

PERSONAL INFORMATION

Réka Hegedüs 7633 Pécs (Hungary) hegedus.reka@ktk.pte.hu

POSITION

Ph.D student, Professional service provider

WORK EXPERIENCE

01/01/2018–30/06/2018

Professional service provider

University of Pécs Faculty of Business and Economics

Generation research.

- Research, analysis, study writing.

01/12/2017–03/11/2018

Professional service provider

University of Pécs Faculty of Business and Economics

Project: the introduction of a coaching-oriented teaching method in the Faculty of Business and Economics.

- Administrative and organizational tasks.

05/05/2017–05/08/2017

Professional trainee

I.S.E.O Institute, Iseo (Italy)

Institute for Studies on Economics and Employment - non-profit cultural association

- Summer school and event planning for economists and Ph.D. students: contact, program, design, media, materials, construction.

2015–2016

Student committee member, Marketing position

Janus Pannonius College for Advanced Studies in Business and Economy

- Define communication, marketing and organization's strategy.

2014–Present

Student assistant

Talent and Competence Development Center, University of Pécs Faculty of Business and Economics

- Administrative jobs: marketing, communicational scope of duties, contact with students, event management, social networks, organizing award-giving ceremonies.

EDUCATION AND TRAINING

2016–Present

Doctoral School of Business Administration

University of Pécs Faculty of Business and Economics

Theme: Student-motivations in higher education

2014–2016

Economist in Marketing

University of Pécs Faculty of Business and Economics

Topic: Can motivation be learned

2010–2014 **Industrial Design Engineer**

University of Pécs Faculty of Engineering and Information Technology

Topic: Speaker design

Professional practice: Robert Bosch Energy and Body Systems Kft.

PERSONAL SKILLS

Mother tongue(s) Hungarian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B1	B2	B1	B1	B2
Telc English complex B2					
German					
Telc German complex B2					

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Organisational / managerial skills

Organizational skills acquired in practice (organizer, exhibitor): Researchers' Night in Hungary, IT-professional day, Robotino: robot-coder competitions for high school students, National Professional College Meeting, I.S.E.O Summer School.

Job-related skills

- 2014 - present: mentor at Talent and Competence Development Center

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Proficient user	Independent user	Independent user	Proficient user

Digital skills - Self-assessment grid

ECDL exam (all modules)

- 2009 – 2010: Multimedia-design, 2f School, Kaposvár.
- Photoshop, CorelDraw, Sketchup, video editing.

Driving licence B

ADDITIONAL INFORMATION

Publications

E. Bányai, R. Hegedüs: **Motivation of students – Motivations behind the development of professional and personal competencies**
In: E. Bányai, B. Lányi, M. Törőcsik (ed.) Reflection, co-sciences, trends, consumption: Association of marketing education and research XXIII. national conference: the collection of essays. 730 p. 563-572. pp.
Conference place, time: University of Pécs Faculty of Business and Economics, Pécs, Hungary, 28/08/2017-30/08/2017
(ISBN:978-963-429-146-6)

- Conferences**
- Reflection, co-sciences, trends, consumption:** Association of marketing education and research
XXIII. national conference
- Organizational and administrative tasks
 - Presentation: Motivation of students
- Conference place, time: University of Pécs Faculty of Business and Economics, Pécs, Hungary,
28/08/2017-30/08/2017
9. scientific symposium: Multi-disciplinary challenges, varied answers
- Presentation: Motivation of students
- Conference place, time: Budapest Business School, Budapest, Hungary, 19/10/2017
- Seminars**
- 2013-2015: National Qualifications Register: home-decorator training, 5221401, Szítakötő Kreatívcsuli,
Pécs
- Memberships**
- 2017 - present: Pécs Alumni Association of Janus Pannonius Collegium Economicum
- 2008 - present: Pannon Art Line Artistic Creation Organization: Annual exhibition of my paintings.