

Krisztina Horváth, Ph.D.

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EDUCATION, SCIENTIFIC DEGREES

- *Ph.D. in Economics*, Doctoral School of Regional Policy and Economics, Faculty of Business and Economics, University of Pécs (Hungary), 2018. Dissertation title: "Territorial servitization: Theoretical roots, feasibility and implications for the European Union"
- *MSc in Finance, Specialization in Corporate Finance*, Faculty of Business and Economics, University of Pécs, (Hungary), 2014
- *BA in Finance and Accounting*, Faculty of Business and Economics, University of Pécs (Hungary), 2012
- *Erasmus exchange student*, International Business, HAMK University of Applied Sciences, Valkeakoski (Finland), 2010-2011

CURRENT ACADEMIC APPOINTMENTS

- *February 2018 – present. EU Business School Barcelona Campus (Spain), part-time lecturer*
- *November 2017 – present. University of Pécs, Faculty of Business and Economics (Hungary), research assistant*

RESEARCH AREAS

Relationship between knowledge-intensive business service (KIBS) and manufacturing businesses and its territorial economic effects (territorial servitization),
Bootstrap finance

AWARDS AND RECOGNITION

- *2013. XXXI. National Conference of Scientific Students' Associations (OTDK), Veszprém (Hungary), Corporate finance section, Special Prize*

SELECTED RESEARCH GRANTS

- *November 2017 – present. Regional entrepreneurial ecosystem and the firm-level competitiveness in Hungarian city districts, research assistant (Principal researcher: Dr. László Szerb)*
- *May 2015 – December 2016. Global Entrepreneurship Monitor (GEM) Hungary, GEM National Expert Survey (NES), research assistant (Director: Dr. László Szerb)*

- *January 2016 – February 2016. “Hungarian gazelles’ innovation partners”, research assistant (Principal researcher: Dr. Attila Varga)*
- *November 2014 – January 2015. “Global knowledge networks and regional innovation”, research assistant (Principal researcher: Dr. Attila Varga)*

COURSES TAUGHT

2018. Research Methods, Foundations of Business Management, Small Business Management, Accounting I (for undergraduate students)
2016. Small Business Finance (seminar for undergraduate full-time students, lecture for undergraduate part-time students)
2015. Small Business Finance (seminar for undergraduate, full-time students)

INTERNATIONAL PUBLICATIONS

Refereed Journal Articles

- Horváth, K. (in press). Network-based bootstrapping and performance in SMEs: The moderating role of entrepreneurship training. *International Journal of Business Environment*, in press.
- Szerb, L., Lafuente, E., Horváth, K., Páger, B. (in press). The relevance of quantity and quality entrepreneurship for regional performance: The moderating role of the entrepreneurial ecosystem. *Regional Studies*, in press. doi: <https://doi.org/10.1080/00343404.2018.1510481>
- Horváth, K., Rabetino, R. (in press). Knowledge-intensive territorial servitization: regional driving forces and the role of the entrepreneurial ecosystem. *Regional Studies*, in press. doi: <https://doi.org/10.1080/00343404.2018.1469741>
- Horváth, K., Szerb, L. (2018). Managerial practices and the productivity of knowledge-intensive service businesses: An analysis of digital/IT and cash management practices. *Strategic Change*, Vol. 27. No. 2., pp. 161-172.

Research Reports

- Szerb, L., Lafuente, E., Horváth, K., Páger, B., Sanders, M., Stam, E. (2017). Cross-sectional analysis of REDI and regional growth performance measures. The Netherlands, FIRES research report, D4-5, p. 40. Available at FIRES, <http://www.projectfires.eu/publications/reports/>

SELECTED INTERNATIONAL PRESENTATIONS

Conference Presentations

- Horváth, K., Rabetino, R. (2017). Knowledge-intensive territorial servitization: regional driving forces and the role of the entrepreneurial ecosystem. Working paper presented at the 6th International Conference on Business Servitization (ICBS), Barcelona, Spain (November, 16th-17th).
- Horváth, K. (2016). A spatial analysis of the territorial servitization process in European regions. Working paper presented at the International Conference on University-Based Entrepreneurship and Regional Development (ICUBERD), University of Pécs, Hungary (December 1st-2nd).