



## Europass Curriculum Vitae



### Personal information

First name(s) / Surname(s) Márta Somogyvári  
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E-mail [somogyv@tkk.pte.hu](mailto:somogyv@tkk.pte.hu),  
Nationality Hungary  
Date of birth 21.01.1961  
Gender Female

### Desired employment / Occupational field **(remove if not relevant, see instructions)**

### Work experience

Dates	1990 Institute of Management Sciences, Faculty of Business and Economics, University of Pécs
Occupation or position held	associate professor
Main activities and responsibilities	
Name and address of employer	Faculty of Business and Economics, University of Pécs
Type of business or sector	Academic Education
	1997– 2015 Videant Film Studio managing director Videant Kft, Hungaria Str 8. H- 2014 Budapest Private Business
	2006-2017 President of Renewable Energy Cluster Association NGO
	2012 – Head of the Scientific Committee on Renewable Energy of the Pécs' Section of Hungarian Academy of Sciences 7624 Pécs, Jurisics M. u. 44. Science

### Education and training

Dates	
Title of qualification awarded	2015 Habilitation Pécs University 2004 PhD degree on Economics Pécs University 1996 Master of Business Administration Diploma, Pécs University 1988 Classical Guitar diploma, Liszt Ferenc Music Academic Budapest 1979-84 Hungarian-German teacher, József Attila University Szeged,

Principal subjects/occupational skills covered  
 Name and type of organisation providing education and training  
 Level in national or international classification

**Personal skills and competences**

Mother tongue(s)

**Hungarian**

Other language(s)

**German, English**

Self-assessment

*European level (\*)*

**Language**

**Language**

**Understanding**

**Speaking**

**Writing**

Listening

Reading

Spoken interaction

Spoken production

C2

C2

C2

C2

C2

(\*) [Common European Framework of Reference for Languages](#)

**Courses taught**

Business Communication, Rhetoric, Theory of Argumentation, , Business German, Business Ethics, Strategic Leadership, Strategic Management, Energy Economics, Renewable Energy,

**Organisational skills and competences**

2004-2005 I contributed to the survey of the renewable energy potential of the counties Baranya and Eszék-Baranya (Croatia). In 2006 I launched the Via Futuri conference series on renewable energy and sustainable development. I was member of the scientific committee of the conference, editor and publisher of the conference proceedings. In 2009 I launched the REP (Renewable Energy against Poverty) program including an international scientific conference and the establishment of a mobile technology center supported by the Norway Grants. I was project leader in the Hungarian Croatian IPA-Project CHEE: "Joint research and development of innovative methods in energy consumption reduction, use of renewable energy sources and appliance of energy efficiency measures. .2010 I was the project leader of the research: Competition and Regulation on the Energy Market, the contracting party of the research is the Hungarian Competition Authority," 2015 I was organizer of the conference Danube ERES "Perspectives of Renewable Energy in the Danube Region", supported by the Wuppertal Institute and the Hungarian Academy of Sciences.

**Computer skills and competences**

Microsoft Office, Vensim, Adobe Premiere, Inkscape

List of selected publication

Selected publications in English

- The Signs of Post -Fossil Transition in the Energy Landscapes along the River Danube. In: Ortiz, W. et al: (2015) Perspectives of Renewable Energy in the Danube Region. Institute for Regional Studies Centre for Economic and Regional Studies, Hungarian Academy of Sciences, Pécs.
- The Costs of Organisational Injustice in the Hungarian Health Care System. Journal of Business Ethics: Volume 118, Issue 3 (2013), Page 543-560
- Ex Ante and Ex Post Sustainability of Energy Choices.2012. Elke Husemann (szerk.) Proceedings of the 30th International Conference of the System Dynamics Society. St. Gallen: pp. 1-18.
- Somogyvári, M., Kiss, T., Kiss, V., Vajda, J., 2012. Heating or transporting?: Energy use in greenhouse's aquaponics in continental climate and the energy demand of transportation from Mediterranean regions. Elke Husemann (szerk.) Proceedings of the 30th International Conference of the System Dynamics Society. St. Gallen: pp. 1-12.ű
- The Role of System Dynamics Modelling in Sustainability Planning. 2011. Regional and Business Studies 3: pp. 43-55
- Time and Responsibility. 2009 World Futures – The Journal of General Evolution 65:(5-6) pp. 342-356.
- The strategic position of corporate communication. 2004 Borgulya Ágnes (szerk.) The Enlarged EU cross-cultural and communications aspects/ Die erweiterte EU: interkulturelle und Kommunikationsaspekte: Proceedings of the 16th Annual Conference of ENCoDe. 8-10 July 2004 at University of Pécs, Hungary . pp. 153-162.
- Dévényi, M., Somogyvári, M., 2002. Omega Films LTD: A Case Study in Negotiation. INTERNATIONAL JOURNAL OF CONFLICT MANAGEMENT 13:(4) pp. 341-354. (2002)