy of Sciences, 2007. 160 p. (ISBN:978-963-9052-65-9)

Hajdú Z, Illés I, Raffay Z

Introduction

In: Hajdú Z, Illés I, Raffay Z (eds.) Southeast-Europe: State Borders, Cross-Border Relations, Spatial Structures . 160 p. Pécs: Centre for Regional Studies of the Hungarian Academy of Sciences, 2007. pp. 4-9. (ISBN:978-963-9052-65-9)

2006

Raffay Z

Experiences of cross-border co-operations at the eastern state borders of Hungary. In: Shaping EU Policy: Economic, Social and Political Pressures. Regional Studies Association Conference, Leuven. Leuven, Belgium, 2006.06.08 - 2006.06.09. Regional Studies Association, p. 5.

2005

Baranyi B, Balcsók I, Dancs L, Koncz G, Raffay Z, Szabó Gy

Baranyi B (ed.)

Hungarian-Romanian and Hungarian-Ukrainian Border Regions as Areas of Co-operation Along the External Borders of Europe. Pécs: Centre for Regional Studies of the Hungarian Academy of Sciences. (Discussion Papers; Special) (2005)

Raffay Z

The role of business services in the development of peripheral regions. In: In: Barta Gy, G. Fekete É, Szörényiné Kukorelli I, Timár J (eds.): Hungarian Spaces and Places: Patterns of Transition . 595 p.
Pécs: Centre for Regional Studies of the Hungarian Academy of Sciences, 2005. pp. 182-196.
(ISBN:963-9052-46-9)

2003

Buday-Sántha Attila, Raffay Zoltán

The teaching of the concept of sustainable development at the Faculty of Economics at the University of Pécs: Higher

Education for Sustainable Development in an Enlarged Europe. In: 6th Copernicus Conference. Pécs, Hungary, 2003.07.02 -2003.07.04. p. 5.

Raffay Z

The effect of business services on the competitiveness of the Hungarian regions. In: XIIIth International Conference of RESER: „Services and Regional Development”. Mons, Belgium, 2003.10.09 -2003.10.10. p. 45.

Raffay Z

Business services as determinants of regional competitiveness in Hungary after the systemic change. In: Bibby-Larsen L, Hardy S, House F (eds): Reinventing Regions in the Global Economy: RSA Annual Conference . 184 p. Pisa, Italy, 2003.04.12 - 2003.04.15. Seaford: Regional Studies Association, 2003. p. 30. (ISBN:1-897721-21-8)

Raffay Z

The position and development of services: In: Hajdú Z, Pálné Kovács I (eds.): Portrait of South Transdanubia: A Region in Transition . 204 p. Pécs: Centre for Regional Studies of the Hungarian Academy of Sciences, 2003. pp. 88-95. (ISBN:963-9052-34-5)

Raffay Z

The development chances of business services in the Hungarian regions after the EU accession. In: Kis Mária, Gulyás László, Erdélyi Evelyn eds.): Európai Kihívások 2. Tudományos Konferencia . 486 p. Szeged, Hungary , 2003.05.16 Szeged: Szegedi Tudományegyetem - SZÉF, 2003. pp. 293-297. (ISBN:963 210 236 3)

1999

Raffay Z

The development of business services and their role in regional development in Hungary. In: Hajdú Z (ed.): Regional Processes and Spatial Structures in Hungary in the 1990's . 354 p. Pécs: Centre for Regional Studies of the Hungarian Academy of Sciences, 1999. pp. 222-262. (ISBN:963-9052-08-6)

1997

Horváth Gy, Raffay Z

South Transdanubia: Portrait of the Region. Kaposvár: South Transdanubian Regional Development Foundation (1997)