



# Quality Policy

**Students.** As a part of the oldest university in Hungary, our goal is to provide excellent quality service in the higher education that meets market requirements and based on which potential students select the Faculty of Business and Economics as their first choice when they decide on their future education. We strive to provide students with specific knowledge that meets domestic and international requirements related to institutions of the labor markets and higher education institutions. We regularly measure student satisfaction, based on which instructors receive regular feedback. Using our resources, we support the progress of our students and the reduction of the student dropout rate, as well as the continuous development of the quality of the enrolling and current students. We apply innovative and practice-oriented methodologies of education.

**Staff.** We aim to create a cooperative and innovative environment for our staff which gives them the possibility to develop their skills both in teaching and research. We facilitate the enhancement of our colleagues' competencies, knowledge, and management skills. Our purpose is to achieve outstanding results in teaching and research, thus the faculty recognizes and rewards excellence.

**Research Excellence.** We carry out multidisciplinary research based on domestic and international co-operation to target relevant economic challenges. There are rigorous and transparent ethical norms behind our high-quality research work. We create a research-intensive work environment where education plays an active role. We strive to continuously integrate our research results into education.

Co-operation. We develop professional relationships with other faculties of the university and organizations outside the university improving the employability of graduate students, promoting research, mutual learning and knowledge sharing. We pursue to develop relationships with foreign universities, we strive to obtain and maintain international accreditation. We continuously develop the quality of our international programs while keeping the ratio of foreign students stable. We strengthen the global perspective in the curricula.

**Technology.** Extending our physical limits, we want to become a "borderless" digital faculty. While relying on the most up-to-date digital technology, we also take care to maintain our traditions. We enhance the learning experience by using diverse multimedia solutions. We continuously develop our infrastructure.

**Marketing.** We strengthen our reputation through marketing activities and create a brand that is recognized internationally. We enhance effective communication activities between the university and its partners. We inspire the leaders of the university and other stakeholders (including students, staff, alumni and honorary doctors) to become part of university life.

**Sustainability.** Our activities are environmentally and financially sustainable showing a positive example to others. We look for and apply environment-friendly solutions. We devote our resources to the realization of our goals and we manage our activities considering business as well.

**Quality Management.** To achieve our goals we operate an effective quality management system that guarantees the constant quality of our services, their continuous improvement and the management of emerging risks in order to satisfy our students, staff, and partners. We take responsibility for teaching and research to be carried out at the faculty in accordance with the legal and regulatory requirements under controlled and supervised conditions. The management of the faculty provides the necessary resources for this. We are committed to maintain and continuously develop our quality management system.

Pécs, 21st September 2022

Dr. András Takács  
Dean