

Dr. Andras Rideg

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EDUCATION, SCIENTIFIC DEGREES

- *Economist – University of Pécs, Faculty of Business and Economics
Program: Business and Economics
Specialization: Management and Consulting
(traditional university training, full-time training)*
- *Environmental Engineer – University of Pécs, Pollack Mihály Faculty of Engineering and Information Technology
Specialization: Environmental Impact Assessment
(traditional college training, full-time training)*
- *Doctoral School of Business Administration – University of Pécs, Faculty of Business and Economics
(PhD)*

CURRENT ACADEMIC APPOINTMENTS

- University of Pécs, Faculty of Business and Economics, Department of Management Science: assistant professor (US nomenclature)

PRIOR APPOINTMENTS

- *Marihola LLC.: entrepreneur*
- *Green Sky Modeling LP.: full-time researcher, cluster manager, project manager, project leader*
- *Eötvös József College, Faculty of Engineering and Economics: assistant lecturer*
- *University of Pécs, Faculty of Business and Economics, Institute of Business Administration, Department of Management: assistant lecturer*
- *University of Pécs, Faculty of Business and Economics, Department of Management Science: assistant lecturer, later assistant professor*

RESEARCH AREAS

*Firm (micro) level competitiveness
Atypical financial issues of small businesses
Modern strategic management*

SELECTED PROFESSIONAL SERVICE

- *Kozma Program*
- *UoP-FoBE IPA project*
- *EJF TÁMOP projects*
- *National Excellence Program*
- *UoP-FoBE TAMOP projects*
- *UoP and UoP-FoBE EFOP projects*
- *Higher Education Institutional Excellence Program*

COURSES TAUGHT

- *Small business management*
- *Strategic and business planning*
- *Business economics*
- *Cases on Business Economics*

PUBLICATIONS

Selected Journals Articles (5pcs):

- Lafuente, E. – Szerb, L. – Rideg, A. (2020): A system dynamics approach for assessing SMEs' competitiveness. *Journal of Small Business and Enterprise Development*, doi: 10.1108/JSBED-06-2019-0204
- Lukovszki, L. – Rideg, A. – Sipos, N. (2020): An analysis of the corporate tax rate change's effect in 2017 on the effective tax rate, based on the panel data of Hungarian companies. *Economic Review - monthly of the Hungarian Academy of Sciences*, doi: 10.18414/KSZ.2020.7-8.762 [released in Hungarian]
- Balogh, G. – Sipos, N. – Rideg, A. (2020): An empirical study of the internal factors influencing the application of compensation incentives in SMEs. *Competitiveness Review*, doi: 10.1108/CR-01-2020-0016
- Márkus, G. – Rideg, A. (2020): Understanding the connection between SMEs' competitiveness and cash flow generation: an empirical analysis from Hungary. *Competitiveness Review*, doi: 10.1108/CR-01-2020-0019
- Lukovszki, L. – Rideg, A. – Sipos, N. (2020): Resource-based view of innovation activity in SMEs: an empirical analysis based on the Global Competitiveness Project. *Competitiveness Review*, doi: 10.1108/CR-01-2020-0018

SELECTED PRESENTATIONS

Most Important Conference Presentations (5pcs):

- Deutsch, N., Dravavolgyi, T., Rideg, A.: Note on the Development of Sustainable Supply Chain Strategy; Rhodes: 16th Conference on Process Integration, Modelling and Optimisation for Energy Saving and Pollution Reduction; 2013.09.30.
- Rideg, A.: Innovation activity of Hungarian SMEs: an empirical examination. Budapest, 16th International Conference on Management, Enterprise and Benchmarking "Organisations in the age of the Industry 4.0"; 2018.04.27.
- Balogh, G. – Sipos, N. – Rideg A.: Connections between SMEs' resources, capabilities and the sophistication of compensation systems. Pécs, A Felsőoktatási Intézményi Kiválósági Program (FIKPII) 4. tématerületének Kutatási Konferenciája 2019. Understanding resource-based competitiveness: Competencies, business processes and alternative performance assessment section; 2019.12.03.
- Márkus, G. – Rideg A.: Connection between competitiveness and Free Cash Flow generation. Pécs, A Felsőoktatási Intézményi Kiválósági Program (FIKPII) 4. tématerületének Kutatási Konferenciája 2019. Understanding resource-based competitiveness: Competencies, business processes and alternative performance assessment section; 2019.12.03.
- Lukovszki, L. – Rideg, A. – Sipos, N.: How factors of SMEs' competitiveness affect sales of innovative products and services. Pécs, A Felsőoktatási Intézményi Kiválósági Program (FIKPII) 4. tématerületének Kutatási Konferenciája 2019. Understanding resource-based competitiveness: Competencies, business processes and alternative performance assessment section; 2019.12.03.