

Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Dr. Zsolt Bedő, PhD**
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Nationality Hungarian
Date of birth 11.11.1977.
Gender male

Work experience

<p>Dates 2018 –</p> <p>Occupation or position held Director of Innovation</p> <p>Name and address of employer University of Pécs, Faculty of Business and Economics Rákóczi str. 80., Pécs</p>	<p>Dates 2013 –</p> <p>Occupation or position held Director</p> <p>Name and address of employer Simonyi Business and Economic Development Center, University of Pécs, Faculty of Business and Economics Rákóczi str. 80., Pécs</p>
<p>Dates 2018 –</p> <p>Occupation or position held Board member</p> <p>Name and address of employer Regional Innovation and Entrepreneurship Research Center, University of Pécs, Faculty of Business and Economics Rákóczi str. 80., Pécs</p>	<p>Dates 2005 – 2015</p> <p>Occupation or position held Program leader</p> <p>Name and address of employer Bachelor of Arts (Honours) Business Administration, University of Pécs, Faculty of Business and Economics Rákóczi str. 80., Pécs</p>
<p>Dates 2010 – 2018</p> <p>Occupation or position held Program leader</p> <p>Name and address of employer Master of Sciences Applied Management, University of Pécs, Faculty of Business and Economics Rákóczi str. 80., Pécs</p>	<p>Dates 2016 –</p> <p>Occupation or position held Program leader</p> <p>Name and address of employer Master of Sciences Enterprise Development and Entrepreneurship, University of Pécs, Faculty of Business and Economics Rákóczi str. 80., Pécs</p>

Dates 2008 –
 Occupation or position held Assistant Professor
 Name and address of employer University of Pécs, Faculty of Business and Economics, Rákóczi str. 80., Pécs

Dates 2014 - 2016
 Occupation or position held Chair
 Name and address of employer Blue Economy Innovation Cluster, Pécs, Fischer Béla str. 30.

Education and training

Dates 2002 – 2008
 Title of qualification awarded PhD.
 Principal subjects/occupational skills covered Business Administration/finance
 Name and type of organisation providing education and training University of Pécs, Faculty of Business and Economics Pécs (Hungary)

Dates 2000 – 2002
 Title of qualification awarded Master of Sciences
 Principal subjects/occupational skills covered International Business
 Name and type of organisation providing education and training University of Pécs, Middlesex University, Faculty of Business and Economics Pécs (Hungary)

Dates 1997 – 2000
 Title of qualification awarded Bachelor of Arts (Honours)
 Principal subjects/occupational skills covered Business Administration
 Name and type of organisation providing education and training University of Pécs, Middlesex University, Faculty of Business and Economics Pécs (Hungary)

Personal skills and competences

Mother tongue(s) **Hungarian**

Other language(s)

Self-assessment
European level ()*

English

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Courses taught

Introduction to Entrepreneurship
 Ideation and Business Model Generation
 Start-up Practicum
 Investments
 Cases in Finance
 Corporate Governance

Computer skills and competences

User, Word package

List of selected publication

Text books:

- Bedő, Zs., László, Gy., Szerb, L. 2006. "Business Economics", University of Pécs Press.

Chapters in edited books:

- Bedő, Zs. 2015. "A vállalkozásmenedzselés kelet-közép-európai szemmel" In: Bélyácz Iván „A vállalati növekedés tapasztalatai az 1993-2012 közötti időszakban. Budapest: Akadémiai Kiadó, 2015.
- Bedő, Zs, Csapi V. 2015. "Vállalkozói kompetencia fejlesztés" In: Kuráth Gabriella, Héráné Tóth Andrea, Sipos Norbert, „PTE Diplomás Pályakövető Rendszer Tanulmánykötet" 2015. Pécsi Tudományegyetem
- Bedő, Zs, Csapi V, Posza A. 2015. "Analysis of Entrepreneurship Education at Faculties of Economics in V4 Countries – Hungary" In: Krechovska, M., Tausl Prochazkova, P. et al. Entrepreneurship Education in Visegrad Group Countries. Pilsen: NAVA, 2015.
- Bedő, Zs, Csapi V, Posza A. 2015. "Financial Literacy in Hungary - Survey Results." In: Krechovska, M. et al. Financial Literacy in Visegrad Group Countries. Pilsen: NAVA, 2015.
- Bedő, Zs, Csapi V, Posza A. 2015. "Entrepreneurship through the eyes of students – Hungary" In: Krechovska, M., Tausl Prochazkova, P. et al. Entrepreneurship Education in Visegrad Group Countries. Pilsen: NAVA, 2015.
- Bedő, Zs., Ozsvald, É. 2009. "Code of Corporate governance in Hungary" In: Félix J. López-Iturriaga (Ed.): Codes of Corporate Governance Around the World, Nova.
- Bedő, Zs., Ozsvald, É. 2007. "Corporate governance and ownership concentration on the Budapest Stock Exchange" In: Ichiro Iwasaki, Bruno Dallago (Eds.): Corporate Governance in Central and Eastern Europe, Palgrave.

