

MIKLÓS HORNYÁK

Faculty of Business and Economics
University of Pécs
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EDUCATION, SCIENTIFIC DEGREES

- *University of Pécs, Faculty of Business and Economics (Hungary),
Doctoral Programme on Regional Policy and Economics, PhD candidate*
- *Budapest University of Technology and Economics (Hungary),
Faculty of Civil Engineering (Hungary), GIS engineer, MSc*
- *University of Pécs, Faculty of Humanities (Hungary),
Network Communication Studies, MA*
- *University of Pécs, Faculty of Engineering and Information Technology
(Hungary), IT engineer, BSc*

CURRENT ACADEMIC APPOINTMENTS

- *University of Pécs, Faculty of Business and Economics (Hungary),
Department of Management Science
Assistant Lecturer*

PRIOR ACADEMIC APPOINTMENTS

- *University of Pécs, Faculty of Business and Economics (Hungary),
Department of Business-methods
research fellow*
- *University of Pécs,
IT engineer*
- *Independent IT Consultant*

RESEARCH AREAS

*Using data- and textmining in competitiveness and regional researches
SMEs and regional competitiveness
Using GIS in regional researches*

AWARDS AND RECOGNITION

- *University of Pécs, Rector Honor*

COURSES TAUGHT

- *Information Systems*
- *Projectmanagement and groupwork*

- *Databases*

INTERNATIONAL PUBLICATIONS

- *Kruzslicz Ferenc, Kovács Balázs, Hornyák Miklós: Comparative cluster labelling involving external text sources, Statisztikai Szemle 95. évf. 21. különszám (2017)*
- *Hornyák Miklós: Digital Presence Index for the Examination of Small and Medium-sized Businesses in István Takáts (ed.): Management, Enterprise and Benchmarking in the 21st Century: Global challenges, local answers, Óbuda University Budapest, ISBN 978-963-449-027-2, 121-133. o. (2017)*
- *Tanja Sinozic, Mete Basar Baypinar, Edward M Bergman, Miklós Hornyák, Ferenc Kruzslicz, Attila Varga: A Policy Research Method Case-Study: Generating and Extracting Evidence-based Policy Inferences from a large EC Framework Programme Projectpp. 1-20., Ausztria, SRE-Discussion 2015/04, Multilevel Governance and Development, Wirtschaftsuniversität Wien (2015)*
- *Á. Horváth, J. Mátyás, M. Hornyák: Innovative analysis of the processes within a society, In: MakeLearn 2013: Active Citizenship by Knowledge Management & Innovation: Proceedings of the Management, Knowledge and Learning, Celje: ToKnowPress, pp. 1-8. (2013)*

SELECTED INTERNATIONAL PRESENTATIONS

- *Ragadics, Tamás –Hornyák, Miklós: „Consumption Culture of Poverty: Problems and Keys in Ormánság Region”, International Interdisciplinary Conference on Consumption – Experiences and Perspectives in Central European Context, 2017.03.23-24., PTE Pécs*
- *Kuti, Mónika – Hornyák, Miklós: „The characteristics of crowdfunding under technology category on Kickstarter”, International Conference on University-based Entrepreneurship and Regional Development: Theory, Empirics and Practical Implementation (ICUBERD), 2016.12.01-02., PTE Pécs*
- *T. Sinozic, G. Maier, M. Hornyák, F. Kruzslicz: „The Fischer-man’s Catch from the ECC: An exploratory text-mining approach”, 55th European Congress of the regional Science Association (ERSA), 2015.08.25-28., Lisbon, Portugal*
- *T. Sinozic, G. Maier, M. Hornyák, F. Kruzslicz: „Topics and actors in regional science: A text mining approach to ERSA conferences 2001-2013”, 54th European Congress of the regional Science Association (ERSA), 2014.08.26-29., Saint Petersburg, Russia*