Articles in Academic Journals Subject to Peer Review:

- Kuti, M., Bedő, Zs. (2017). Az egyetemközpontú vállalkozói ökoszisztéma és a közösségi finanszírozás kapcsolata. Vezetéstudomány, 49(2), 45-52.
- Kuti, M., Bedő, Zs., Geiszl, D., (2017). A tulajdonosi tőke alapú közösségi finanszírozás. Hitelintézet Szemle, 16. évf. 4. szám, 187–200. o
- Zsolt Bedo, Geoff Wood, Mehmet Demirbag 2011: „Introducing governance and employment relations in Eastern and Central Europe. EMPLOYEE RELATIONS 33:(4) pp. 309-315.
- Bedő Zsolt 2011: „Corporate Governance in a wider context, an assessment of the Varieties of capitalism literature in the light of CG" VEZETÉSTUDOMÁNY 42:(7-8) pp. 11-19.
- Bedő, Zs. 2009. "Behavioral finance and corporate governance", Köz-Gazdaságtan, V. p. 1-16.
- Bedő, Zs. 2007. „Factors effecting the efficiency of shareholder activism by institutional investors", Review of Financial Intermediaries VI/1, p. 526-556.
- Bedő, Zs., Ács, B. 2007. "The impact of ownership concentration, and identity on company performance in the US and in Central and Eastern Europe" Baltic Journal of Management II/2, p. 125-140.
- Bedő, Zs., Ács, B. 2007. "The effect of shareholder concentration, coalition and identity on the performance of S&P 500 companies" Review of Financial Intermediaries VI/1, p. 79-91.
- Bedő, Zs., Rappai, G. 2006. "Is there causal relationship between the value of the news and stock returns?", Hungarian Statistical Review 84, Special Issue p. 81-100. Bedő, Zs. 2006. "Issues in corporate governance in light of behavioral finance", Management Review 7-8., p.12-20.
- Bedő, Zs. 2005. "Shareholder activism and the value of the firm: The case of CalPERS' no vote campaign", Review of Financial Intermediaries IV/3, p. 15-30.
- Bedő, Zs., Rappai, G. 2004. "What is the value of earnings announcements? An empirical analysis of the impact of earnings announcements on the Budapest Stock Exchange", Szigma XXXV. 3-4, p. 113-127.

List of selected publication

Working papers:

- Bedő, Zs., Erdős, K. (2018). The university centered entrepreneurship ecosystem: The case of the University of Pecs. Unpublished working paper.
- Bedő, Zs, Tóth-Pajor, Á., Csapi, V. (2018). The development and validation of the NetMIB Entrepreneurial Orientation Index. Unpublished working paper.
- Bedő, Zs., Pittaway, L., Erdős, K., (2018). University centered entrepreneurship ecosystem: A conceptual framework. Submitted to Management Decision Journal special issue on "Strategic Knowledge Management Models and Tools for Entrepreneurial Universities"
- Bedő, Zs., Kuti, M., Hornyák, M., Tóth-Pajor, Á, Balogh, V. (2018). Entrepreneurial activity measured by the success of crowdfunding campaigns in university centered entrepreneurship ecosystems. Unpublished working paper.

Current research interest

Based on my experience in entrepreneurship capacity building activities as the director of the Simonyi BEDC Entrepreneurship Center and prior to it I have defined the following research areas which I am involved in:

- International comparison of the university centered entrepreneurship capacity building activities and their institutional embeddedness,
- Factors affecting the emergence and the sustainability of university centered entrepreneurship ecosystems,
- What is the role of the university centered crowdfunding platforms in the integration of the university based entrepreneurship ecosystems in a cross country context.
- University centered entrepreneurship ecosystems in less developed European regions.